

4 Inside, the new 2010 Cadillac SRX features hand-cut-and-sewn coverings on the instrument panel, excellent fit and finish, ambient lighting and a full suite of instruments and available luxury fittings.



Cadillac SRX boasts new 3.0-litre V6

Continued from pg. 3

The SRX starts with the new direct-injected 3.0-litre V6 that replaces the previous 3.6-litre standard engine.

This 3.0-litre is a smaller version of the direct-injection engine featured in the CTS sport sedan, a motor that was named one of the World's 10 Best Engines for 2009. The 3.0-litre SRX derivative delivers 265 hp and 223 lb/ft of torque, equivalent

power really when compared to the old SRX engine, with a little more horsepower and a little less torque.

But the direct-injection and variable valve timing technologies, along with an early-shifting Hydra-Matic 6T70 six-speed automatic transmission, have optimized power with a resulting 10-15 per cent better fuel efficiency.

My mixed-driving average ran around 13L/100km. It's a capable powertrain but it downshifts at the slightest acceleration and this engine still has to work to motivate the SRX's two tons of fun, loaded as it is with all its luxury and tech goodies.

A move up to the 2.8-litre turbocharged V6 bumps the power to 300 hp and 295 lb/ft of torque. This motor was derived from a family of engines that GM uses in luxury European models.

It replaces the optional 4.6-litre V8 in the previous model. That's a big challenge for a smallish V6, but the torque still comes in at a very usable 2000-rpm level, and this turbocharged mill seems more lively and up to the task. And, of course, with its smaller displacement, it delivers better fuel consumption under lower-load driving conditions, such as during highway cruising. After picking up the turbo version, I managed 8.5L/100km on the 60 km highway run home.

After combining that with city driving, and only occasionally goosing the turbo to fury, my overall average finally settled in at around 12.8L/100km.

The 2.8-litre turbo V6 mates with a six-speed automatic as well, but this model-specific Aisin AF40 tranny includes a driver-selectable "eco mode" that lowers the shift points to maximize fuel economy.

The SRX turbo version's performance can be enhanced with an optional sport suspension and all models come with ABS braking, Brake Assist, hill hold assist, StabiliTrak and traction control. You can bump up the SRX's content and dynamic abilities further from a long list of option packages.

Other available techno-goodies include a new, advanced AWD system, featuring an electronic limited-slip differential (eLSD), adaptive lighting that swivels the headlamps in synch with vehicle steering, a power liftgate with programmable height setting, an integrated hard disc drive for audio storage, a dual-screen system for rear entertainment, Bluetooth compatibility and OnStar's Turn-by-Turn Navigation service for buyers who do not select the navigation system option.

The 2010 SRX, a mid-size, mid-luxury crossover with a wide variety of model and equipment choices, with a starting price about \$5k lower than the previous model.

And if tripling the sales numbers of its predecessor is any indication, Cadillac definitely has a new heavy-hitter in its lineup for 2010.

CADILLAC SRX 2010 AT A GLANCE

BODY STYLE: Mid-size mid-luxury crossover.

DRIVE METHOD: front engine, front-wheel-drive/all-wheel-drive.

ENGINE: 3.0-litre direct-injected V6 engine (265 hp, 223 lb/ft) w/ six-speed automatic; 2.8-litre turbocharged SFI V6 engine (300 hp, 295 lb/ft) w/ six-speed automatic.

FUEL ECONOMY (AS TESTED): 3.0-litre AWD - 12.2/8.8L/100km (city/hwy); 2.8-litre turbo V6 AWD - 13.6/9.1L/100km (city/hwy)

PRICES: 2010 SRX starting price - \$41,575

As tested: 2010 SRX AWD 3.0-litre Performance - \$52,295

As tested: 2010 SRX AWD 2.8-litre Turbo Premium - \$62,885 (Destination not incl.)

WEB SITE: gm.ca

THE EXPECT THE UNEXPECTED EVENT

90 DAY DON'T PAY* & 0% FINANCING ON SELECT 2010 MODELS****



THE ALL-NEW 2011 KIA SORENTO

Introducing the all-new 2011 Kia Sorento crossover SUV. With available 7-passenger seating, all-wheel drive, panoramic sunroof and standard Bluetooth® hands-free cell phone capability, the Sorento truly provides **A NEW WAY TO SEE THE WORLD.**



Sorento EX-V6 Luxury shown

Cash purchase price **\$23,495[†]**
 For informational purposes, effective rate is **5.75%^{††}**
 — OR —
 Lease from **\$299** AT Lease APR*** **4.9%**
 Per mo. 48 mos. \$2,150 down payment

