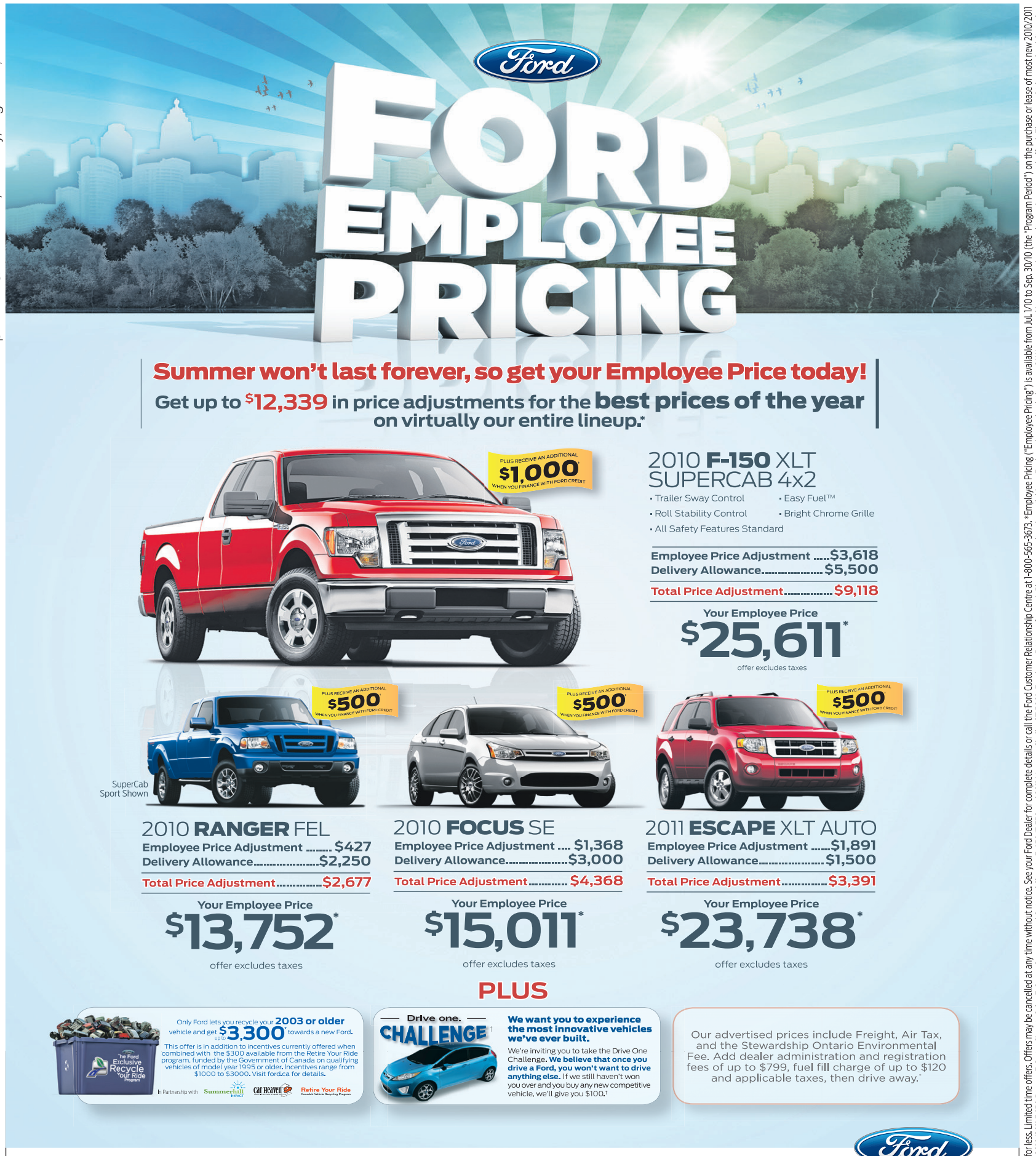

To get your Employee Price, visit Concept Ford today.

