BUILT Ford TOUGH

CUSTOM TRUCK EVENT

MAKE YOUR TRUCK YOUR TRUCK.

Shown with XTR package and optional accessories.

2010 FORD F-150 SUPERCAB XLT 4x4

WITH AIR, AUTOMATIC, V8 AND MORE!

PURCHASE FOR ONLY

TOTAL PACKAGE PRICING*

$28,999*

Offer excludes taxes.

OFFER INCLUDES **$750**‡‡ CUSTOMER CASH CONQUEST/LOYALTY

HURRY! IT ALL ENDS APRIL 30th

CUSTOMIZE YOUR TRUCK WITH

UP TO $1000† WORTH OF NO EXTRA CHARGE GENUINE FORD ACCESSORIES WITH THE PURCHASE OR LEASE OF MOST NEW 2010 FORD TRUCKS

+

UP TO $8000†† IN PRICE ADJUSTMENTS ON SELECT NEW 2010 FORD VEHICLES

Sport model shown

2010 FORD RANGER

STARTING FROM

TOTAL PACKAGE PRICING* **$13,929***

Offer excludes taxes.

2010 FORD F-150 REGULAR CAB

STARTING FROM

TOTAL PACKAGE PRICING* **$19,249***

Offer includes $750 customer cash conquest/loyalty. Offer excludes taxes.

2010 FORD F-150 SUPERCAB XLT 4X2

PURCHASE FOR

TOTAL PACKAGE PRICING* **$25,249***

Offer includes $750 customer cash conquest/loyalty. Offer excludes taxes.

YOU COULD QUALIFY FOR AN ADDITIONAL **$750** CUSTOMER CASH‡‡

ONLY UNTIL APR. 30TH

You'll get an additional $750 in conquest/loyalty Customer Cash on any purchase or lease of a new 2010 F-Series (F-150 to F-550) if you are a current pickup owner or lessee of Dodge, Chevrolet, Nissan, Toyota, Mazda, Honda, or a Ford truck.

TOTAL PACKAGE PRICING*

Introducing Total Package Pricing.

Now when you see this symbol, you'll know the advertised price includes Freight, Air Tax, and the Stewardship Ontario Environmental Fee. So all you have to do is add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.‡

HURRY INTO CONCEPT FORD TO MAKE YOUR TRUCK *YOUR* TRUCK

Offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. See participating Dealer for details. †Offer valid from February 17, 2010 to April 30, 2010. Taxes payable on total price of the vehicle, including accessories. Offer is subject to vehicle and accessory availability. Dealer may sell or lease for less. $1,000 is not redeemable for cash and can only be applied to Genuine Ford, 2010 accessories. This offer applies up to a maximum of $1,000 worth of accessories. Total accessories may exceed $1,000. Factory installed accessories are not eligible under this offer. Only one offer may be applied toward the purchase or lease of an eligible vehicle. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory-order or delivery purchase/lease (but not a combination of both). This offer is not combinable with the Commercial Connection Program. This Offer is not combinable with the Ford 50¢/mi, my ride! no-extra-charge hands-free offer. This offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Fleet Incentive Program (CFIP), or the A/V/Z/U/P Plan Programs. Rainchecks available on factory orders. Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ††Receive $500 / ($1,0000) / ($1,500) / ($2,0000) / ($2,500) / ($3,000) / ($3,500) / ($4,0000) / ($4,500) / ($5,0000) / ($5,500) / ($6,0000) / ($6,500) / ($7,0000) / ($8,0000) in price adjustments when you cash purchase, purchase finance or lease a new 2010 Ford Transit Connect / Econoline E-150 / Econoline E-250 / Econoline E-350 / Econoline E-450 / Econoline Cutaway / Econoline Chassis Cab / Taurus SE / Taurus Limited & SHO / Edge SEL / Edge Limited & SHO / Edge SEL & Limited / Explorer Sport Trac 4L4 / F-150 Regular Cab / Ranger Super Cab XLT / Taurus SE / Taurus Limited / Taurus SEL / Taurus Limited & SHO / Edge SEL / Edge Limited & SHO / Edge SEL & Limited / Explorer Sport Trac 4L4 / F-150 Regular Cab / Ranger Super Cab XLT / F-150 Regular Cab / Ranger Super Cab XLT / F-150 Regular Cab / Ranger Super Cab XLT