OVER **40,000** CANADIANS HAVE TAKEN ADVANTAGE.

FORD EMPLOYEE PRICING

THIS IS YOUR **LAST** CHANCE.

Time is running out. It all ends Sept 30th.

Hurry, you can still pay what we pay, with up to $12,089 in total price adjustments.

2011 F-350 CC Lariat Diesel 4x4 amount shown

2010 F-150 SuperCab XLT

Employee Price Adjustment $3,618
Delivery Allowance..... $5,250
Total Price Adjustment.....$8,868

Your Employee Price
$25,861*

Recycle Your Ride Incentive.....$3,000▼
Ford Credit Cash (When financing) ..... $1,500†
Costco Member Incentive.....$1,000‡
Eligible Consumers Pay
$20,361*
Offers exclude taxes

2011 ESCAPE XLT Auto

Employee Price Adjustment $1,891
Delivery Allowance.....$1,750
Total Price Adjustment.....$3,641

Your Employee Price
$23,488*

Recycle Your Ride Incentive ....$2,000▼
Ford Credit Cash (When financing) .....$1,000†
Costco Member Incentive.....$1,000‡
Eligible Consumers Pay
$19,488*
Offers exclude taxes

THE NEWLY REDESIGNED
2011 EDGE SE

Employee Price Adjustment $1,500
Total Price Adjustment..... $1,500

Your Employee Price
$28,029*

Recycle Your Ride Incentive....$2,000▼
Ford Credit Cash (When financing) .....$1,000†
Costco Member Incentive.....$1,000‡
Eligible Consumers Pay
$24,029*
Offers exclude taxes

Only Ford lets you recycle your **2003 or older** vehicle and get up to **$3,300**▼ towards most new Ford vehicles.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit ford.ca for details.

In Partnership with Summerhill IMPACT, car Heaven, Retire Your Ride Canada's Vehicle Recycling Program

COSTCO WHOLESALE
MEMBERS GET AN ADDITIONAL **$1,000 OFF**‡

ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Our advertised prices include Freight, Air Tax, and the Stewardship Ontario Environmental Fee. Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

It's your last chance to get Employee Pricing.
Hurry into Concept Ford today.

Ford
Drive one.
ontarioford.ca

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. * Employee Pricing ("Employee Pricing") is available from July 1/10 to Sep. 30/10 (the "Program Period") on the purchase or lease of most new 2010/2011 Ford vehicles (excluding 2010/2011 F-150 Raptor, F-Series Chassis Cabs, E-Series Cutaways and Stripped Chassis, F-650/F-750 and 2011 Mustang Shelby GT 500 and Explorer). Employee Pricing refers to A-Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated bonuses or other periodic employee special offers). The new vehicle must be delivered or factory ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Employee Pricing is raincheckable and combinable with the Commercial Connection Program but not combinable with, CPA, GPC, CFIP, Daily Rental Allowance, A/X/Z/D/F-Plan and A/Z-Plan Loyalty program incentives. Purchase a new [2010 Ford F-150 SuperCab XLT 4x2] / [2011 Ford Escape I4 XLT Automatic/Edge SE/F-350 Crew Cab Lariat 4x4 Diesel] for [$25,861] / [$23,488/$28,029/$57,290] after Total Price Adjustment of [$8,868] / [$3,641/$1,500/$12,089] deducted (Total Price Adjustment is a combination of Employee Price Adjustment [$3,618]/ [$1,891/$1,500/$8,339] and delivery allowance of [$5,250] / [$1,750/$0/$3,750]). Taxes payable on full amount of purchase price after Employee Price Adjustment and delivery allowance have been deducted. Eligible customers may pay [$20,361]/[$19,488/$24,029] on [2010 Ford F-150 SuperCab XLT 4x2]/[2011 Ford Escape XLT I4 Automatic/Edge SE] when taking advantage of Recycle Your Ride [$3,000]/[$2,000/$2,000], Ford Credit Cash (when financing) [$1,500]/[$1,000/$1,000], and Costco Member [$1,000]/[$1,000/$1,000] incentives (details outlined below). Offers include freight, air tax and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes; ‡ Offer valid from Sep. 1/10 to Nov. 1/10 (the "Offer Period") only to resident Canadian Costco members in good standing, active as of August 31, 2010. Use this $1,000CDN Costco member offer towards the purchase or lease of a new 2010 / 2011 Ford or Lincoln (excluding Fiesta, Focus, Ranger, Shelby GT500, F-150 Raptor, F-650–F-750) (each an "Eligible Vehicle"). This offer is raincheckable. The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada ("Ford") dealer within the Offer Period. Offer is only valid at participating dealers, is subject to vehicle availability, and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to immediate family members domiciled with an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order (if ordered within the Costco Offer Period) or delivery, but not both. On applicable vehicles, this offer can be combined with Commercial Connection Program and RCL Program incentives.. For small fleets with an eligible FIN, this offer can be used in conjunction with the Small Business Incentive Program (SBIP). Offer is not combinable with any CPA/GPC or Daily Rental incentives, or the Commercial Fleet Incentive Program (CFIP). Customer may use the $1,000CDN as a down payment or choose to receive a rebate cheque from Ford, but not both. Applicable taxes calculated before $1,000CDN offer is deducted. Dealer may sell or lease for less. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved. ®Registered trademark of Price Costco International, Inc. used under license.† Offer valid from Sept. 1/10, to Sept. 30/10 (the "Offer Period"). Customers who purchase or lease a new 2010 or 2011 Ford vehicle (excluding Shelby GT 500, F-150 Raptor, Medium trucks, 2011 Explorer) (an "Eligible Vehicle") and finance through Ford Credit, Canada will receive [$500]/[$1000]/[$1500] (the "Offer") on [Fiesta]/[Focus/Fusion/Fusion Hybrid/Mustang/ Taurus/Ranger/Edge/Flex/Escape/Escape Hybrid/Expedition/Transit Connect/E-Series]/[F-150/F-250 to F-550]. The new vehicle must be delivered and/or factory ordered from your participating Ford dealer during the Offer Period. Only one (1) Offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per customer. This offer is raincheckable. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of either factory order or delivery, but not both. This offer is not combinable with CPA, GPC, CFIP, FALS, Commercial Connection Program or Daily Rental Allowances incentives. Customer may use the Offer amount as a down payment or choose to receive a rebate cheque from Ford of Canada, but not both. Taxes payable before Offer amount is deducted. ▼ Program in effect from July 1 to September 30, 2010 (the "Program Period"). To qualify for a Ford Recycle Your Ride Program ("RYR") rebate ("Rebate(s)"), customer must qualify for and take part in either the "Retire Your Ride Program", delivered by Summerhill Impact with financial support from the Government of Canada, or Summerhill Impact's "Car Heaven Program", which offers $300 cash or rebate on the purchase of a 2004 or newer vehicle. customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition which has been registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford or Lincoln vehicle, in the amount of $1,000CDN (Focus, Fusion, Mustang, Transit Connect, Ranger), $2,000CDN (Taurus, Escape, Edge, Flex, Explorer, Sport Trac) or $3,000CDN (F150, F250–550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator) (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved.

CONCEPT Ford

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905-873-1626

www.conceptford.com

WE WILL NOT BE UNDERSOLD