

# CONCEPT




THIS SPRING, KEEP YOUR MONEY<sup>†</sup>.



Delivery Allowance .....	UP TO \$7,000 <sup>‡</sup>
<small>Plus qualifying customers can get</small>	
Ford Recycle Your Ride Incentive.....	UP TO \$3,000 <sup>†</sup>
Retire Your Ride Incentive (on vehicles '95 or older) ..	\$300 <sup>†</sup>
Costco Incentive.....	\$1,000 <sup>†</sup>
<b>TOTAL ELIGIBLE PRICE ADJUSTMENTS</b>	<b>UP TO \$11,300</b>

**PLUS** WE MAKE YOUR **1ST MONTH'S PAYMENT**

**\$24,999** **2010 F150 SUPERCAB XLT**  
\* automatic • power group • trailer tow • air conditioning • plus more  
 Less \$3,300 Recycle Your Ride  
 Less \$1,000 Costco  
**\$20,699** **SPECIAL SALE PRICE FOR ALL F-SERIES\***  
**LEASE LOYALTY BONUS TAKE OFF ANOTHER \$1,000\*\***

**We will beat Any advertised price\***  
 • Any Ford truck • Any Ford car • Any Ford dealer • Any vehicle • Any colour

**2010 FOCUS**  
 • automatic • air conditioning • plus more  
**\$18,999**  
 Less \$1,300 Recycle Your Ride  
**\$17,699** **SALE PRICE\***



**0% APR**  
 UP TO 72 MONTHS  
 ON SELECTED MODELS  
**WE WILL NOT BE UNDERSOLD\***

**2010 FUSION SE**  
 • automatic • power group • sync • plus more  
**\$24,259**  
 Less \$1,300 Recycle Your Ride  
 Less \$1,000 Costco  
**\$21,859** **SALE PRICE\***



**2010 EDGE SEL**  
 • leather seats • moonroof • sync • plus more  
**\$34,999**  
 Less \$2,300 Recycle Your Ride  
 Less \$1,000 Costco  
**\$31,699** **SALE PRICE\***



**FREIGHT INCLUDED IN ALL PRICES**  
**WE MAKE YOUR 1ST PAYMENT\***

**2010 ESCAPE XLT**  
 • automatic • air conditioning • power group  
**\$25,856**  
 Less \$2,300 Recycle Your Ride  
 Less \$1,000 Costco  
**\$22,556** **SALE PRICE\***



\*See dealer for complete details. Prices are plus PST + GST. All rebates assigned to dealer. OAC. Vehicles not exactly as illustrated. Must be a Costco member as of April 30, 2010. \*\*Applies to any current RCL Lessee whose lease terminates May 21-June 30 and Buys/Leases a 2010-2011 F-Series.