BUILT Ford TOUGH

CUSTOM TRUCK EVENT

MAKE YOUR TRUCK YOUR TRUCK.

Shown with XTR package and optional accessories.

2010 FORD F-150 SUPERCAB XLT 4x4

WITH AIR, AUTOMATIC, V8 AND MORE!

PURCHASE FOR ONLY

$29,999*

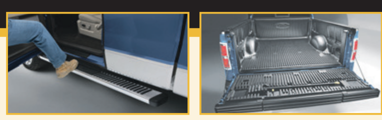
Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

CUSTOMIZE YOUR TRUCK WITH

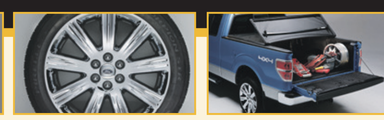
UP TO $1000† + **UP TO $8000††**

WORTH OF NO EXTRA CHARGE GENUINE FORD ACCESSORIES
WITH THE PURCHASE OR LEASE OF MOST NEW 2010 FORD TRUCKS

IN PRICE ADJUSTMENTS
ON SELECT NEW 2010 FORD VEHICLES



CHOOSE FROM OVER 150 ACCESSORIES



Sport model shown

2010 FORD RANGER

STARTING FROM

$13,929*

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

2010 FORD F-150 REGULAR CAB

STARTING FROM

$20,999*

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

MEMBERS GET AN ADDITIONAL

COSTCO WHOLESALE **$1,000 OFF‡‡**

NOW EXTENDED! BUT ONLY UNTIL MARCH 31ST

ON MOST 2010 FORD VEHICLES. VISIT FORDCOSTCO.CA

HURRY INTO CONCEPT FORD TO MAKE YOUR TRUCK *YOUR* TRUCK

CONCEPT FORD

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com

GUARANTEED LOWEST PRICE

Offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. See participating Dealer for details. †Offer valid from February 17, 2010 to April 30, 2010 (the "Program Period"). Receive up to $1,000 of selected Genuine Ford accessories at no extra charge with the purchase or lease of any new 2010 Ford F-150 (excluding Raptor), Sport Trac, Ranger, or Super Duty delivered or factory ordered between February 17, 2010 to April 30, 2010. Taxes payable on total price of the vehicle, including accessories. Offer is subject to vehicle and accessory availability. Dealer may sell for less. $1,000 is not redeemable for cash and can only be applied to Genuine Ford, 2010 accessories. This offer applies up to a maximum of $1,000 worth of accessories. Total accessories may exceed $1,000. Factory installed accessories are not eligible under this offer. Only one offer may be applied toward the purchase or lease of an eligible vehicle. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory-order or delivery purchase/lease (but not a combination of both). This offer is combinable with the Commercial Connection Program. This Offer is not combinable with the Ford SYNC my RIDE no-extra-charge hands-free offer. This offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Fleet Incentive Program (CFIP), or the A/X/Z/D/F Plan Program. Rainchecks available on factory orders. Limited time offer. Offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ††Receive [$500]/[$1,000]/[$1,500]/[$2,000]/[$2,500]/[$3,000]/[$4,000]/[$4,500]/[$5,000]/[$6,000]/[$6,500]/[$7,000]/[$8,000] in price adjustments when you cash purchase, purchase finance or lease a new 2010 Ford [Transit Connect]/[Explorer 4 door/F-450-550 Chassis Cabs GAS/Focus S]/[F-350 Chassis Cabs GAS/F-450-550 Chassis Cabs Diesel]/[Fusion Hybrid/Escape Hybrid/Mustang excluding Value Leader and Shelby]/[Ranger Regular Cab FEL/Edge SE/Flex SE]/[Fusion S/Mustang Value Leader/Taurus SE]/[Fusion SE/Fusion SEL I4/Fusion SEL & Sport V6/Mustang V6 excluding Value Leader/Mustang GT/Escape I4 Manual]/[Ranger Super Cab XL]/[Taurus SEL/Taurus Limited & SHO/Edge SEL/Edge Limited & Sport/Flex SEL & Limited/Explorer Sport Trac 4x4/F-150 Regular Cab/F250-450 excluding Chassis Cabs]/[Ranger Super Cab Sport & XLT]/[Expedition]/[F-150 Super Cab 4x4/F-150 Super Cab 4x2/F-150 Super Crew 4x4/F-150 Super Crew 4x2]/[F250-450 (excluding Chassis Cabs)] models. *Cash purchase a new 2010 Ford F-150 SuperCab XLT 4x4/Ranger Regular Cab FEL 4x2/F-150 Regular Cab XL 4x2 for $29,999/$13,929/$20,999 [after delivery allowance of $7,000/$2,500/$5,000 and Price adjustment of $1,930/$0/$130 deducted]. All purchase offers include freight ($1,400), air tax, and Stewardship Ontario Environmental Fee but excludes administration fees which vary by dealer, Fuel Fill Charge and all applicable taxes. Taxes payable on full amount of purchase price. All prices are based on Manufacturer's Suggested Retail Price (MSRP). ‡‡Offer valid from December 21, 2009, to March 31, 2010 (the "Offer Period") to resident Canadian Costco members in good standing, active as at December 20, 2009. Use this $1,000 private Costco offer towards the purchase or lease of a new 2010 Ford Fusion (including Hybrid), Taurus, Mustang (excluding Shelby GT500), Edge, Escape (including Hybrid), Explorer, Explorer Sport Trac, Expedition, Flex, Ranger, F-150 (excluding Raptor), Super Duty (including Chassis Cab), E-Series, Transit Connect, Lincoln MKZ, Lincoln MKS, Lincoln MKX, Lincoln MKT or Lincoln Navigator. This offer is raincheckable, the new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada dealer within the Offer Period. Offer is only valid at participating dealers, and is subject to vehicle availability and may be cancelled or changed at any time without notice. Only one offer may be applied towards the purchase or lease of one eligible vehicle. Only one offer can be redeemed per eligible Costco member. [This offer is transferable to immediate family members living within the same household as an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order (if ordered within the Costco program period – December 21st, 2009 to March 31st, 2010) or delivery, but not both. On applicable vehicles, this offer can also be combined with the Commercial Connection Program incentives and, for eligible customers, the Small Business Incentive Program (SBIP). For small fleets with an eligible FIN, this offer can also be used in conjunction with the Commercial Fleet Incentive (CFIP). This offer is combinable with the RCL program, but not combinable with any CPA/GPC or Daily Rental incentives. Customer may use the $1,000 as a down payment or choose to receive a rebate cheque from Ford Motor Company of Canada, but not both. Applicable taxes calculated before $1,000 offer is deducted. Visit www.fordcostco.ca <http://www.fordcostco.ca> for details.

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