Dealer may sell or lease for less. Limited time offers. Offers may be cancelled at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. *Employee Pricing ("Employee Pricing") is available from Jul. 1/10 to Sep. 30/10 (the "Program Period") on the purchase or lease of most new 2010/2011 Ford vehicles (excluding 2010/2011 F-150 Raptor, F-Series Chassis Cabs, E-Series Cutaways and Stripped Chassis, F-650/F-750 and 2011 Mustang Shelby GT 500). Employee Pricing refers to A+Plan pricing ordinarily available to Ford employees (excluding any CAW negotiated bonuses or other periodic employee special offers). The new vehicle must be delivered or factory ordered during the Program Period from your participating Ford Dealer. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Employee Pricing is raincheckable and combinable with the Commercial Connection Program but not combinable with, CPA, GPC, CFP, Daily Rental Allowance, A/Y/Z/D/F-Plan and A/Z-Plan Loyalty program incentives. Purchase a new [2010 Ford Focus SE/Ranger SuperCab Sport 4x2/ Ranger Regular Cab FEL/F-150 SuperCab XLT 4x2] / [2011 Ford Escape I4 XLT AT/F-350 SuperCrew Lariat 4x4 Diesel] for [$15,011 /$15,056/$13,752/$25,611] / [$23,738/$57,040] after Total Price Adjustment of [$4,368/$6,073/$2,677/$9,118] / [$3,391/$12,339] deducted (Total Price Adjustment is a combination of Employee Price Adjustment [$1,368/$1,573/$427/$3,618] / [$1,891/$8,339] and delivery allowance of [$3,000/$4,500/$2,250/$5,500] / [$1,500/$4,000]). Taxes payable on full amount of purchase price after Employee Price Adjustment and delivery allowance have been deducted. Offers include freight, air tax and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes. †Offer valid from Jul. 1/10 to Aug. 31/10 (the "Program Period") at participating Canadian dealers to Canadian residents only. Any customer that test drives a new Ford vehicle during the Program Period and purchases or leases a new competitive vehicle and takes delivery of that vehicle within 100 hours of the original Ford test drive dealer within 100 hours of the original Ford test drive and present the dealer with a dated and signed Retail Buyers Agreement as proof of purchase/lease and delivery. Offer will be paid out in the form of a cheque from Ford Motor Company of Canada after eligibility is verified. Limit one (1) $100CDN offer claim per person during the Program Period. Drive one 4ur School program test drives do not qualify. †Offer valid from July 1, 2010 to August 31, 2010 (the "Offer Period"). Customers who purchase or lease a new 2010 or 2011 Ford vehicle (excluding Shelby GT500, F-150 Raptor, Medium trucks) (an "Eligible Vehicle") and finance through Ford Credit, Canada will receive [$500]/[$750]/[$1000] (the "Offer") on [Focus/Fiesta/Fusion/Fusion Hybrid/ Mustang/Taurus/Escape/Escape Hybrid/Ranger]/[Edge/Flex/Explorer/Explorer Sport Trac/Expedition/E-Series/Transit Connect]/[F-150/F-250 to F-550]. The new vehicle must be delivered and/or factory ordered from your participating Ford dealer during the Offer Period. Only one (1) Offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per customer. This offer is raincheckable. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Taxes payable before Offer amount is deducted. **Program in effect from July 1 to September 30, 2010 (the "Program Period"), customer must qualify for and take part in either the "Retire Your Ride Program" delivered by Summerhill Impact with financial support from the Government of Canada, or Summerhill Impact's "Car Heaven Program". To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months (12 months in B.C.) to an authorized recycler. To qualify for the "Retire Your Ride Program", customer must turn in a 1995 model year or older vehicle in running condition (able to start and move) which has been properly registered and insured for the last 6 months to an authorized recycler. If a customer qualifies for Car Heaven or Retire Your Ride, Ford of Canada ("Ford") will provide an additional Rebate, with the purchase or lease of an eligible new 2010/2011 Ford or Lincoln vehicle, in the amount of $1,000CDN (Focus, Fusion, Mustang, Transit Connect, Ranger), $2,000CDN (Taurus, Escape, Edge, Flex, Explorer, Sport Trac), or $3,000CDN (F150, F250-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator) (each an "Eligible Vehicle"). Rebate amount may be used as a down payment or received as cheque from Ford, but not both. RYR Rebates are available to residents of Canada only excluding Northwest Territories, Yukon Territory, and Nunavut. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. Rebates are raincheckable. Rebates not available on any vehicle receiving CPA, GPC, Commercial Connection, or Daily Rental Rebates and Commercial Fleet Incentive Program (CFIP). Limited time offer, see dealer for details or call Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved.

CONCEPT Ford

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com

WE WILL NOT BE UNDERSOLD