Ford FIVE-O EVENT

This spring, keep your money†.

0% APR PURCHASE FINANCING‡‡ | $0 FIRST PAYMENT‡ | $0 DOWN PAYMENT▲ | $0 DUE AT DELIVERY** | $0 SECURITY DEPOSIT††

Offers vary by model. Not all combinations apply. See dealer for details.

GET 0% APR PURCHASE FINANCING‡‡ UP TO 72 MONTHS On most Focus models

With TOTAL PACKAGE PRICING, all you need to do is choose your vehicle and go*.

2010 Ford Focus SE
- With Sport Appearance Package

50MPG - 5.6L/100km (HWY)*** 33MPG - 8.5L/100km (CITY)

TOTAL PACKAGE PRICING*

Purchase finance for only **$135* @ 0% APR**
Twice a month for **72** months
offer excludes taxes

With $0 DOWN PAYMENT*

PLUS Receive $0 FIRST MONTH PAYMENT‡ $0 DUE AT DELIVERY**

SPORT APPEARANCE PACKAGE • Fog Lamps • Rear Decklid Spoiler • 15" Alloy Wheels Only available on SE Model

2010 Ford Fusion SE

2010 MOTOR TREND CAR OF THE YEAR

TOTAL PACKAGE PRICING*

Purchase finance for only **$199* @ 0% APR**
Twice a month for **60** months
offer excludes taxes

With $0 DOWN PAYMENT*

PLUS Receive $0 FIRST MONTH PAYMENT‡ $0 DUE AT DELIVERY**

2010 Ford Taurus SEL

AJAC Best New Family Car over $30,000

TOTAL PACKAGE PRICING*

Purchase finance for only **$282* @ 0% APR**
Twice a month for **60** months
offer excludes taxes

With $0 DOWN PAYMENT*

PLUS Receive $0 FIRST MONTH PAYMENT‡ $0 DUE AT DELIVERY**

Only Ford lets you recycle your **2003 or older** vehicle and get up to **$3,300▼** towards a new Ford.

This offer is in addition to incentives currently offered when combined with the $300 available from the Retire Your Ride program, funded by the Government of Canada on qualifying vehicles of model year 1995 or older. Incentives range from $1000 to $3000. Visit ford.ca for details.

In Partnership with Summerhill IMPACT, Car Heaven, Retire Your Ride Canada's Vehicle Recycling Program

COSTCO WHOLESALE MEMBERS GET AN ADDITIONAL **$1,000 OFF■** ON MOST 2010 FORD VEHICLES. VISIT FORDCOSTCO.CA

TOTAL PACKAGE PRICING*

Now when you see this symbol, you'll know the advertised price includes Freight, Air Tax, and the Stewardship Ontario Environmental Fee. So all you have to do is add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.*

SIRIUS††† SATELLITE RADIO Available in most new Ford vehicles with 6-month pre-paid subscription

This spring, visit Concept Ford and keep your money.

