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CUSTOM TRUCK EVENT

MAKE YOUR TRUCK YOUR TRUCK.

Shown with XTR package and optional accessories.

2010 FORD F-150 SUPERCAB XLT 4x4

WITH AIR, AUTOMATIC, V8 AND MORE!

PURCHASE FOR ONLY

TOTAL PACKAGE PRICING*

$29,999*

Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

CUSTOMIZE YOUR TRUCK WITH

UP TO $1000† + **UP TO $8000††**

WORTH OF NO EXTRA CHARGE GENUINE FORD ACCESSORIES
WITH THE PURCHASE OR LEASE OF MOST NEW 2010 FORD TRUCKS

IN PRICE ADJUSTMENTS
ON SELECT NEW 2010 FORD VEHICLES

CHOOSE FROM OVER 150 ACCESSORIES

Sport model shown

2010 FORD RANGER

STARTING FROM

TOTAL PACKAGE PRICING*

$13,929*

Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

2010 FORD F-150 REGULAR CAB

STARTING FROM

TOTAL PACKAGE PRICING*

$19,999*

Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

2010 FORD F-150 SUPERCAB XLT 4X2

PURCHASE FOR

TOTAL PACKAGE PRICING*

$25,999*

Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

TOTAL PACKAGE PRICING*

Introducing Total Package Pricing.

Now when you see this symbol, you'll know the advertised price includes Freight, Air Tax, and the Stewardship Ontario Environmental Fee. So all you have to do is add applicable taxes and fees, then drive away.*

HURRY INTO CONCEPT FORD TO MAKE YOUR TRUCK _YOUR_ TRUCK

CONCEPT FORD

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

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GUARANTEED LOWEST PRICE

Offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. See participating Dealer for details. †Offer valid from February 17, 2010 to April 30, 2010 (the "Program Period"). Receive up to $1,000 of selected Genuine Ford accessories at no extra charge with the purchase or lease of any new 2010 Ford F-150 (excluding Raptor), Sport Trac, Ranger, or Super Duty delivered or factory ordered between February 17, 2010 to April 30, 2010. Taxes payable on total price of the vehicle, including accessories. Offer is subject to vehicle and accessory availability. Dealer may sell for less. $1,000 is not redeemable for cash and can only be applied to Genuine Ford, 2010 accessories. This offer applies up to a maximum of $1,000 worth of accessories. Total accessories may exceed $1,000. Factory installed accessories are not eligible under this offer. Only one offer may be applied toward the purchase or lease of an eligible vehicle. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory-order or delivery purchase/lease (but not a combination of both). This offer is combinable with the Commercial Connection Program. This Offer is not combinable with the Ford SYNC my RIDE no-extra-charge hands-free offer. This offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Fleet Incentive Program (CFIP), or the A/X/Z/D/F Plan Program. Rainchecks available on factory orders. Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ††Receive [$500] / [$1,000] / [$1,500] / [$2,000] / [$2,500] / [$3,000] / [$3,500] / [$4,000] / [$4,500] / [$5,000] / [$6,000] /[$6,500]/ [$7,000] / [$8,000] in price adjustments when you cash purchase, purchase finance or lease a new 2010 Ford [Transit Connect]/ [Explorer 4 door/F-450-550 Chassis Cabs GAS/Focus S] / [F-350 Chassis Cabs GAS/F-450-550 Chassis Cabs Diesel] / [Fusion Hybrid/Escape Hybrid/Mustang excluding Value Leader and Shelby] / [Ranger Regular Cab FEL] / [Flex SE/Edge SE/Mustang Value Leader/Taurus SE]/[Mustang V6 excluding Value Leader/Fusion S] / [Fusion SE/Fusion SEL I4/Fusion SEL & Sport V6/Mustang GT/Escape I4 Manual/] / [Ranger Super Cab XL] / [Taurus SEL/Taurus Limited & SHO/Edge SEL/Edge Limited & Sport/Flex SEL & Limited/Explorer Sport Trac 4x4/F250-450 excluding Chassis Cabs] / [F-150 Regular Cab/Ranger Super Cab Sport & XLT]/[Expedition]/ [F-150 Super Cab 4x4/F-150 Super Cab 4x2/F-150 Super Crew 4x4/F-150 Super Crew 4x2] / [F250-450 (excluding Chassis Cabs)] models. *Cash purchase a new 2010 Ford F-150 SuperCab XLT 4x4/Ranger Regular Cab FEL 4x2 /F-150 Regular Cab XL 4x2 / F-150 Supercab XLT 4x2 for $29,999/$13,929/$19,999/$25,999 [after delivery allowance of $7,000/$2,500/$6,000/$7,000 and Price adjustment of $1,930/$0/$130/$1,730 deducted] All purchase offers include freight ($1,400), air tax, and Stewardship Ontario Environmental Fee but excludes administration fees which vary by dealer, Fuel Fill Charge and all applicable taxes. Taxes payable on full amount of purchase price. All prices are based on Manufacturer's Suggested Retail Price (MSRP). Ontario FDAA, P.O. Box 2000, Oakville, Ontario L6J 5E4