

**THURSDAY,**  
August 26, 2010

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## NEW WRANGLER

A new version of Jeep's iconic Wrangler is on the way

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## CLASSIC SHOW

Check out the action from the annual Rock 'N Roll 'N car show

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Main Street  
cruisin'



Jeff Davlut of Stewarttown relaxes in his mint '64 Corvette, which he has lovingly polished for 29 years, during Friday's Rock 'N Roll 'N classic car show held in downtown Georgetown. The event was a fundraiser for the Georgetown Hospital Foundation. For more photos see page 4.

*Photo by Ted Brown*

## Cruze, Buick Regal will be keys to GM's resurgence

**By LORNE DRURY**  
*Carguide Magazine*  
*Metroland Media Group*

Next year, 2011, will be a pivotal year for General Motors as it attempts to climb back up the sales charts.

With the Saturn, Pontiac, Hummer and Oldsmobile lines gone, The General is staking its future on the Chevrolet and Buick models as it fights its way back to profitability.

During a recent media preview of its 2011 lineup, I was one of the first automotive journalists in Canada to drive a few of the vehicles that will be key to increased sales for GM.

Among them are the Chevrolet Cruze and Buick

Regal, both of which will be introduced to the Canadian public in the next few months.

Also on hand were a pair of revamped heavy-duty trucks, the Chevrolet Silverado HD and the GMC Sierra HD along with a several 'green' vehicles in the GM fleet including the Silverado Hybrid, Cadillac Escalade Hybrid, Denali Hybrid and the Sierra Hybrid. On the sporty front, we also had an opportunity for some seat time in the sexy-looking Cadillac CTS Coupe, also new for 2011.

The Cruze replaces the Cobalt in the Chevrolet lineup and will go head-to-head in the compact segment against class leaders Toyota Corolla, Honda Civic and Mazda3.

The Cobalt has not been a big success for GM, so the European-inspired Cruze will be a welcome ad-

dition to the fleet.

As other manufacturers like Ford are now doing, GM is starting to build "world cars" and the Cruze and Regal are both examples of this.

The Cruze is already on sale in China and Europe. Production for North America begins in Lordstown, Ohio this July. As befits a "world car", it was engineered in Germany and designed in Korea.

No prices have been announced, but a GM spokesperson at the fleet preview said the Cruze would be "competitive" price-wise with the Civic and Corolla.

For 2010, the Civic sedan prices ranged from \$16,990 to \$26,800, while the Corolla went from \$15,160 to \$24,680.

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