

Kia Motors keeps the World Cup moving

Kia Motors has helped get the 2010 FIFA World Cup South Africa on the move by presenting the tournament organizers with a fleet of over 200 Kia vehicles at a handover ceremony held at the Soccer City Stadium in Johannesburg. The vehicles are being used to smoothly and efficiently transport teams, officials, delegates and official VIP visitors from all over the world during tournament now going on. Kia Mo-

tors, which is an Official Automotive Partner of the 2010 FIFA World Cup South Africa, is supplying 207 official vehicles from its wide-ranging model line-up: the new Sorento SUV, Soul urban crossover vehicle and the spacious Sedona MPV. In addition to its own vehicles, Kia is supplying a fleet of Kia-liveried buses, including the England National Team Bus, which are scheduled to provide 840 'bus days' of transportation.



2010 Kia Soul One on Top 10 Coolest Car list

Kia Motors America has announced the 2010 Soul urban passenger vehicle was named to the "Top 10 Coolest New Cars Under (US)\$18,000" list for the second year in a row by U.S.-based Kelley Blue Book's kbb.com, a leading provider of new car and used car information. The Soul was praised for being a cool, affordable ride with an emphasis on personality, versatility and technology.

Ford aims to reduce its carbon footprint

Ford has announced plans to survey 35 top global suppliers on their energy use and estimated greenhouse gas emissions.

Ford's goal is to better understand the carbon footprint of its supply chain and use the data to eventually create a broad-based carbon management approach for its supply chain. The 35 suppliers represent close to 30 per cent of Ford's (US)\$65 billion in annual procurement spending.

The suppliers in the initial request include companies that make commodities such as seats, steering systems, tires and metal components, which require more energy to produce and thus have a larger carbon footprint. While many of these suppliers already measure their greenhouse gas emissions, the project would facilitate collaboration and sharing of processes and practices that can drive significant emissions reductions and help meet future regulatory requirements.

The data gathered from suppliers will be evaluated using modeling software from PTC InSight.

Preliminary work Ford has done with PTC has indicated there are opportunities for both Ford and suppliers to reduce carbon emissions. Any reductions by suppliers would be in addition to Ford's own goal of reducing greenhouse gases 30 per cent by 2020 from the company's 2006 model year baseline. Several of Ford's top suppliers are already working to better understand their carbon emissions, including DuPont, TRW Automotive Holdings Corp., Bosch and Johnson Controls.

KIA SUMMER SALE



FINANCING ON ALL 2010 MODELS**

No payments until Fall* | Cash savings up to \$7,000

2010 KIA RIO
(Rio EX shown)



0% FINANCE APR FOR UP TO 60 MOS.**

SALE PRICE FROM \$9,995

YOU PAY \$11,484[†]
PURCHASE PRICE

AND

Offer Includes: Delivery & Destination \$1,455 | Fees \$34

SAVE UP TO \$3,700



2010 KIA SOUL
(Soul 4U shown)



0% FINANCE APR FOR UP TO 48 MOS.**

SALE PRICE FROM \$14,995

YOU PAY \$16,679[†]
PURCHASE PRICE

AND

Offer Includes: Delivery & Destination \$1,650 | Fees \$34

SAVE UP TO \$800



2010 KIA FORTE
(Forte SX shown)



0% FINANCE APR FOR UP TO 60 MOS.**

SALE PRICE FROM \$13,995

YOU PAY \$15,484[†]
PURCHASE PRICE

AND

Offer Includes: Delivery & Destination \$1,455 | Fees \$34

SAVE UP TO \$1,800



HURRY IN! OFFER ENDS AUGUST 3, 2010.
FOR MORE INFORMATION OR TO FIND A KIA DEALER VISIT KIA.CA



KIA MOTORS
The Power to Surprise™

Kia's new Customer Friendly Pricing includes Delivery and Destination fees and all mandatory government levies. Prices do not include dealer administration fees (up to \$699), licensing, PPSA, or applicable taxes.



WE'VE GOT YOU COVERED.
*5-YEAR/100,000 KM WORRY-FREE COMPREHENSIVE WARRANTY
*5-YEAR/100,000 KM POWERTRAIN WARRANTY
*5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE
*NO DEDUCTIBLE CHARGE



**0% purchase financing available on all 2010 Kia models for up to 48 months on approved credit (OAC). 0% purchase financing available on 2010 Rio (R0542A only)/2010 Forte (F0540A only)/2010 Rondo for up to 60 months on approved credit (OAC). Cash back varies by model and trim. **No Payments Until Fall* (90 day payment deferral) applies to purchase financing offers on all new 2010 Kia models. No interest will accrue during the first 60 days of the finance contract. After this period interest starts to accrue and the purchaser will repay principal and interest monthly over the term of the contract. †Purchase price for 2010 Rio EX (R0542A)/2010 Soul L&L MT (S0550A)/ 2010 Forte EX (F0540A) is \$11,484/\$16,679/\$15,484 and includes a cash rebate of \$3,700/\$800/\$1,800 based on the Manufacturer Suggested Retail Price. Delivery and Destination fees: (\$1,455/\$1,650/\$1,455), OMI/fee, and Air Tax (where applicable) included. All offers exclude licensing, registration, insurance, PPSA, applicable taxes and variable dealer administration fees (up to \$699). *Highway/city fuel consumption for 2010 Rio EX (R0542A) is 5.8L (49 MPG)/7.1L (40 MPG); 2010 Soul L&L MT (S0550A) is 6.3L (45 MPG)/7.7L (37 MPG); 2010 Forte EX (F0540A) is 5.8L (49 MPG)/8.3L (34 MPG). The actual fuel consumption of these vehicles may vary; these estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication EnergyGuide Fuel Consumption Guide. *2010 Kia Soul awarded the Top Safety Pick by the Insurance Institute for Highway Safety. Visit www.iihs.org for full details. †The 2010 Kia Forte was awarded Car of the Year by NADA Guides.com. To learn more please visit www.NADAGuides.com. *Green Score for the 2010 Kia Rio based on specification within its segment. Refer to GreenerCars.org for full details. *The Bluetooth® word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Some vehicles advertised may include optional accessories or after-sale equipment and may not be exactly as shown. Information in this advertisement is believed to be accurate at the time of print. Offer ends August 3rd, 2010. KIA is a trademark of Kia Motors Corporation.