This spring, keep your money†.

FIVE-O EVENT

$0 FIRST MONTH'S PAYMENT‡ | **$0** DOWN PAYMENT▲ | **$0** SECURITY DEPOSIT†† | **$0** DUE AT DELIVERY** | **$0** FIRST MAINTENANCE#

Offers vary by model. Not all combinations apply. See dealer for details.

PLUS

Delivery Allowance .... UP TO $7,000±

Plus qualifying customers can get

Ford Recycle Your Ride Incentive .... UP TO $3,000▼

Retire Your Ride Incentive (on vehicles '95 or older) .... $300▼

Costco Incentive .... $1,000■

TOTAL ELIGIBLE PRICE ADJUSTMENTS UP TO $11,300

2010 Ford F-150 Supercab XLT 4x4

Purchase for only

TOTAL PACKAGE PRICING* **$29,999***

Includes $7,000 in price adjustments

Offer excludes taxes

Supercrew model shown with optional equipment

Sport model Shown

2010 Ford Ranger

TOTAL PACKAGE PRICING* Starting from **$13,929***

Includes $2,500 in price adjustments

Offer excludes taxes

2010 Ford F-150 Regular Cab

TOTAL PACKAGE PRICING* Starting from **$19,999***

Includes $6,000 in price adjustments

Offer excludes taxes

Only Ford lets you recycle your **2003 or older** vehicle and get up to **$3,300▼** towards a new Ford.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit ford.ca for details.

In Partnership with Summerhill Impact, Car Heaven, Retire Your Ride – Canada's Vehicle Recycling Program

COSTCO WHOLESALE MEMBERS GET AN ADDITIONAL **$1,000 OFF■** ON MOST 2010 FORD VEHICLES. VISIT FORDCOSTCO.CA

TOTAL PACKAGE PRICING* Now when you see this symbol, you'll know the advertised price includes Freight, Air Tax, and the Stewardship Ontario Environmental Fee. So all you have to do is add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

SIRIUS SATELLITE RADIO††† Available in most new Ford vehicles with 6-month pre-paid subscription

This spring, visit Concept Ford and keep your money.

CONCEPT Ford

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com

YOU WILL NOT BUY A VEHICLE FOR LESS FROM ANYONE