

CONCEPT



WE WON'T LOSE A CUSTOMER OVER PRICE

**FORD
EMPLOYEE
PRICING**

NOW YOU PAY WHAT WE PAY

Get up to \$12,000 in price adjustments for the
BEST PRICES OF THE YEAR
on virtually our entire line-up

BRAND NEW 2010 ESCAPE XLT FWD
WITH 6 SPEED AUTOMATIC TRANSMISSION

POWER GROUP, AIR CONDITIONING, CRUISE CONTROL, TILT STEERING, FOG LAMPS,
POWER DRIVER SEAT, SATELLITE RADIO, 16" ALUMINUM WHEELS

\$21,148

Less \$2,300 Recycle Your Ride

\$18,848*

FREIGHT INCLUDED
PLUS TAXES ONLY



Includes:
Hands Free &
Cargo Package

BRAND NEW 2010 EDGE SEL FWD
WITH CANADIAN COMFORT PACKAGE

HEATED LEATHER SEATS, PANORAMIC ROOF & POWER SEATS

\$29,594

Less \$2,300 Recycle Your Ride

\$27,294*

FREIGHT INCLUDED
PLUS TAXES ONLY



RECEIVE UP TO AN ADDITIONAL
\$1000 FORD CREDIT CASH O.A.C.

\$1000 AXZ PLAN CUSTOMER LOYALTY
(AXZ PLAN RULES APPLY)

LEASE LOYALTY BONUS
TAKE ANOTHER \$1000 OFF

BRAND NEW F150 SUPERCAB 4x4
WITH XTR + TRAILER TOW PACKAGE

• 18 INCH WHEELS • CHROME RUNNING BOARDS • KEYLESS ENTRY AND ATR TIRES



\$29,871

Less \$3,300 Recycle Your Ride

\$26,571*

FREIGHT INCLUDED
PLUS TAXES ONLY

Prices are plus taxes only. All rebates assigned to dealer. Recycle Your Ride program offered to qualified customers only. Amount up to \$3300 for 1995 or older vehicles. Up to \$3000 for 2003 or older vehicles. See dealer for complete Retire Your Ride details. AXZ rule applies. Vehicles may not be exactly as illustrated. Offer expires July 31st, 2010.

CONCEPT



361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com

**WE WILL
NOT BE
UNDERSOLD**