Ford

# RIGHT HERE RIGHT NOW EVENT

# An impressive line-up with impressive offers are right here, right now.

**0%** APR FOR UP TO **60**† **MONTHS** on select 2011 models **PURCHASE FINANCING** plus

**NO EXTRA CHARGE**** **WINTER SAFETY PACKAGE**

- Winter Tires
- Steel Rims
- Tire Pressure Monitoring System

with the purchase or lease of select 2010/2011 models.

## 2011 **FOCUS** SE

includes
**Sport Appearance Package**
**No Extra Charge Heated Seats**
**No Extra Charge Winter Safety Package**

Own for only
**$162**† @ **0%** APR
Twice a month financed over 60 months
**with $0 down payment.**
Offer excludes taxes.

## 2011 **ESCAPE** XLT AUTO
with **No Extra Charge Winter Safety Package**

Own for only
**$26,999***
**Offer excludes taxes**
Or purchase finance with
**0%** APR for up to **48**† months

**ELIGIBLE CONSUMERS CAN RECEIVE**
Recycle your Ride Incentive ..... $2,000▼
Costco Member Incentive ..... $1,000■

SEL model shown

## 2011 **FIESTA** S
with **No Extra Charge Winter Safety Package**

Starting from
**$14,379***
**Offer excludes taxes**
Or purchase finance other Fiesta models with
**3.99%** APR for up to **60**† months

## AVAILABLE EXCLUSIVELY FROM FORD

Only Ford lets you recycle your **2003 or older** vehicle and get up to **$3,300**▲ towards most new Ford vehicles.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit ford.ca for details.

In Partnership with Summerhill Impact · Car Heaven · Retire Your Ride Canada's Vehicle Recycling Program

MEMBERS GET AN ADDITIONAL
COSTCO WHOLESALE **$1,000 OFF**■

ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

**Every thing you want is right here, right now at Concept Ford**

Ford
**Drive one.**
ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Purchase a new 2011 Ford Fiesta S/Fusion SE/Escape XLT I4 Automatic for $14,379/$24,679/$26,999 after Total Manufacturer Rebate of $0/$0/$0 deducted. Taxes payable on full amount of purchase price after Manufacturer Rebate has been deducted. Vehicles shown are 2011 Fiesta SEL Sedan for $19,679 after Total Manufacturer Rebate of $0 deducted. Offers include Freight, air tax and the Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. †Receive 0% APR purchase financing on new 2011 Ford Fusion (excluding SE)/Escape (excluding SE)/Fiesta (excluding SE)/Flex (excluding SE)/Focus (excluding S)/Taurus (excluding SE) models for a maximum of [48]/[60] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Receive 0%/3.99% APR purchase financing on new 2011 Ford Focus SE sedan with Sport Appearance Package/Fiesta SE/Escape (excluding S)/Flex SE, Not all buyers will qualify for the lowest APR payment. Purchase financing monthly payment is $324/$357 (Monthly payment divided by two gives payee a twice monthly payment of $162/$168.50) with a down payment of $0 and no trade-in. Down payment may be required based on approved credit. Cost of borrowing is $1,943/$1,940 and total to be repaid is $19,440/$21,420. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Twice a month payments are $162 for 2011 Fiesta or non-deferred 90 days OAC on approved credit. Offer ends Nov. 30/10. Customer cash purchase/lease non-Ford owners only. Customer must take delivery from dealer stock by Nov. 30/10. Customer cash is not available on Fiesta ST, Focus ST, Focus RS, Mustang Shelby GT500, Transit Connect, Ranger (excluding 2011 XL), Escape (excluding 2011 XLT I4 Manual), Edge (excluding 2011 SE), Flex (excluding 2011 SE), Explorer (excluding 2011 Base models), Sport Trac, or $3,000 CDN (F150 (excluding Raptor and 2011 Regular Cab XL 4x2), F-250-550, E-Series, Expedition) (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. Taxes payable before Rebate amount is deducted. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ■Offer valid from Oct. 1/10 to Nov. 1/10 (the "Offer Period") only to resident Canadian Costco members in good standing, active as of August 31, 2010. Use this $1,000 CDN Costco member offer towards the purchase or lease of a new 2010 / 2011 Ford or Lincoln (excluding Fiesta, Focus, Ranger, Shelby GT500, F-150 Raptor, F-650/F-750) (each an "Eligible Vehicle"). This offer is raincheckable. The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada ("Ford") dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to immediate family members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Costco Offer Period) or delivery, but not both. On applicable vehicles, this offer can be used in conjunction with the Small Business Incentive Program (SBIP). Offer is not combinable with any CPA/GPC, Daily Rental incentives, Commercial Connection Program, or the Commercial Fleet Incentive Program (CFIP). Customer may use the $1,000 CDN as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before $1,000 CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2010 Ford Motor Company of Canada, Limited. All rights reserved. ®Registered trademark of Price Costco International, Inc. used under license.

# CONCEPT Ford

# WE WILL NOT BE UNDERSOLD

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www.conceptford.com