

CONCEPT



MASSIVE BUY NOW SELL-DOWN EVENT AND SAVE THOUSANDS



OVER 40,000 CANADIANS HAVE TAKEN ADVANTAGE.

FORD EMPLOYEE PRICING

THIS IS YOUR LAST CHANCE.

IT'S YOUR LAST CHANCE TO GET EMPLOYEE PRICING,

with up to **\$12,089** in total price adjustments.

2011 F-350 CC Lariat Diesel amount shown.

Every 2010/2011

ESCAPE

Less

-\$2,300 Recycle Your Ride
-\$1,000 Costco
-\$1,000 Ford Credit Cash



Every 2010/2011

FOCUS

Less

-\$1,300 Recycle Your Ride
-\$1,000 Ford Credit Cash



Every 2010/2011

F-150

Less

-\$3,300 Recycle Your Ride
-\$1,000 Costco
-\$1,500 Ford Credit Cash



Every 2010/2011

FUSION

Less

-\$1,300 Recycle Your Ride
-\$1,000 Costco
-\$1,500 Ford Credit Cash



Every 2010/2011

RANGER

Less

-\$1,300 Recycle Your Ride
-\$1,000 Ford Credit Cash



Every 2010/2011

EDGE

Less

-\$2,300 Recycle Your Ride
-\$1,000 Costco
-\$1,000 Ford Credit Cash



Only Ford lets you recycle your **2003 or older** vehicle and get **\$3,300** towards most new Ford vehicles. This offer is in addition to incentives currently offered when combined with the \$300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from \$1000 to \$3000. Visit ford.ca for details.

In Partnership with   Retire Your Ride

WE WILL NOT BE UNDERSOLD

COSTCO WHOLESALE MEMBERS GET AN ADDITIONAL **\$1,000 OFF***



ON MOST 2010 AND 2011 FORD VEHICLES. VISIT FORDCOSTCO.CA

Receive up to an additional \$3000 discount Recycle Ride if you own a 2003 model or older for more than 6 months. An additional \$300 discount if it is a 1995 model or older. Receive up to an additional \$1500 cash credit if you finance through Ford Financing OAC., Costco members receive an additional \$1000 off on most 2010/2011 vehicles, excluding Focus, Fiesta and Ranger. See dealer for details. Vehicles not exactly as shown.

CONCEPT



361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com