

THE NEW FALL COLOURS

INTRODUCING CUSTOMER CHOICE FINANCING.[‡] THE NEW WAY TO OWN A VEHICLE.

LOW MONTHLY PAYMENTS, AND
THE OPTION TO RETURN AFTER 36 MONTHS.



2010 RAM 1500 QUAD CAB SLT 4X4
CANADA'S FASTEST GROWING CHOICE OF LIGHT DUTY PICKUP*

- Remote Keyless Entry
- 17" Aluminum wheels
- SIRIUS[®] Satellite Radio (includes one year of service)
- Temperature and compass gauge
- Premium interior door trim
- Overhead console
- Power sliding rear window

2010 Ram 1500 Crew Cab TRX 4 Off-Road shown[†].

GET
0%[†]

PURCHASE FINANCING
for 36 months

OR CHOOSE

\$180 BI-WEEKLY
@

A VARIABLE PRIME RATE OF

3.00%[‡]

FOR 84 MONTHS

‡Rate as of September 8, 2010

OR CHOOSE

CUSTOMER CHOICE FINANCING

\$193 @ **4.99%**[‡]

BI-WEEKLY

FOR 60 MONTHS AND \$0 DOWN

WITH THE OPTION TO RETURN AFTER 60 MONTHS



NO CHARGE HEMI[®] ENGINE

CASH DISCOUNTS OF UP TO \$8,250

Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



Jeep

DODGE



RAM

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP[®], DODGE, RAM RETAILER.

RamTruck.ca/Offers

Wise customers read the fine print: †, ‡, ††, ‡‡. † The New Fall Colours offers apply to retail deliveries of selected new and unused models purchased between September 1, 2010 and September 30, 2010 from participating retailers. Retailer order/trade may be necessary. Offer subject to change and may be extended without notice. See participating retailer for complete details and conditions. †0% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and Ally. Credit Canada on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package and Cargo Van, Sprinter and Ram Chassis Cab. Example: 2010 Ram 1500 Quad Cab SLT 4x4 (26G+XFH) with a Purchase Price of \$29,499 financed at 0% for 36 months equals monthly payments of \$819.41; cost of borrowing of \$0 and a total obligation of \$29,499. Pricing includes freight (\$1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. †† Variable Prime Rate financing up to 84 months is offered on approved credit on most new 2010 and 2011 vehicles to qualified retail customers through TD Financing Services and Royal Bank of Canada. Bi-weekly payments shown are based on 84 month terms. Variable rate shown is based on TD and RBC Prime Rate and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. RBC offer is not open to retailers in Quebec, Yukon, Nunavut and Northwest Territories. Some conditions apply. See participating retailer for complete details. ‡ Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services is available at participating dealerships to qualified retail customers on most new 2010 and 2011 Chrysler, Jeep, Dodge and Ram models except Grand Caravan Cargo Van and Ram Chassis Cab. Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at then-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing in Quebec is subject to different terms and conditions. Example: 2010 Ram 1500 Quad Cab SLT 4x4 (26G +XFH) with a Purchase Price of \$29,499 financed at 4.99% APR over 60 months with payment amortized over 83 months equals bi-weekly payments of \$193 and one final payment of \$9,358 for a cost of borrowing of \$34,492.36. Taxes, licence, insurance, registration, excess mileage and wear and tear charges, any retailer administration fees and other applicable fees and charges not included. Retailers may sell for less. See participating retailers for complete details. ‡‡ SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ‡ SIRIUS is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

DODGE
RAM
CARAVAN KIDS
PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA

SIRIUS
SATELLITE RADIO