Silverado 1500 Ext. Cab LTZ model with 20-in. Chrome Clad Aluminum Wheels and Chrome Accessories Package††

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

$28,495* PURCHASE PRICE INCLUDES FREIGHT, PDI, FEES AND $8,000 CASH CREDIT♦

THE MOST DEPENDABLE LONGEST LASTING FULL SIZE PICK UP ON THE ROAD♦♦

HWY: 11.4L/100km • 25mpg
CITY: 15.9L/100km • 18mpg△

2010 CHEVY SILVERADO CHEYENNE EDITION EXT. CAB 4WD

INCLUDES • 302 HP Vortec® 4.8L V8 VVT Engine • Automatic Transmission • Automatic Locking Rear Differential • StabiliTrak® Electronic Stability Control System • Air Conditioning • Power Windows, Programmable Door Locks and Heated Mirrors • 17-in. Wheels with Chrome Appearance • 4-wheel ABS • OnStar® with 1-year of the Safe & Sound Plan¥ • And more

$2,000 GM Card Max. Redemption Allowance†

CHEYENNE EDITION NOW WITH $8,000 IN CASH CREDITS♦ PLUS UP TO $1,500 IN CHROME ACCESSORIES ON US**

CHROME GRILLE

CHROME SIDE STEPS

CHROME MIRROR CAPS

CHROME DOOR HANDLES

PLUS GM OWNERS ASK ABOUT $1,500 LOYALTY BONUS◊◊

Silverado 1500 Reg. Cab WT Long Box with LS Package††

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

2010 CHEVROLET SILVERADO REGULAR CAB 2WD

$19,495* HWY: 10.0L/100km • 28mpg CITY: 14.1L/100km • 20mpg△

PURCHASE PRICE INCLUDES FREIGHT, PDI, FEES AND $8,000 CASH CREDIT♦
VEHICLE DOES NOT QUALIFY FOR CHROME ACCESSORY OFFER.

$2,000 GM Card Max. Redemption Allowance†

2010 CHEVROLET COLORADO REGULAR CAB 2WD

$15,495* HWY: 7.8L/100km • 36mpg CITY: 11.3L/100km • 25mpg△

PURCHASE PRICE INCLUDES FREIGHT, PDI, FEES AND $9,000 CASH CREDIT♦
VEHICLE DOES NOT QUALIFY FOR CHROME ACCESSORY OFFER.

$1,500 GM Card Max. Redemption Allowance†

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◊

2010 CHEVROLET TRAVERSE LS

$31,995* HWY: 8.4L/100km • 34mpg CITY: 12.7L/100km • 22mpg△

PURCHASE PRICE INCLUDES FREIGHT, PDI, FEES AND $4,200 CASH CREDIT♦
VEHICLE DOES NOT QUALIFY FOR CHROME ACCESSORY OFFER.

$2,000 GM Card Max. Redemption Allowance†

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Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $599 for Dealer fees.***