CONCEPT Ford

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com

WE WILL NOT BE UNDERSOLD

Offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. Some conditions apply. See participating Dealer for details. †The Ford Five-0 Event ("Five-0") is in effect from May 1, 2010 to June 30, 2010 at participating Ford of Canada Dealerships. During the Five-0 Event, one or more combinations of $0 first month's payment, 0% APR purchase financing for up to 60 months, $0 down payment, $0 due at signing, or $0 security deposit will apply to the purchase finance or lease of select new 2010 Ford vehicles. Offers vary by model and not all combinations will apply. Offers are available to retail customers only and may only be available on approved credit (OAC) from Ford Credit. Offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. These offers are subject to vehicle availability and may be cancelled at any time without notice. Dealer may sell or lease for less. Limited time offers. Some conditions apply. See your Ford Dealer for complete details. ‡Offer valid from May 1, 2010 to June 30, 2010. $0 first payment applies to the first month payment for financing customers making payments in monthly intervals, or the sum of the first and second payments for financing customers making payments in bi-weekly intervals (each a "First Payment"). First Payment is required from customer on the purchase finance or lease of eligible new 2010 Ford vehicles delivered on or before June 30, 2010. Customer will receive a cheque for the amount of their First Payment from the dealer. First Payment will be paid up to a maximum amount of ($500) / ($750) / ($1,000) per eligible 2010 [Focus, Fusion, Escape, Ranger] / [Mustang (excluding GT500), Taurus, Edge, Flex, Explorer, Explorer Sport Trac, Transit Connect, E-Series(excluding Cutaways and Stripped Chassis)]/[Expedition, F-150 (excluding Raptor)]. Offer only available to customers who finance or lease through Ford Credit. Offer not available to cash purchase customers. Offer is only available on approved credit (OAC) from Ford Credit. A, X, Z plan customers are eligible for $0 First Payment, see dealer for details. Not combinable with Commercial Fleet Incentive program, CPA, GPC or Daily Rental Allowances. Rainchecks only available on the purchase of eligible vehicles. ‡‡Receive 0% APR purchase financing on new 2010 Ford [Fusion (excluding S and Hybrid)/ Taurus (excluding SE)/Edge (excluding SE)/ Flex (excluding SE)/Escape (excluding I4 Manual and Hybrid)]/[Focus (excluding S)] models for a maximum of [60]/[72] months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: $20,000 purchase financed at 0% APR for 60 months, monthly payment is $333.33, cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment on purchase financing offers may be required based on approved credit. Taxes payable on full amount of purchase price. ††Receive $0 Security Deposit on the lease of most new 2010 Ford vehicles (excluding E-Series Cutaways and Stripped Chassis, Shelby GT500, F-150 Raptor, F-series Chassis Cabs, F-650, F-750 and LCF) effective May 1, 2010 through June 30, 2010 on approved credit (OAC) from Ford Credit. Security Deposit may be required by Ford Credit based on customer credit terms and conditions. ▲$0 Down Payment on the purchase or lease of most new 2010 Ford vehicles (excluding E-Series Cutaways and Stripped Chassis, Shelby GT500, F-150 Raptor, F-series Chassis Cabs, F-650, F-750 and LCF) effective May 1, 2010 through June 30, 2010 on approved credit (OAC) from Ford Credit. A down payment may be required by Ford Credit based on customer credit terms and conditions. **$0 due at delivery offer is available to qualified purchase finance customers, on approved credit (OAC) from Ford Credit. Offer applies to freight and air tax, but not variable charges of license, insurance, PDI, PPSA, administration fees, any environmental charges or fees and all applicable taxes. Freight and air tax charges to be included in the total amount to be financed. Excluded variable charges can be amortized over a purchase financing term (OAC), but are required up front charges for lease customers. *From May 1, 2010 to June 30, 2010, pay $0 first purchase finance payment at your participating Ford dealer and for the remaining 71/59/59 months of the total 72/60/60 month purchase finance contract, receive 0%/0%/0% APR purchase financing on all new 2010 Ford Focus SE sedan with Sport Appearance Package/Fusion SE I4 Manual/Taurus SEL to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Purchase financing monthly payment is $270/$398/$564 (Monthly payment divided by two gives payee a twice monthly payment of $135/$199/$282) with a down payment of $0/$0/$0 or equivalent trade-in. Down payment may be required based on approved credit. Cost of borrowing is $0/$0/$0 or APR of 0%/0%/0% and total to be repaid is $19,440/$23,880/$33,840. All purchase finance offers include freight, air tax, PPSA and Stewardship Ontario Environmental Fee but excludes administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Taxes are payable on the full amount of the purchase price. Twice a month payments are only available through Internet banking and telephone banking, if offered by your financial institution. The customer is required to sign a monthly payment contract to ensure that the total monthly payment occurs by payment due date. Twice a month payments can be made by making two (2) payments