

CONCEPT




THIS SPRING, KEEP YOUR MONEY[†].



Delivery Allowance	UP TO \$7,000 [‡]
<small>Plus qualifying customers can get</small>	
Ford Recycle Your Ride Incentive.....	UP TO \$3,000 [†]
Retire Your Ride Incentive (on vehicles '95 or older) ..	\$300 [†]
Costco Incentive.....	\$1,000 [†]
TOTAL ELIGIBLE PRICE ADJUSTMENTS	UP TO \$11,300

PLUS WE MAKE YOUR **1ST MONTH'S PAYMENT**

\$24,999 2010 F150 SUPERCAB XLT
Less \$3,300 Recycle Your Ride
Less \$1,000 Costco
\$20,699 * automatic • power group • trailer tow • air conditioning • plus more
SPECIAL SALE PRICE FOR ALL F-SERIES*
LEASE LOYALTY BONUS TAKE OFF ANOTHER \$1,000**

We will beat Any advertised price*
 • Any Ford truck • Any Ford car • Any Ford dealer • Any vehicle • Any colour

2010 FOCUS
 • automatic • air conditioning • plus more
\$18,999
Less \$1,300 Recycle Your Ride
\$17,699 SALE PRICE*



0% APR
 UP TO 72 MONTHS
 ON SELECTED MODELS
WE WILL NOT BE UNDERSOLD*

2010 FUSION SE
 • automatic • power group • sync • plus more
\$24,259
Less \$1,300 Recycle Your Ride
Less \$1,000 Costco
\$21,859 SALE PRICE*



2010 EDGE SEL
 • leather seats • moonroof • sync • plus more
\$34,999
Less \$2,300 Recycle Your Ride
Less \$1,000 Costco
\$31,699 SALE PRICE*



FREIGHT INCLUDED IN ALL PRICES
WE MAKE YOUR 1ST PAYMENT*

2010 ESCAPE XLT
 • automatic • air conditioning • power group
\$25,856
Less \$2,300 Recycle Your Ride
Less \$1,000 Costco
\$22,556 SALE PRICE*



*See dealer for complete details. Prices are plus PST + GST. All rebates assigned to dealer. OAC. Vehicles not exactly as illustrated. Must be a Costco member as of April 30, 2010. **Applies to any current RCL Leasee whose lease terminates May 21-June 30 and Buys/Leases a 2010-2011 F-Series.