



The 2011 Chevrolet Cruze will be offered in three models with a starting price of \$14,995.

New Chevrolet Cruzes here this fall

The all-new 2011 Chevrolet Cruze will arrive in Canadian dealerships this October, with a starting MSRP of just \$14,995.

The Cruze is designed to deliver segment-leading attributes most important to compact car customers including estimated best in class fuel consumption and safety. With two sophisticated and highly efficient four-cylinder engines, both paired with six-speed transmissions, the Cruze offers a fun, responsive and refined driving experience.

At launch, the 2011 Cruze will be offered in LS, LT Turbo and LTZ Turbo models, followed by a high-efficiency

LT Eco model available in late 2010.

The Cruze LS will have a starting price of \$14,995 with the LT Turbo starting at \$19,495 and the LTZ Turbo at \$24,780.

The Chevrolet Cruze is attractively styled (inside and out) and has been engineered to the highest quality and durability standards.

In fact, Cruze has logged more than 6.5 million kilometres of customer durability testing across all major continents in the harshest geographical and climate conditions.

—Metroland Newspapers
Carguide Magazine

Loyalty Can Be Costly

Shopping Around Still The Key To Saving On Car Insurance

How Much Is Your Loyalty Discount Really Worth?

If you're like most consumers, you worry that switching insurance companies means losing your "loyalty discount". The truth is that switching insurance companies may cause you to lose your loyalty discount (if you had one in the first place), but that doesn't necessarily mean you'll pay more for car insurance or that you can't save a bundle in the end. The fact is, some insurance companies may provide a small discount on your premium if you've been with them for a long time — but that small discount can quickly become irrelevant if another company has a rate for you that is significantly less than what you're currently paying. After all, what good is 5% off of an annual rate of \$1,500 (a \$75 savings) if you could pay \$1,100 (a \$400 savings) with another company?

How Much Do Rates Really Differ Across Companies?

The rates charged by different insurance companies to insure the same driver, with the same car, for the same coverage, can vary by hundreds and even thousands of dollars. And with so many insurance companies providing car insurance in Ontario, odds are you are not currently insured with the company that offers the best rate for your driving profile. This is where InsuranceHotline.com can help by providing an independent, unbiased rate comparison from over 30 top insurance companies to find you the lowest rate available for your profile. Even better, once your lowest rate is found, InsuranceHotline.com can connect you with a licensed insurance broker or agent to seal the deal. It's Fast, Safe and FREE.

What If My Insurance Company Finds Out I'm Shopping?

Sadly, the misguided fear of repercussions from their current insurer is what keeps many consumers from taking action and shopping around. The truth is that your insurance company has no way of knowing if you are shopping around for a better rate. In fact, even if they did know you were checking out your options, you cannot be penalized in any way for trying to find a better deal.

Don't Be Fooled By Others Offering To "Compare Quotes"

Unlike most of its competitors, InsuranceHotline.com does not sell insurance, is not a licensed broker or agent, and is not owned in whole or in part by an insurance company. This allows InsuranceHotline.com to be completely unbiased when providing insurance quotes and keeps its focus solely on finding the lowest insurance rates for consumers. By contrast, most websites offering to "compare insurance quotes" are owned by or affiliated with insurance brokers or agents and are therefore only capable of quoting rates from the limited number of insurance companies they represent, typically no more than 4 or 5.

Rate Comparison			
Driving Record	Lowest Price	Highest Price	Savings
Clean Record	\$958	\$2,213	\$1,255
1 Ticket	\$1,018	\$2,552	\$1,534
1 Accident	\$1,849	\$3,753	\$1,904



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