

SHOP HALTON HILLS

Special pullout section



Editorial

Shopping in Halton Hills benefits us all

Why shop local?

That's the question local business leaders are answering through a Shop Local campaign designed to encourage residents to look at local businesses first when making a purchase or seeking a service.

There are hundreds of local businesses, service providers, manufacturing firms, tradespeople and entrepreneurs offering a wide variety of products and services to the residents of Halton Hills.

These businesses, and more specifically their operators and

employees, are part of the very fabric that makes up this great community.

Patronizing local businesses benefits everyone who calls Halton Hills home and only strengthens this town.

In the past few months we have watched as the world's economy has suffered blow after blow. This current recession is the most severe in a generation and most economists are predicting the worst is yet to come.

That is why local business leaders and the Town of Halton Hills have

banded together to launch a proactive Shop Local campaign.

The purpose of the campaign is more educational than anything else- it is to reiterate to the residents of Halton Hills that spending your hard-earned dollars on local services and at local businesses will, among other things:

- Maintain local prosperity
- Help to sustain our community
- Create local jobs
- Keep local dollars in Halton Hills to help fund Town services, aid neighbourhood improvement and

promote community development.

- Promote entrepreneurship
- Create competition. (A marketplace of several small businesses is the best way to ensure innovation and lower prices over the long-term.)

We are a vocal supporter of this initiative and believe that local businesses offer good service, fair prices and a commitment to quality.

Why shop local?

Perhaps the better question is why wouldn't you want to shop in Halton Hills?

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