

# CONCEPT



## MASSIVE VEHICLE SELL DOWN

One Week to go for FORD 5-0



THIS SPRING, KEEP YOUR MONEY.

Delivery Allowance .....	UP TO \$7,000*
<small>Plus qualifying customers can get</small>	
Ford Recycle Your Ride Incentive .....	UP TO \$3,000
Retire Your Ride Incentive (on vehicles '95 or older) ..	\$300
Costco Incentive .....	\$1,000*
<b>TOTAL ELIGIBLE PRICE ADJUSTMENTS</b>	<b>UP TO \$11,300</b>



**PLUS** WE MAKE YOUR 1ST MONTH'S PAYMENT



EVERY F150 SALE PRICED

### 2010 F150 SUPERCREW 4X4 with XTR Package

\$31,799

Less \$3,300 Recycle Your Ride

Less \$1,000 Costco

**\$27,499**

ALL F150'S ON SALE

LEASE LOYALTY BONUS TAKE OFF ANOTHER \$1,000\*\*

### 2010 F150 SUPERCAB XLT

• automatic • power group • trailer tow • air conditioning • plus more

\$24,999

Less \$3,300 Recycle Your Ride

Less \$1,000 Costco

**\$20,699**

ALL F150'S ON SALE

LEASE LOYALTY BONUS TAKE OFF ANOTHER \$1,000\*\*

## WE WILL NOT BE UNDERSOLD!!\*

• Any Ford truck • Any Ford car • Any Ford dealer • Any vehicle • Any colour

### 2010 FOCUS

• automatic • air conditioning • plus more

\$18,999

Less \$1,300 Recycle Your Ride



**\$17,699**

SALE PRICE\*

**0% APR**  
UP TO 72 MONTHS  
ON SELECTED MODELS

WE WILL BEAT ANY ADVERTISED PRICE\*

### 2010 FUSION SE

• automatic • power group • sync • plus more

\$24,259

Less \$1,300 Recycle Your Ride

Less \$1,000 Costco



**\$21,859**

SALE PRICE\*

### 2010 EDGE SEL

• leather seats • moonroof • sync • plus more

\$34,999

Less \$2,300 Recycle Your Ride

Less \$1,000 Costco



**\$31,699**

SALE PRICE\*

FREIGHT INCLUDED IN ALL PRICES

WE MAKE YOUR 1ST PAYMENT\*

### 2010 ESCAPE XLT

• automatic • air conditioning • power group

\$25,856

Less \$2,300 Recycle Your Ride

Less \$1,000 Costco



**\$22,556**

SALE PRICE\*

\*See dealer for complete details. Prices are plus PST + GST. All rebates assigned to dealer. OAC. Vehicles not exactly as illustrated. Must be a Costco member as of April 30, 2010. \*\*Applies to any current RCL Lessee whose lease terminates May 21-June 30 and Buys/Leases a 2010-2011 F-Series.

# CONCEPT



361 Guelph St. (Hwy. #7), Georgetown

**905-873-1626**

[www.conceptford.com](http://www.conceptford.com)

**YOU WILL NOT BUY A VEHICLE FOR LESS FROM ANYONE**