This spring, keep your money†.

$0 FIRST MONTH'S PAYMENT‡ | $0 DOWN PAYMENT▲ | $0 SECURITY DEPOSIT†† | $0 DUE AT DELIVERY** | $0 FIRST MAINTENANCE#

Offers vary by model. Not all combinations apply. See dealer for details.

PLUS

Delivery Allowance ..... UP TO $7,000±
Plus qualifying customers can get
Ford Recycle Your Ride Incentive ..... UP TO $3,000▾
Retire Your Ride Incentive (on vehicles '95 or older) ..... $300▾
Costco Incentive ..... $1,000▪

TOTAL ELIGIBLE PRICE ADJUSTMENTS UP TO $11,300

2010 Ford F-150 Supercab XLT 4x4

TOTAL PACKAGE PRICING*

Purchase for only $29,999*

Includes $7,000 in price adjustments
Offer excludes taxes

Supercrew model shown with optional equipment

Sport model Shown

2010 Ford Ranger

TOTAL PACKAGE PRICING*

Starting from $13,929*

Includes $2,500 in price adjustments
Offer excludes taxes

2010 Ford F-150 Regular Cab

TOTAL PACKAGE PRICING*

Starting from $19,999*

Includes $6,000 in price adjustments
Offer excludes taxes

Only Ford lets you recycle your **2003 or older** vehicle and get up to $3,300▾ towards a new Ford.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit ford.ca for details.

In Partnership with Summerhill IMPACT | car Heaven | Retire Your Ride Canada's Vehicle Recycling Program

COSTCO WHOLESALE MEMBERS GET AN ADDITIONAL $1,000 OFF▪ ON MOST 2010 FORD VEHICLES. VISIT FORDCOSTCO.CA

TOTAL PACKAGE PRICING*

Now when you see this symbol, you'll know the advertised price includes Freight, Air Tax, and the Stewardship Ontario Environmental Fee. So all you have to do is add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

SIRIUS††† SATELLITE RADIO
Available in most new Ford vehicles with 6-month pre-paid subscription

This spring, visit Concept Ford and keep your money.

CONCEPT Ford

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com

YOU WILL NOT BUY A VEHICLE FOR LESS FROM ANYONE

Offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. Some conditions apply. See participating Dealer for details. †The Ford Five-O Event ("Five-O") is in effect from May 1, 2010 to June 30, 2010, at participating Ford of Canada Dealerships. During the Five-O Event, one or more combinations of $0 first month's payment, 0% APR purchase financing for up to 60 months, $0 down payment, $0 due at signing, or $0 security deposit will apply to the purchase finance or lease of select new 2010 Ford vehicles. Offers may vary by model and not all combinations will apply. Offers are available to retail customers only and may only be available on approved credit (OAC) from Ford Credit. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. These offers are subject to vehicle availability and may be cancelled at any time without notice. Dealer may sell or lease for less. Limited time offers. Some conditions apply. See your Ford Dealer for complete details. Offer valid from May 1, 2010 to June 30, 2010. ‡$0 first month's payment applies to the first month payment for financing customers making payments in monthly intervals, or the sum of the first and second payment for financing customers making payments in bi-weekly intervals (each a "First Payment"). First Payment is required from customer on the purchase finance or lease of eligible new 2010 Ford vehicles delivered on or before June 30, 2010. Customer will receive a cheque for the amount of their First Payment from the dealer. First Payment will be paid up to a maximum amount of ($500) / ($750) / ($1,000) per eligible 2010 Focus, Fusion, Escape, Ranger) / (Mustang (excluding GT500), Taurus, Edge, Flex, Explorer, Explorer Sport Trac, Transit Connect, E-Series (excluding Cutaways and Stripped Chassis)) (Expedition, F-150 (excluding Chassis Cabs and Raptor)). Offer only available to customers who finance or lease through Ford Credit. Offer not available to cash purchase customers. Offer is only available on approved credit (OAC) from Ford Credit. Not combinable with Commercial Fleet Incentive program, CPA, GPC or Daily Rental Allowances. Raincheques only available on the purchase of eligible vehicles. ††Receive $0 Security Deposit on the lease of most new 2010 Ford vehicles (excluding E-Series Cutaways and Stripped Chassis, Shelby GT500, F-150 Raptor, F-Series Chassis Cabs, F-650, F-750 and LCF) effective May 1, 2010 through June 30, 2010 on approved credit (OAC) from Ford Credit. Security Deposit may be required by Ford Credit based on customer credit terms and conditions. **Cash purchase a new 2010 Ford F-150 Supercab XLT 4x4/Ranger Regular Cab FEL 4x2/Ranger SuperCab Sport 4x2/F-150 Regular Cab XL 4x2 for $29,999/$32,329/$35,229/$39,999 (after delivery allowance of $7,000/$2,500/$6,000/$5,000 and price adjustment of $1,300/$0/$0/$0 deducted). All purchase offers include Freight, air tax, and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price after delivery allowance and price adjustments deducted. All prices are based on Manufacturer's Suggested Retail Price (MSRP) ▲$0 Down Payment on the purchase or lease of most new 2010 Ford vehicles (excluding E-Series Cutaways and Stripped Chassis, Shelby GT500, F-150 Raptor, F-Series Chassis Cabs, F-650, F-750 and LCF) effective May 1, 2010 through June 30, 2010 on approved credit (OAC) from Ford Credit. A down payment may be required by Ford Credit based on customer credit terms and conditions. ▪$0 due at delivery offer is available to qualified purchase finance customers, on approved credit (OAC) from Ford Credit. Offer includes freight and air tax, but excludes variable charges. PDI, PPSA, administration fees, any environmental charges or fees and all applicable taxes. Freight and air tax charges to be deducted in the total amount to be financed. Excluded variable charges can be amortized over a purchase financing term, but are required up front charges for lease customers. ▾Receive $0 first maintenance with the purchase or lease of a new 2010 Ford Ranger or F-150 (excluding Raptor). Customer may choose between (1) complimentary First Maintenance Service as defined by your new vehicle Owners Manual (generally includes an oil change, tire rotation, and multipoint inspection) which must be redeemed at the original selling dealership within one (1) year of delivery of the applicable vehicle, or (ii) a credit towards the purchase of any Ford Maintenance Protection Plan at time of delivery in the amount of $55/$60 on Ranger/F-150 (excl Raptor). Offer has no cash value. ▾Receive ($1,000) / ($1,500) / ($2,000) / ($2,500) / ($3,000) / ($4,000) / ($4,500) / ($5,000) / ($6,000) / ($7,000) in price adjustments when you cash purchase, purchase finance or lease a new 2010 Ford F-Series Chassis Cabs, F-650, F-750 and LCF) effective May 1, 2010 through June 30, 2010 on approved credit (OAC) from Ford Credit, Security Deposit may be required by Ford Credit based on customer credit terms and conditions. "