

# CONCEPT



Ford  
**FORD  
EMPLOYEE  
PRICING**

## NOW YOU PAY WHAT WE PAY

Get up to \$12,000 in price adjustments for the  
**BEST PRICES OF THE YEAR**  
on virtually our entire line-up

### BRAND NEW 2010 ESCAPE XLT FWD WITH 6 SPEED AUTOMATIC TRANSMISSION

POWER GROUP, AIR CONDITIONING, CRUISE CONTROL, TILT STEERING, FOG LAMPS,  
POWER DRIVER SEAT, SATELLITE RADIO, 16" ALUMINUM WHEELS

**\$21,148**

Less \$2,300 Recycle Your Ride

**\$18,848\***

FREIGHT INCLUDED  
PLUS TAXES ONLY



Includes:  
Hands Free &  
Cargo Package

### BRAND NEW 2010 EDGE SEL FWD WITH CANADIAN COMFORT PACKAGE HEATED LEATHER SEATS, PANORAMIC ROOF & POWER SEATS

**\$29,594**

Less \$2,300 Recycle Your Ride

**\$27,294\***

FREIGHT INCLUDED  
PLUS TAXES ONLY



## WE WILL NOT BE UNDERSOLD

### BRAND NEW F150 SUPERCAB 4x4 XLT WITH XTR + TRAILER TOW PACKAGE

- 18 INCH WHEELS • CHROME RUNNING BOARDS • KEYLESS ENTRY AND ATR TIRES



**\$29,871**

Less \$3,300 Recycle Your Ride

**\$26,571\***

FREIGHT INCLUDED  
PLUS TAXES ONLY

Prices are plus taxes only. All rebates assigned to dealer. Vehicles may not be exactly as shown. Receive up to \$2,300 recycle your ride if you own a 1995 vehicle or older. See dealer for details.

**CONCEPT**



361 Guelph St. (Hwy. #7), Georgetown

**905-873-1626**

[www.conceptford.com](http://www.conceptford.com)

**WE WON'T LOSE  
A CUSTOMER  
OVER PRICE**