of 50% of the monthly payment by the monthly payment due date. ***Based on estimated fuel consumption ratings: 2010 Ford Focus SE manual 2.0L Duratec I-4/Fusion SE Manual 2.5L Duratec I-4/Taurus SE 3.5L Duratec® V6 automatic. Fuel consumption ratings are based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading, driving habits and the addition of certain vehicle accessories. ▼Program in effect from May 1, 2010 to June 30, 2010 (the "Program Period") To qualify for the Ford Recycle Your Ride Program rebate (the "Rebate(s)"), customer must first qualify for either the "Retire Your Ride Program", a program funded by the Government of Canada, or Summerhill Impact's "Car Heaven Program". To qualify for the "Retire Your Ride Program", customer must turn in a 1995 model year or older vehicle that is in running condition (able to start and move) and has been properly registered and insured for the last 6 months (12 months in B.C.). If you qualify under the "Retire Your Ride Program", the Government of Canada will provide you with $300 cash or a rebate on the purchase of a 2004 and newer vehicle. To qualify for the "Car Heaven Program", customer must turn in a 2003 model year or older vehicle that is in running condition and has been properly registered and insured for the last 6 months. If customer qualifies for either the "Retire Your Ride Program" or Summerhill Impact's "Car Heaven Program", Ford of Canada ("Ford") will provide an additional rebate, if customer purchases or leases an eligible new 2010 Ford or Lincoln vehicle, in the amount of $1,000 (Focus, Fusion Mustang, Transit Connect, Ranger), $2,000 (Taurus, Escape, Edge, Flex , Explorer, Sport Trac), or $3,000 (F150, F250-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator) (each an "Eligible Vehicle"). To be eligible for the Rebate(s), Ford must receive the following from customer, within 30 days of delivery of new Ford/Lincoln: (1) signed Ford Recycle Your Ride Claim Form; and (2) signed original ownership transferring customer vehicle to either "Retire Your Ride" or "Car Heaven" or "Authorized Recycler Drop-Off Receipt". The Rebate will be paid directly to customer in the form of a cheque. The Rebates are available to residents of Canada only and payable in Canadian dollars. Eligible Vehicle must be purchased, leased, or factory ordered during the Program Period to qualify for a Rebate. The Rebates can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. The Rebates are raincheckable. The Rebates are not combinable with the previous Ford Recycle Your Ride incentives in effect from September 3, 2009 to March 1, 2010. The Rebates are not available on any vehicle receiving CPA, GPC, or Daily Rental Rebates and the Commercial Fleet Rebate Program (CFIP). The "Retire Your Ride Program" and Summerhill Impact's "Car Heaven" Program are not available to residents of Northwest Territories, Yukon Territory, or Nunavut; and, therefore, Ford Recycle Your Ride Rebates are also not available to residents of Northwest Territories, Yukon Territory, or Nunavut. Other provincially specific rewards may be available in association with the "Retire Your Ride" Program or SummerHill Impact's "Car Heaven" Program. For more information visit retireyourride.ca or carheaven.ca. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. © 2010 Ford Motor Company of Canada, Limited. All rights reserved. ■Offer valid from May 1, 2010 to June 30, 2010 (the "Offer Period") to resident Canadian Costco members in good standing, active as at April 30, 2010. Use this $1,000 Costco member offer towards the purchase or lease of a new 2010 Ford Fusion (including Hybrid), Taurus, Mustang (excluding Shelby GT500), Edge, Escape (including Hybrid), Explorer, Explorer Sport Trac, Expedition, Flex, F-150 (excluding Raptor), Super Duty (including Chassis Cab), E-Series, Transit Connect, Lincoln MKZ, Lincoln MKS, Lincoln MKX, Lincoln MKT or Lincoln Navigator (each an "Eligible Vehicle"). This offer is raincheckable. The new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada dealer within the Offer Period. Offer is only valid at participating dealers, and is subject to vehicle availability and may be cancelled or changed at any time without notice. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. This offer is transferable to immediate family members living within the same household as an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order (if ordered within the Costco Offer Period) or delivery, but not both. On applicable vehicles, this offer can also be combined with the Commercial Connection Program incentives, RCL Program, and for small fleets with an eligible FIN, this offer can also be used in conjunction with the Small Business Incentive Program (SBIP). This offer is not combinable with any CPA/GPC or Daily Rental incentives, or the Commercial Fleet Incentive Program (CFIP). Customer may use the $1,000 as a down payment or choose to receive a rebate cheque from Ford Motor Company of Canada, but not both. Applicable taxes calculated before $1,000 offer is deducted. The offer is payable in Canadian dollars and is available to residents of Canada only. Dealer may sell or lease for less. †††See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information. "SIRIUS" and the SIRIUS dog logo are registered trademarks of SIRIUS Satellite Radio Inc. Includes 6 month prepaid subscription.

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