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ♦$8,000/$8,000/$9,000/$4,200 is a manufacturer to dealer delivery credit for 2010 Chevrolet (Silverado 1500/Silverado 1500/Colorado/Traverse) reflected in offers in this advertisement. Other cash credits available on most models. *Offer applies to the purchase of 2010 Chevrolet (Silverado 1500 Ext. Cab 4WD R7A/Silverado 1500 Reg. Cab 2WD R7A/Colorado Reg. Cab 2WD R7A/Traverse LS FWD R7A). ♦♦Freight & PDI ($1,350/$1,350/$1,350/$1,350). registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, dealer fees and applicable taxes are not included. Offers apply as indicated to the purchase or finance of 2010 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. ***Factory order or dealer trade may be required. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. △2010 Chevrolet Silverado 4WD equipped with 4.8L Vortec V8 engine and 4-speed automatic transmission. 2010 Chevrolet Traverse FWD equipped with 3.6L V6 engine and 6-speed automatic transmission. Fuel efficiency ratings based on Natural Resources Canada's 2010 Fuel Consumption Guide. Your actual fuel consumption may vary. ◊US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2010 Chevrolet Traverse received both a 5-star Rating for the driver and front passenger in the Frontal Crash Test and for front and rear seat occupants in the Side-impact Crash Test. Side-impact Crash Test rating is for models tested with standard head-curtain side-impact air bags. 2010 Chevrolet Silverado received a 5-star Rating for the driver and front passenger in the Frontal Crash Test. ◊◊Registrations for the full-size light-duty pickup truck segment, including chassis cabs. Based on % of vehicles remaining in operation, weighted on age of vehicle. ††Chevrolet Silverado Ext. Cab LTZ with S63 and PDG. MSRP with freight, PDI & fees $49,639. Chevrolet Silverado Reg. Cab WT with long box and PCX. MSRP with freight, PDI & fees $23,404. Chevrolet Traverse LTZ. MSRP with freight, PDI & fees $49,094. ¥Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. ‡Subject to Vehicle Redemption Allowances. Visit thegmcard.ca for more details including terms and conditions that apply to The GM Card Earnings and Redemption Program. The Toronto-Dominion Bank and its affiliates are not responsible for the GM Card Earnings and Redemption Allowance Program. ®Registered trade-mark of General Motors Corporation/Used under license. TD logo is a trade-mark of The Toronto-Dominion Bank. ◊◊Customers eligible for a GM Owner Loyalty Bonus will receive either a $1,000 or $1,500 manufacturer to consumer incentive (tax inclusive). Example: $10,000 purchase price, after tax price is $11,200 ($10,000 plus $1,200 applicable taxes). After applying $1,500 credit, after tax price is $9,700 ($11,327.50 reduced purchase price plus $172.50 applicable taxes), with the $1,500 credit being the $1,327.50 reduction from the purchase price and the $172.50 reduction in taxes which would have otherwise been payable on the full purchase price. $1,500 Bonus available to: (i) current GMAC Lease customers; or (ii) current owners of a Saturn, SAAB, Pontiac or Hummer $1,000 Bonus available only to customers who currently own a GM vehicle and are not eligible for the $1,500 Bonus. To be eligible for a GM Owner Loyalty Bonus, customer's GM vehicle must be registered and insured (in Canada) in their name for the previous consecutive six months. $1,000/$1,500 Bonus may be applied towards the purchase/finance/lease of an eligible new 2009/2010/2011 Model Year Chevrolet, Buick, GMC or Cadillac vehicle, delivered between 03/08/10-06/30/10. Ineligible vehicles: Aveo, Camaro, Cobalt, Corvette Z06, Equinox, Terrain, all Pontiac, Saturn, Saab, and Hummer vehicles, and all medium duty trucks. Offer applies to new or demonstrator models. Dealer order or trade may be required. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and may contact GM to verify eligibility. This offer may not be redeemed for cash. This offer may not be combined with certain other consumer incentives available on GM vehicles. See your local GM dealer for details. GM reserves the right to amend or terminate this offer and/or the program for any reason in whole or in part at any time without prior notice. **Offer applies to new or demonstrator 2010 MY Silverado/Sierra Light Duty Extended and Crew Cab; C/K Models 1SF; 1SB; 1SD (excludes hybrids) delivered between May 1 and June 30, 2010 at participating dealers in Canada. Dealer order or trade may be required. Eligible customers receive either: (a) a pre-installed Chrome Accessories Package (grille; 6" tubular assist steps; door handles and mirror caps) valued up to $1500 (tax inclusive) ("PDG Truck"); or (b) a Custom Accessory Credit of up to $1500 (tax inclusive) to be used towards the purchase of genuine GM Accessories to be installed on a non-PDG truck from on-ground inventory. Dealer installation included. This offer may not be combined with certain other consumer incentives available on GM vehicles. GMCL may modify, extend or terminate this offer in whole or in part at any time without notice. Conditions and limitations apply. See your GM dealer for details. ♥♥To qualify for GM Canada's Cash For Clunkers incentive, you must qualify for the Retire Your Ride Program, supported by The Government of Canada, and you must turn in a 1995 model year or older vehicle that is in running condition and has been registered and properly insured in your name for the last 6 months (12 months in B.C.). Upon Government confirmation of vehicle eligibility under the Retire Your Ride Program, GM Canada will provide a manufacturer to consumer incentive towards the purchase/finance/lease of a new eligible 2010 MY GM vehicle, excluding all Pontiac, Saturn, Saab and Hummer vehicles, Chevrolet Aveo and Cobalt and Medium Duty trucks, in an amount ranging from $750 to $3,000, depending on the model purchased. Incentive applied after taxes. GM Canada's Cash For Clunkers incentive is only available to customers who take delivery between May 6, 2010 and June 30, 2010, and may not be combined with certain other incentives available on GM vehicles. By participating in this program you will not be eligible for any trade-in value for your vehicle. See your participating GM dealer for additional program conditions and details. If you successfully complete the Retire Your Ride program, you will be eligible for a $300 cash incentive from the Canadian Government. Residents of Northwest Territories, Yukon or Nunavut are excluded from the Government's Retire Your Ride program and are therefore ineligible for GM Canada's Cash For Clunkers incentive. Some conditions apply. Visit www.retireyourride.ca/www.scrapit.ca for residents of B.C.) <http://www.retireyourride.ca/> for more information.