

CONCEPT



MASSIVE VEHICLE SELL DOWN



THIS SPRING, KEEP YOUR MONEY.

Delivery Allowance UP TO \$7,000*
Plus qualifying customers can get
 Ford Recycle Your Ride Incentive UP TO \$3,000*
 Retire Your Ride Incentive (on vehicles '95 or older) .. \$300*
 Costco Incentive \$1,000*

TOTAL ELIGIBLE PRICE ADJUSTMENTS UP TO **\$11,300**



PLUS WE MAKE YOUR **1ST MONTH'S PAYMENT**



EVERY F150 SALE PRICED

2010 F150 SUPERCREW 4X4 with XTR Package

\$31,799

Less \$3,300 Recycle Your Ride

Less \$1,000 Costco

\$27,499

ALL F150'S ON SALE

LEASE LOYALTY BONUS TAKE OFF ANOTHER \$1,000**

2010 F150 SUPERCAB XLT

• automatic • power group • trailer tow
 • air conditioning • plus more

\$24,999

Less \$3,300 Recycle Your Ride

Less \$1,000 Costco

\$20,699

ALL F150'S ON SALE

LEASE LOYALTY BONUS TAKE OFF ANOTHER \$1,000**

WE WILL NOT BE UNDERSOLD!!*

• Any Ford truck • Any Ford car • Any Ford dealer • Any vehicle • Any colour

2010 FOCUS

• automatic • air conditioning • plus more

\$18,999

Less \$1,300 Recycle Your Ride



\$17,699

SALE PRICE*

0% APR UP TO 72 MONTHS ON SELECTED MODELS

WE WILL BEAT ANY ADVERTISED PRICE*

2010 FUSION SE

• automatic • power group • sync • plus more

\$24,259

Less \$1,300 Recycle Your Ride

Less \$1,000 Costco



\$21,859

SALE PRICE*

2010 EDGE SEL

• leather seats • moonroof • sync • plus more

\$34,999

Less \$2,300 Recycle Your Ride

Less \$1,000 Costco



\$31,699

SALE PRICE*

FREIGHT INCLUDED IN ALL PRICES

WE MAKE YOUR 1ST PAYMENT*

2010 ESCAPE XLT

• automatic • air conditioning • power group

\$25,856

Less \$2,300 Recycle Your Ride

Less \$1,000 Costco



\$22,556

SALE PRICE*

*See dealer for complete details. Prices are plus PST + GST. All rebates assigned to dealer. OAC. Vehicles not exactly as illustrated. Must be a Costco member as of April 30, 2010. **Applies to any current RCL Lessee whose lease terminates May 21-June 30 and Buys/Leases a 2010-2011 F-Series.

CONCEPT



361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com

YOU WILL NOT BUY A VEHICLE FOR LESS FROM ANYONE