

REPORT RANKS CANADA'S LARGEST REAL ESTATE FIRMS

(REAL Trends, Inc.-Denver) According to a recent research report produced by REAL Trends, the 200 largest residential real estate brokerage firms in Canada handled 392,898 closed transaction sides with a total sales volume of \$111,129,231,104 in calendar year 2009. Based on the best information about total national housing sales this represents over 35% of all housing sales for 2009 in Canada

The largest firm in terms of both closed transaction sides and total sales volume was Royal LePage Real Estate Services Ltd, located in Toronto, ON with 9,849 total closed transactions and \$5,029,207,255 in total sales volume. MacDonald Realty Group, located in Vancouver, BC was the second largest firm in terms of sales volume with \$4,710,426,423.

The second largest firm in terms of closed transactions was Royal LePage Team Realty/Gale Realty with 7,697 total closed sides.

The REAL Trends Canadian Top 200 firms had average productivity of 14.95 closed transactions per sales professional. This was over twice the average per person productivity seen in American brokerage.

Included in the REAL Trends Canadian Top 200 is Royal LePage Meadowtowne Realty headquartered in Mississauga, with locations also in Milton and Georgetown, Ontario. Royal LePage Meadowtowne Realty ranked number 56 in the REAL Trends Canadian Top 200, ranking by closed sales volume.

The 2010 REAL Trends Canadian Top 200 is a compilation of a nationwide study of leading resi-

dential real estate companies conducted by REAL Trends, the trusted source for useful and timely information. This year's survey represents the first attempt to rank Canada's leading residential real estate brokerage firms. While there are undoubtedly some firms that did not know of this new ranking survey or that chose not to participate, a great majority of those firms deserving to be on the list did participate. Participation in the ranking report is voluntary and there is no cost to firms that chose to do so. It is believed to be the most comprehensive collection of data assembled on the leaders of the residential brokerage industry in Canada. The data submitted was verified through at least one outside source for each firm.

"Canada's leading brokerage

firms are outstanding performers in terms of their impressive productivity on a per person basis. It is also apparent that leading Canadian firms have significantly more share in their country than do their counterparts in America where we have been doing this survey for the past 22 years. We were also impressed with the response and interest in this report in this our first year. We intend to repeat it each year and recognize these outstanding brokerage firms for their leadership", said Steve Murray, Editor of REAL Trends and the REAL Trends Canadian Top 200

REAL Trends, Inc. is a research, publishing and communication company located in Denver serving the information needs of the residential real estate industry for the past 24 years.

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