TAKE A SPIN TO WIN

2010 Ram Crew 1500
Laramie shown§.

CONSUMERS BEST BUY DIGEST

5 STAR SAFETY
★★★★★
NHTSA 5 Star Frontal Impact‡

TEST DRIVE OR PURCHASE ANY 2010 CHRYSLER, JEEP®, DODGE, RAM VEHICLE FOR YOUR CHANCE TO

WIN[Ω] 1 OF 21 TRIPS FOR 2 TO LAS VEGAS

2010 RAM 1500 QUAD CAB® SXT 4X4

PURCHASE FOR

$27,999•

INCLUDES $5,750 CONSUMER CASH;* $500 BONUS CASH; FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY+.**

Canada's Most Powerful Light Duty Pickup°

- 310 hp 4.7L Flex Fuel V8 engine • 5-speed automatic transmission • Electric shift-on-the-fly, part-time 4WD • Electronic Stability Program (ESP™) with Hill Start Assist, Roll Mitigation, Trailer Sway Control and Brake Assist • 17-inch chrome-clad steel wheels • Bright front and rear bumpers
- Air conditioning • Power, heated, foldaway mirrors • Side-curtain air bags • Speed control
- Power front windows and locks • 4-wheel disc brakes with ABS • SIRIUS® Satellite Radio

PLUS GET

0%†

PURCHASE FINANCING FOR 36 MONTHS

CHRYSLER Jeep® DODGE RAM

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER.

Wise customers read the fine print: +Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer. See local retailer for complete pricing information. ΩNO PURCHASE NECESSARY. This contest is open to Ontario residents over the age of 21, except some employees of Chrysler Canada Inc., and persons with whom they are domiciled with or their family members, its retailers and related companies and fleet customers. Entrants who purchase/lease or test drive a new 2010 vehicle at a participating Ontario Chrysler, Jeep, Dodge, Ram retailer between April 21st and April 30th, will receive a unique PIN to be entered online at www.spintowinapril.ca. There are twenty-one (21) trips for two (2) available to be won, consisting of flight and hotel accommodations, based on double occupancy. Dates of travel are between July 8, 2010 and December 15, 2010. If trips are not taken within the timeframe, Grand Prize will be forfeited. A random draw will take place on or about May 10th, 2010 in Oakville, Ontario. Odds of winning depend on total number of eligible entries received. Winner and companion must have valid passports three (3) weeks before date of travel. Winners must correctly answer a skill-testing question and sign a declaration/release. Complete details, including No Purchase method of entry, at www.spintowinapril.ca. Retailer order/trade may be necessary. Offers subject to change without notice. See participating retailer for complete details and conditions. • $27,999 Purchase Price applies to 2010 Ram 1500 Quad Cab SXT 4x4 (24A+AGR) only and includes $5,750 Consumer Cash Discount and $500 Bonus Cash Offer. See participating retailer for complete details. **Bonus Cash is offered on all new and unused 2010 vehicles except Dodge Challenger, Dodge Caliber CVP and Caliber SE PLUS and Sprinter models. Bonus Cash is a manufacturer-to-retailer incentive which will be deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. †0% purchase financing for 36 months available on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package and Cargo Van, Sprinter and Ram Chassis Cab. Example: Ram 1500 Quad Cab SXT 4x4 (24A+AGR) with a Purchase Price of $27,999 financed at 0% for 36 months equals monthly payments of $777.75; cost of borrowing of $0 and a total obligation of $27,999. Price includes freight ($1,400), air tax, tire levy and OMVIC fee. Prices exclude licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. °Ram 1500 offers the most powerful V8 under 6.0 litres in its class. ‡Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2010 model year Ram 1500. §2010 Ram Crew 1500 Laramie with optional equipment shown. Price including applicable Consumer Cash Discount/Bonus Cash Offer: $43,735. Prices include freight ($1,400), air tax, tire levy and OMVIC fees. Prices exclude licence, insurance, registration, any retail administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. *Consumer Cash Discounts are offered on most new 2009/2010 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. ®Jeep is a registered trademark of Chrysler Group LLC. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. ®SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc.

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