HURRY! FINAL DAYS OFFER ENDS AUG. 31ST

CHEVROLET
EMPLOYEE PRICING EVENT
YOU PAY WHAT GM EMPLOYEES PAY

INCL. UP TO **$14,000** PRICE ADJUSTMENTS** (SILVERADO HD amount shown)

UP TO **$1,500** IN CHROME ACCESSORIES ON US**

PLUS GM OWNERS ASK ABOUT **$1,500** LOYALTY BONUS◊◊

CHROME EQUIPPED SILVERADO TRUCKS IN STOCK NOW. WHEN THEY'RE GONE, THEY'RE GONE.

2010 CHEVROLET SILVERADO
CHEYENNE EDITION EXT. CAB 4WD

MSRP $38,454

EMPLOYEE PRICING **$28,231***

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING†

HWY: 11.4 L/100 km – 25 mpg
CITY: 15.9 L/100 km – 18 mpg‡

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI, FEES & $6,000 CASH CREDIT♦

CONSUMERS BEST BUY DIGEST

LT model with Team Canada Edition Package shown††

2010 CHEVROLET COBALT LS
AIR & AUTOMATIC
MSRP $19,794

EMPLOYEE PRICING **$14,349***

PLUS **0%** PURCHASE FINANCING‡ FOR **60** MONTHS

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

HWY: 5.9 L/100 km – 48 mpg
CITY: 8.7 L/100 km – 32 mpg‡

INCLUDES FREIGHT, PDI, FEES & $4,300 CASH CREDIT♦

2010 CHEVROLET MALIBU LS
MSRP $25,489

EMPLOYEE PRICING **$23,214***

PLUS **0%** PURCHASE FINANCING‡ FOR **60** MONTHS

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI, FEES & $500 CASH CREDIT♦

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING†

HWY: 6.5 L/100 km – 43 mpg
CITY: 9.5 L/100 km – 30 mpg‡

CONSUMERS BEST BUY DIGEST

LT Platinum Edition model shown††

CONSUMERS BEST BUY DIGEST

LTZ model shown††

2010 CHEVROLET EQUINOX LS
MSRP $27,489

EMPLOYEE PRICING **$25,306***

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING†

HWY: 6.1 L/100 km – 46 mpg
CITY: 9.2 L/100 km – 31 mpg‡

$1,500 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI & FEES

2010 CHEVROLET TRAVERSE LS
MSRP $37,194

EMPLOYEE PRICING **$31,839***

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING†

HWY: 6.1 L/100 km – 46 mpg
CITY: 9.2 L/100 km – 31 mpg‡

$2,000 GM CARD MAX. REDEMPTION ALLOWANCE†

INCLUDES FREIGHT, PDI, FEES & $2,000 CASH CREDIT♦

CONSUMERS BEST BUY DIGEST

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For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. **$14,000 Price Adjustment includes $8,000 manufacturer to dealer delivery credit (tax exclusive) and $6,291 employee price discount (tax exclusive) available on 2010 MY Silverado/Sierra HD 2500 for retail customers only. Other delivery credits available on most models. Employee price discount amount based on MSRP of $55,190 (excluding $1,350 license, insurance, registration, fees associated with filing at movable property registry/PPSA administration fees, duties and taxes). Dealers are free to set individual prices. Any actual savings under the Employee Pricing Event program will vary depending on your dealer's prior selling prices. Employee price discount is available on the purchase/finance of an eligible new or demonstrator 2010/2011 MY Chevrolet/Buick/GMC/Cadillac or 2010 MY Pontiac/Hummer vehicle delivered between 6/23/10 and 8/31/10 at participating dealers in Canada. Ineligible vehicles: 2010/2011 MY Corvette ZR1, Medium Duty Trucks and G-Vans (passenger, cargo, cutaway), 2011 MY Equinox, Terrain, Camaro, Regal, LaCrosse, Cadillac CTS Coupe and SRX. Dealer order or trade may be required. Limited quantities of certain 2010 models available. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer in whole or in part at any time without notice. Conditions and limitations apply. See your participating GM dealer for details. ♦$4,300/$500/$6,000/$2,000 is a manufacturer to dealer delivery credit for 2010 Chevrolet (Cobalt LS/Malibu LS/Silverado 1500/Traverse) reflected in offers in this advertisement. *Offer applies to the purchase of 2010 Chevrolet (Cobalt LS Coupe or Sedan R7E/Malibu LS R7C/Equinox FWD LS R7A/Silverado 1500 Ext. Cab 4WD R7H/Traverse FWD LS R7A). ‡Financing on approved GMAC credit only. 0% purchase financing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ♦*/‡Freight & PDI ($1,450/$1,350/$1,350/$1,350/$1,350), registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, dealer fees and applicable taxes are not included. Offers apply as indicated to the purchase or finance of 2010 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. **The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ♥2010 Chevrolet Cobalt LS equipped with 4-speed automatic transmission: 2010 Chevrolet Malibu equipped with 2.4L ECOTEC I-4 engine and standard 4-speed automatic transmission. 2010 Chevrolet Traverse FWD. Fuel efficiency ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide. Your actual fuel consumption may vary. ◊US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2010 Chevrolet Malibu, Equinox and Traverse received both a 5-star Rating for the driver and front passenger in the Frontal Crash Test and for front and rear seat occupants in the Side-impact Crash Test. Side-impact Crash Test rating is for models tested with standard head-curtain side-impact air bags. 2010 Chevrolet Silverado received a 5-star Rating for the driver and front passenger in the Frontal Crash Test. ©Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank and its affiliates are not responsible for the GM Card Earnings and Redemption Allowance Program. ◊◊Customers eligible for a GM Owner Loyalty Bonus will receive either a $1,000 or $1,500 manufacturer to consumer incentive (tax inclusive). Example: $10,000 purchase price, after tax price is $11,200 ($10,000 plus $1,200 applicable taxes). After applying $1,500 credit, after tax price is $9,700 ($1,327.50 reduced purchase price plus $172.50 applicable taxes), with the $1,500 credit being the $1,327.50 reduction from the purchase price and the $172.50 reduction in taxes which would have otherwise been payable on the full purchase price. $1,500 Bonus available to: (i) current GMAC Lease customers; or (ii) current owners of a Saturn, SAAB, Pontiac or Hummer. $1,000 Bonus available only to customers who currently own a GM vehicle and are not eligible for the $1,500 Bonus. To be eligible for a GM Owner Loyalty Bonus, customer's GM vehicle must be registered and insured (in Canada) in their name for the previous consecutive six months. $1,000/$1,500 Bonus may be applied towards the purchase/finance/lease of an eligible new 2009/2010/2011 Model Year Chevrolet, Buick, GMC or Cadillac vehicle, delivered between 03/08/10-08/31/10. 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