

# CONCEPT



## EVERY 2010/2011 VEHICLE ON SALE



**OVER 40,000 CANADIANS HAVE TAKEN ADVANTAGE.**

# FORD EMPLOYEE PRICING

**THIS IS YOUR LAST CHANCE.**

**It's your last chance to get Employee Pricing, with up to **\$12,089** in total price adjustments.**

2011 F-350 CC Lariat Diesel amount shown.

**Every ESCAPE**

- Less**
- \$2,300** Recycle Your Ride
  - \$1,000** Costco
  - \$1,000** Ford Credit Cash



**Every FOCUS**

- Less**
- \$1,300** Recycle Your Ride
  - \$1,000** Ford Credit Cash



**Every F-150**

- Less**
- \$3,300** Recycle Your Ride
  - \$1,000** Costco
  - \$1,500** Ford Credit Cash



**Every FUSION**

- Less**
- \$1,300** Recycle Your Ride
  - \$1,000** Costco
  - \$1,500** Ford Credit Cash



**Every RANGER**

- Less**
- \$1,300** Recycle Your Ride
  - \$1,000** Ford Credit Cash



**Every EDGE**

- Less**
- \$2,300** Recycle Your Ride
  - \$1,000** Costco
  - \$1,000** Ford Credit Cash



## WE WILL NOT BE UNDERSOLD

Receive up to an additional \$3000 discount Recycle Ride if you own a 2003 model or older for more than 6 months. An additional \$300 discount if it is a 1995 model or older. Receive up to an additional \$1500 cash credit if you finance through Ford Financing OAC., Costco members receive an additional \$1000 off on most 2010/2011 vehicles, excluding Focus, Fiesta and Ranger. See dealer for details. Vehicles not exactly as shown.

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[www.conceptford.com](http://www.conceptford.com)