



**OVER
40,000
CANADIANS
HAVE TAKEN
ADVANTAGE.**

FORD EMPLOYEE PRICING

**THIS IS
YOUR
LAST
CHANCE.**

**Time is running out.
It all ends Sept 30th**

**Hurry, you can still pay what we pay,
with up to \$12,089
in total price adjustments.**

2011 F-350 CC Lariat Diesel 4x4 amount shown



SES 5-door model shown

2011 FIESTA S

Employee Price Adjustment \$405
Total Price Adjustment..... \$405

Your Employee Price
\$13,974*

Ford Credit Cash (When financing) \$500[†]
Eligible Consumers Pay
\$13,474*
Offers exclude taxes



2011 FOCUS S

Employee Price Adjustment \$480
Total Price Adjustment..... \$480

Your Employee Price
\$14,999*

Recycle Your Ride Incentive.....\$1,000[†]
Ford Credit Cash (When financing)\$1,000[†]
Eligible Consumers Pay
\$12,999*
Offers exclude taxes



2011 FUSION SE

Employee Price Adjustment \$1,667
Delivery Allowance.....\$1,750
Total Price Adjustment..... \$3,417

Your Employee Price
\$21,262*

Recycle Your Ride Incentive.....\$1,000[†]
Ford Credit Cash (When financing)\$1,000[†]
Costco Member Incentive.....\$1,000[†]
Eligible Consumers Pay
\$18,262*
Offers exclude taxes



Only Ford lets you recycle your **2003 or older** vehicle and get **\$3,300*** towards most new Ford vehicles.

This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1000 to \$3000. Visit ford.ca for details.

In Partnership with



MEMBERS GET AN ADDITIONAL
\$1,000 OFF*



ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.

It's your last chance to get Employee Pricing.
Hurry, visit your Ontario Ford Store or ontarioford.ca today.



Drive one.

| ontarioford.ca |

Dealer may sell or lease for less. Limited time offer. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Employee Pricing ("Employee Pricing") is available from July 1/10 to Sept. 30/10 (the "Program Period") on the purchase or lease of most new 2010/2011 Ford vehicles (excluding 2010/2011 F-150 Raptor, F-Series Chassis Cabs, E-Series Chassis Cabs, E-Series Cutaways and Stripped Chassis, F-650/F-750 and 2011 Mustang Shelby GT 500 and Explorer). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated bonuses or other periodic employee special offers). The new vehicle must be delivered or factory order during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Employee Pricing is ratchetable and combinable with the Commercial Connection Program and the Retail Price Adjustment (RPA) program. CPA, GPC, CFP, Daily Rental Allowance, A/Z/D/F-Plan and A/Z-Plan Loyalty program incentives. Purchase a new 2011 Ford Fiesta S/Fiesta SE/Focus S/Focus SE/F-350 Crew Cab Lariat 4x4 Diesel for \$13,974/\$14,999/\$21,262/\$21,262 after Total Price Adjustment of \$405/\$1,314/\$480/\$3,417/\$12,089 deducted (Total Price Adjustment is a combination of Employee Price Adjustment, \$405/\$1,314/\$480/\$1,667/\$3,300) and delivery allowance of \$500/\$0/\$0/\$1,000/\$1,000. Taxes payable on full amount of purchase price after Employee Price Adjustment and delivery allowance have been deducted. Eligible customers may pay \$13,474/\$12,999/\$18,262 on 2011 Ford Fiesta S/Focus S/Fusion SE when taking advantage of Recycle Your Ride (\$0/\$1,000/\$1,000) and Costco Member (\$0/\$0/\$1,000) incentives (details outlined below). Offers include freight, air tax, and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to \$799, fuel fill charge of up to \$120 and all applicable taxes. † Offer valid from Sept. 1/10 to Nov. 1/10 (the "Offer Period") only to resident Canadian Costco members in good standing, active as of August 31, 2010. Use this \$1,000 Costco member offer towards the purchase or lease of a new 2010/2011 Ford or Lincoln (excluding Fiesta, Focus, Ranger, Shelby GT500, F-150 Raptor, F-650-F-750) (each an "Eligible Vehicle"). This offer is ratchetable. The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada ("Ford") dealer within the Offer Period. Offer is transferable to immediate family members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if offered) or delivery, but not both. On applicable vehicles, this offer may be combined with Commercial Connection Program and RCL Program incentives. For small fleet users with an eligible FN, this offer can be used in conjunction with an eligible Costco member. This offer is not combinable with any CPA/GPC or Daily Rental Allowance, or the Commercial Fleet Incentive Program (CFIP). Customer may use the \$1,000 Costco member offer as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before \$1,000 Costco member offer is deducted. Dealer may sell or lease for less. Limited time offer. See dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved.

CONCEPT **WE WILL NOT BE UNDERSOLD**

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www.conceptford.com