CHEVROLET

EMPLOYEE PRICING EVENT

YOU PAY WHAT GM EMPLOYEES PAY

INCL. UP TO

$14,000

PRICE ADJUSTMENTS** (SILVERADO HD amount shown)

LT model with Team Canada Edition Package shown††

HWY: 5.4 L/100 km – 52 mpg
CITY: 8.0 L/100 km – 35 mpg§

2010 CHEVROLET COBALT XFE

MSRP $16,969

EMPLOYEE PRICING
$11,891*

PLUS **0%** PURCHASE FINANCING‡ FOR **60** MONTHS

INCLUDES FREIGHT, PDI, FEES & $4,300 CASH CREDIT♦

HWY: 6.7 L/100 km – 42 mpg
CITY: 10.8 L/100 km – 26 mpg§

2010 CHEVROLET IMPALA LS

MSRP $28,889

EMPLOYEE PRICING
$25,321*

PLUS **0%** PURCHASE FINANCING‡ FOR **60** MONTHS

INCLUDES FREIGHT, PDI, FEES & $1,000 CASH CREDIT♦

PLUS $1,500 IN CHROME ACCESSORIES ON US**

2010 CHEVROLET SILVERADO

CHEYENNE EDITION EXT. CAB 4WD

MSRP $38,454

EMPLOYEE PRICING
$28,231*

HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

HWY: 11.4 L/100 km – 25 mpg
CITY: 15.9 L/100 km – 18 mpg§

INCLUDES FREIGHT, PDI, FEES & $6,000 CASH CREDIT♦

LT Platinum Edition model shown††

HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

HWY: 6.5 L/100 km – 43 mpg
CITY: 9.5 L/100 km – 30 mpg§

2010 CHEVROLET MALIBU LS

MSRP $25,564

EMPLOYEE PRICING
$23,289*

PLUS **0%** PURCHASE FINANCING‡ FOR **60** MONTHS

INCLUDES FREIGHT, PDI, FEES & $500 CASH CREDIT♦

LTZ model shown††

2010 CHEVROLET EQUINOX LS

MSRP $27,489

EMPLOYEE PRICING
$25,306*

HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

HWY: 6.1 L/100 km – 46 mpg
CITY: 9.2 L/100 km – 31 mpg§

INCLUDES FREIGHT, PDI & FEES

2010 CHEVROLET TRAVERSE LS

MSRP $37,269

EMPLOYEE PRICING
$31,914*

HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

HWY: 8.4 L/100 km – 34 mpg
CITY: 12.7 L/100 km – 22 mpg§

INCLUDES FREIGHT, PDI, FEES & $2,000 CASH CREDIT♦

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $599 for Dealer fees.***

GM Canada

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160,000 KM* • ROADSIDE ASSISTANCE
• COURTESY TRANSPORTATION
*WHICHEVER COMES FIRST. EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

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CHEVROLET

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For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. **$14,000 Price Adjustment includes $8,000 manufacturer to dealer delivery credit (tax exclusive) and $6,291 employee price discount (tax exclusive) available on 2010 MY Silverado/Sierra HD 2500 for retail customers only. Other delivery credits available on most models. Employee price discount amount based on MSRP of $55,190 (excluding $1,350 license, insurance, registration, fees associated with filing at movable property registry/PPSA administration fees, duties and taxes). Dealers are free to set individual prices. Any actual savings under the Employee Pricing Event program will vary depending on your dealer's prior selling prices. Employee price discount is available on the purchase/finance of an eligible new or demonstrator 2010/2011 MY Chevrolet/Buick/GMC/Cadillac or 2010 MY Pontiac/Hummer vehicle delivered between 6/23/10 and 8/31/10 at participating dealers in Canada. Ineligible vehicles: 2010/2011 MY Corvette ZR1, Medium Duty Trucks and G-Vans (passenger, cargo, cutaway), 2011 MY Equinox, Terrain, Camaro, Regal, LaCrosse, Cadillac CTS Coupe and SRX. Dealer order or trade may be required. Limited quantities of certain 2010 models available. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer in whole or in part at any time without notice. Conditions and limitations apply. See your GM dealer for details. ♦$4,300/$500/$1,000/$6,000/$2,000 is a manufacturer to dealer delivery credit for 2010 Chevrolet (Cobalt XFE Coupe or Sedan R7C/Malibu LS R7C/Impala LS R7C/Equinox FWD LS R7A/Silverado 1500 Ext. Cab 4WD R7H/Traverse FWD LS R7A). ‡Financing on approved GMAC credit only, 0% purchase financing for 60 months available on 2010 Chevrolet (Cobalt XFE Coupe or Sedan R7C/Malibu LS R7C/Impala LS R7C). Example: $10,000 at 0% for 60 months, the monthly payment is $166.67. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ♦/**‡Freight & PDI ($1,450/$1,350/$1,350/$1,350/$1,350), registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, dealer fees and applicable taxes are not included. Offers apply as indicated to the purchase or finance of 2010 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in Ontario. See your dealer for conditions and details. ***Factory order or dealer trade may be required. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. △2010 Chevrolet Impala equipped with 3.5L V6 engine and standard 4-speed automatic transmission. 2010 Chevrolet Equinox FWD. 2010 Chevrolet Silverado 4WD equipped with 4.8L Vortec V8 engine and 4-speed automatic transmission. 2010 Chevrolet Traverse FWD. Fuel efficiency ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide. Your actual fuel consumption may vary. ◊US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2010 Chevrolet Malibu, Side-impact Crash Test rating is for models tested with standard head-curtain side-impact air bags. 2010 Chevrolet Silverado received a 5-star Rating for the driver and front passenger in the Frontal Crash Test. †Subject to Dominion Bank and its affiliates are not responsible for the GM Card Earnings and Redemption Allowance Program. ®Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank. ††Chevrolet Cobalt LT Team Canada Edition, MSRP with freight, PDI & fees $29,254. Chevrolet Equinox LTZ, MSRP with freight, PDI & fees $34,954. ♦♦Offer applies to new or demonstrator 2010 MY Silverado/Sierra Light Duty Extended and Crew Cab C/K Models 1SF, 1SB, 1SD (excludes Hybrids) delivered after May 1, 2010, while supplies last at participating dealers in Canada. Dealer order or trade may be required. Eligible customers receive either: (a) a pre-installed Chrome Accessories Package (grille, 6" tubular assist steps, door handles and mirror caps) valued up to $1500 (tax inclusive) ("PDG Truck"); or (b) a Custom Accessory Credit of up to $1500 (tax inclusive) to be used towards the purchase of genuine GM Accessories to be installed on a non-PDG truck from on-ground inventory. Dealer installation included. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer in whole or in part at any time without notice. Conditions and limitations apply. See your GM dealer for details.**