Ford CUSTOM CAR EVENT

MAKE YOUR CAR YOUR CAR.

HURRY! IT ALL ENDS APRIL 30th

NO EXTRA CHARGE SPORT APPEARANCE PACKAGE
- Fog Lamps
- Rear Decklid Spoiler
- 15" Alloy Wheels

Only available on SE Model

SE sport appearance package shown

Smart On Fuel 50MPG - 5.6L/100km (HWY)▼ 33MPG - 8.5L/100km (CITY)

Smart On Fuel 39MPG - 7.2L/100km (HWY) 31MPG - 9.2L/100km (CITY)

2010 FORD FOCUS

TOTAL PACKAGE PRICING‡

Starting from **$14,479**‡

Includes $1,000 Delivery Allowance PLUS $1,000* Custom Cash

Purchase Finance Focus SE For **$119 @ 1.99%** APR** Twice a month for 72 months with $2,300 down payment

Offers exclude taxes.

2010 FORD ESCAPE

TOTAL PACKAGE PRICING‡

Starting from **$20,999**‡

Includes $4,000 Delivery Allowance PLUS $1,000* Custom Cash

Purchase Finance Escape I4 Automatic For **$179 @ 2.99%** APR** Twice a month for 72 months with $2,600 down payment

offers exclude taxes.

"For a Limited Time"

GET **$1000 CUSTOM CASH*** TOWARDS YOUR FAVOURITE OPTIONS OR ACCESSORIES

PURCHASE OR LEASE ON MOST 2010 FORD CARS, SUV AND CUV MODELS

+

0% APR PURCHASE FINANCING UP TO **60 MONTHS**†

On Select 2010 Ford Vehicles

NAVIGATION SYSTEM

DVD HEADRESTS

CHOOSE FROM OVER 350 OPTIONS OR ACCESSORIES

MOON ROOF

LEATHER SEATS

SE model shown

2010 FORD FUSION

Starting from **$18,479**‡

TOTAL PACKAGE PRICING‡

Includes $3500 Delivery Allowance PLUS $1,000* Custom Cash

offer excludes taxes.

Smart On Fuel 45MPG - 6.3L/100km (HWY)▼ 30MPG - 9.5L/100km (CITY)

SEL model shown.

2010 FORD TAURUS

Starting from **$26,479**‡

TOTAL PACKAGE PRICING‡

Includes $4000 Delivery Allowance PLUS $1,000* Custom Cash

offer excludes taxes.

Smart On Fuel 39MPG - 7.2L/100km (HWY)▼ 24MPG - 11.6L/100km (CITY)

TOTAL PACKAGE PRICING‡

Introducing Total Package Pricing.

Now when you see this symbol, you'll know the advertised price includes Freight, Air Tax, and the Stewardship Ontario Environmental Fee. So all you have to do is add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.‡

HURRY INTO CONCEPT FORD TO MAKE YOUR CAR *YOUR* CAR

offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. See participating Dealer for details. *Offer valid from March 2, 2010 to April 30, 2010 (the "Program Period"). Purchase or lease a 2010 Ford Focus, Fusion, Mustang (excluding GT 500), Taurus, Escape, Edge, Flex, Explorer 4-DR, Expedition, E-Series, Transit Connect, and all Lincoln models (each an "Eligible Vehicle") during the Program Period and receive up to a maximum of $1000 worth of selected Genuine Ford accessories, factory installed options, or Customer Cash (the "Offer") which must be applied to the Eligible Vehicle. The Eligible Vehicle must be delivered or factory ordered between March 2, 2010 and April 30, 2010. Taxes payable on the total price of the Eligible Vehicle (including accessories and factory options), before the Offer value is deducted. This Offer is subject to vehicle, accessory, and factory installed option availability. Dealer may sell for less. This Offer only applies up to a maximum of $1000 worth of accessories, factory options or Customer Cash. Only one (1) Offer may be applied toward the purchase or lease of each Eligible Vehicle. This Offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory-order or delivery (but not a combination of both). This Offer is comovinable with the Commercial Connection Program. This Offer is not comovinable with CPA, GPC, Daily Rental Allowances, the Commercial Fleet Incentive Program (CFIP), or the AXZ/ZOF Plan Program. Raincheck available on factory orders, limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. † Receive 0% APR purchase financing on all new 2010 Ford Focus (excluding S), Escape (excluding I4 Manual and Hybrid) models for a maximum of 60 months to qualified retail customers, on approved credit from Ford Credit. Not all buyers will qualify for the lowest APR payment. Eg., $20,000 purchase financed at 0% APR for 60 months, monthly payment is $333.33, cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment on purchase financing offers may be required based on approved credit. Taxes payable on full amount of purchase price after any price adjustment or delivery allowance and before Custom cash is deducted. ‡ Cash purchase a new 2010 Ford Focus S/Escape XLT I4/Fusion S/Taurus SE Starting from $14,479/$20,999/$18,479/$26,479 (after delivery allowance of $1,000/$4,000/$3,500/$4,000 and Custom Cash of $1,000 deducted) All purchase offers include freight, air tax, and Stewardship Ontario Environmental Fee but excludes administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes, then drive away. Only one (1) Offer may be applied toward the purchase or lease of each Eligible Vehicle. ** Receive 1.99%/2.99% APR purchase financing on all new 2010 Ford Focus SE sedan/Escape XLT I4 automatic for a maximum of 72/72 months to qualified retail customers, OAC from Ford Credit. Not all buyers will qualify for the lowest APR payment. Purchase financing monthly payment is $229/$338 (Monthly payment divided by two gives you a twice monthly payment of $119/$179) with a down payment of $2,300/$2,600 or equivalent trade-in. Down payment may be required based on approved credit. Cost of borrowing is $1,006/$2,199 or APR of 1.99%/2.99% and total to be repaid is $19,485/$29,376 (after delivery allowance of $0/$0 and Custom Cash of $1,000/$1,000 deducted). All purchase financing offers include freight, air tax, PDI & and Stewardship Ontario Environmental Fee but excludes administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes, then drive away. Only one (1) Offer may be applied toward the purchase or lease of each Eligible Vehicle. ▼ Estimated fuel consumption rating based on Transport Canada approved test methods. Actual fuel consumption may vary based on road conditions, vehicle loading and driving habits.

CONCEPT Ford

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com

WE WILL NOT BE UNDERSOLD