

# Long lasting curb appeal

Among all the technologies and methods currently in vogue for installing a driveway, clearly the superior method is the installation of interlocking brick pavers. The bottom line is that interlocking brick paving has become a standard which has set the bar high indeed in terms of adding real value to a home. There are very few similar improvement tactics on the outside of a home which add curb appeal and real, true intrinsic value to a home.

Whereas landscaping seems to be a great addition, it is a very subjective opinion, depending on who is assessing its appeal. Brick paving, on the other hand, is a universally-appreciated aspect of a home's value.

## Durability

Interlocking bricks come in a wide variety of shapes and sizes, but by far their primary strictly functional appeal is in their durability. As gorgeous as they are, they are also amazingly strong. Manufacturing these bricks reveals the utmost in modern concrete technology. The installation of additional cement in the forming process yields one more element of a stronger paving product.

## Modularity and Long Term Maintenance

There are abundant more advantages to using this cool and amazingly durable product, one of them being its modularity. Interlocking brick pavers can be lifted out individually to replace somehow defective, worn or damaged pieces. If a damaging event occurs, the replacement process involves a guy with a couple of

screwdrivers or a lifting tool, disposing of the damaged pieces and inserting new ones, colorfast and as good as the original.

## Flexibility and Cracks

Another advantage yet is how a flexible surface such as interlocking brick pavers can be, as opposed to cement or asphalt. You see, in severe climates, the hard frosts of winter reach below the surface of the base material and cause ground to "heave". Pockets of retained water freeze and thus expand, forcing the land to literally "bend", thereby breaking and cracking concrete which is far less flexible than its other competitor in paving, asphalt. As it happens, asphalt itself will also break under heaving conditions. These cracks never improve; for these surfaces, once broken never better, is the truism applied to these problems. Generally, potholes and huge cracks are the next phase, causing damage to vehicles and producing a very rough surface. Pavers, meanwhile, owing to their segmentation, will literally "ride the wave", never breaking, returning when the "ride" is over to their prior positions.

## The Value of Interlocking Brick Pavers

If for no other reason, a driveway thus applied using brick pavers is considered by everyone in the real estate (and other) industries as a value-enhancing product. Studies have proven out that a driveway or road composed of this product will outlast competing

road surfaces by a factor of 1:3 over a 20 year period. This means concrete would be replaced 3 times before any sign of weakness is shown in a paver construction.

Homes with brick paver patios and driveways are simply more valuable owing to the sheer strength and durability of the interlocking brick pavers. As if this were not compelling enough, the array of gorgeous designs available for the same product also has a refreshing and exciting aesthetic dimension. Colorful, interestingly-patterned, unique paver driveways, walkways and patio surfaces combine to add value beyond the initial outlays for their installation. And, as time goes on, this value only increases. The sense of permanence and beauty offered by interlocking brick installations is a marvelous usage of available technology. Few people ever regret installing these gorgeous and appealing products.

Article submitted by: Artistic Interlocking Driveways 905-703-8372



*"As time goes on, this value only increases"*

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