2010 KIA SPORTAGE LX



Sportage LX-V6 Luxury shown

Starting at **\$23,895**
 Cash savings **-\$5,000**
 Cash purchase price **\$18,895[†]**

- 2.0L, 4-cyl., 16-valve CVT engine
- 4-speed Steptronic automatic transmission
- Bluetooth® hands-free cell phone capability[§]
- 6 airbags and anti-lock braking system (ABS)



2010 KIA FORTE



Forte EX shown

\$13,995[†] AND **0%**
 Purchase price Finance APR**

- 2.0L, 4-cyl., 156 HP, or available 2.4L, 4-cyl., 173 HP engine
- Bluetooth® hands-free cell phone capability[§]
- 4-wheel ABS disc brakes
- Power locks, windows and heated mirrors



2010 KIA RIO



Rio EX shown

\$9,995[†] AND **0%**
 Purchase price Finance APR**

- 1.6L, 4-cyl., 16-valve CVT engine
- Bluetooth® hands-free cell phone capability[§]
- AM/FM/CD/a stereo with USB and AUX audio inputs
- 6-way adjustable driver's seat and tilt-adjustable steering column



WE'VE GOT YOU COVERED.
 *5-YEAR/100,000 KM WORKY-FREE COMPREHENSIVE WARRANTY
 **5-YEAR/100,000 KM POWERTRAIN WARRANTY
 ***5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE
 †NO DEDUCTIBLE CHARGE



OFFER ENDS APRIL 30, 2010. FOR MORE INFORMATION OR TO FIND A KIA DEALER VISIT KIA.CA KIA KIA MOTORS The Power to Surprise™

90 Day Don't Pay* (90 day payment deferral) applies to purchase financing offers on all new 2010 Kia models. No interest will accrue during the first 60 days of the finance contract. After this period interest starts to accrue and the purchaser will repay principal and interest monthly over the term of the contract. *0% financing available on 2010 Forte (F0540A)/2010 Sportage (SP751A)/2010 Rio (R0542A) for 36 months on approved credit (OAC). Cash back amount varies by model and trim. **Monthly lease payment for 2011 Sorento (S0540B) is \$299 for 48 months at 4.9% lease APR with a \$2,150 down payment. Total lease obligation is \$16,522 with the option to purchase at end of term for \$10,650. Delivery and destination fees of \$1,650 excluded. Lease has 20,000 km/year allowance (other packages available) and \$0.10/km for excess. †Cash purchase price for 2010 Sorento (S0540B)/2010 Sportage (SP751A) is \$23,495/\$18,895 and includes a cash credit of \$500/\$500 based on an MSRP of \$23,995/\$23,395. Delivery and destination fees of \$1,650 excluded. License, registration, insurance, dealer administration fees and taxes are excluded. ††For information purpose only: The effective lease rate is 5.75% and is calculated based on the net benefit of the cash credit over the existing lease charges. Please see dealers for full details. † Purchase price for 2010 Forte (F0540A)/2010 Rio (R0542A) is \$13,995/\$9,995 and includes a cash rebate of \$1,800/\$3,700 based on an MSRP of \$15,795/\$13,695. Delivery and destination fees of \$1,455/\$1,455 excluded. All offers exclude license, insurance, other taxes, down payment and variable dealer administration fees. Other dealer charges may be required at the time of purchase. Other lease and finance options also available. Dealers are free to set individual prices. Prices subject to change without notice. Certain restrictions may apply. †Highway/City fuel consumption for 2010 Rio (R0542A) is 5.8L (49MPG) / 7.1L (40 MPG); 2010 Forte (F0540A) is 5.8L (49 MPG) / 8.3L (34 MPG); 2011 Sorento 2.4L MT (S0540B) is 7.4L (38 MPG) / 10.6L (27 MPG); 2010 Sportage LX AT (SP751A) is 8.0L (35 MPG) / 10.2L (28 MPG). The actual fuel consumption of these vehicles may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide. †The 2010 Kia Forte was awarded Car of the Year by NADAguides.com. To learn more please visit www.NADAguides.com. Green Score for the 2010 Kia Rio based on specification within its segment. Refer to GreenerCars.org for full details. NHTSA (National Highway Traffic Safety Administration) test results. Visit www.safercar.gov for full details. The Bluetooth® word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Some vehicles advertised may include optional accessories or after-sale equipment and may not be exactly as shown. Information in this advertisement is believed to be accurate at the time of print. Offer ends April 30th, 2010. KIA is a trademark of Kia Motors Corporation.