Ford

CUSTOM CAR EVENT

MAKE YOUR CAR YOUR CAR.

NO EXTRA-CHARGE **SPORT** APPEARANCE PACKAGE
- Fog Lamps
- Rear Decklid Spoiler
- 15" Alloy Wheels

Only available on SE Model

SE sport appearance package shown

2010 FORD ESCAPE

Starting from **$20,999**‡

Includes $4,000 Delivery Allowance PLUS $1,000* Custom Cash

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

Or **0%** APR Purchase Financing Up To **60**† Months

Excluding I-4 manual and Hybrid models

Smart On Fuel: 39MPG - 7.2L/100km (HWY)▾ 31MPG - 9.2L/100km (CITY)

2010 FORD FOCUS

Starting from **$14,479**‡

Includes $1,000 Delivery Allowance PLUS $1,000* Custom Cash

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

Or **0%** APR Purchase Financing Up To **60**† Months

Excluding S Model

Smart On Fuel: 50MPG - 5.6L/100km (HWY)▾ 33MPG - 8.5L/100km (CITY)

"For a Limited Time"

GET **$1000*** CUSTOM CASH TOWARDS YOUR FAVOURITE OPTIONS OR ACCESSORIES

PURCHASE OR LEASE ON MOST 2010 FORD CARS, SUV AND CUV MODELS

+ **0%** APR PURCHASE FINANCING UP TO **60** MONTHS†

On Select 2010 Ford Vehicles

NAVIGATION SYSTEM

DVD HEADRESTS

CHOOSE FROM OVER 350 OPTIONS OR ACCESSORIES

MOON ROOF

LEATHER SEATS

THE CANADIAN **COMFORT PACKAGE** INCLUDES:
- Panoramic Vista Roof
- Leather Seats
- $1500 Discount

2010 FORD EDGE

Starting from **$28,529**‡

Includes $2500 Delivery Allowance PLUS $1,000* Custom Cash

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

SEL model shown

2010 FORD FLEX

Starting from **$30,729**‡

Includes $2500 Delivery Allowance PLUS $1,000* Custom Cash

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

COSTCO WHOLESALE

MEMBERS GET AN ADDITIONAL **$1,000 OFF**‡‡

NOW EXTENDED! BUT ONLY UNTIL MARCH 31ST

ON MOST 2010 FORD VEHICLES. VISIT FORDCOSTCO.CA

HURRY INTO CONCEPT FORD TO MAKE YOUR CAR *YOUR* CAR

Offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. See participating Dealer for details. *Offer valid from March 2, 2010 to April 30, 2010 (the "Program Period"). Receive $1000 worth of selected Genuine Ford accessories, factory installed options, or $1000 customer Cash with the purchase or lease of a 2010 Ford Focus, Fusion, Mustang (excluding GT 500), Taurus, Escape, Edge, Flex, Explorer 4-Dr Expedition, E-Series, Transit Connect, and all lincoln models delivered or factory ordered between March 2, 2010 and April 30, 2010. Taxes payable on total price of the vehicle, including accessories, factory options and $1000 worth of accessories, factory options or $1000 Customer Cash. Only one $1000 Custom Cash offer may be applied toward the purchase or lease of an eligible vehicle. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory-order or delivery (but not a combination of both). This offer is combinable with the Commercial Connection Program. This offer is not combinable with CPA, GPC, Daily Rental Allowances, the Commercial Fleet Incentive Program (CIP), or the AA/ZDF Plan Program. Raincheck available on factory orders. Limited time offer, offer may be cancelled at any time without notice. Some conditions apply. Offer available to residents of Canada only. See Dealer for details. ‡Receive 0% APR purchase financing on all new 2010 Ford Focus (excluding S), Escape (excluding I4 Manual and I4 Hybrid) models for a maximum of (60) months to qualified retail customers, OAC from Ford Credit. Not all buyers will qualify for the lowest APR payment. E.g., $20,000 purchase financed at 0% APR for (60) months, monthly payment is ($333.33), cost of borrowing is $0 or APR of 0% and total to be repaid is $20,000. Down payment on purchase financing offers may be required based on approved credit. ‡Cash purchase a new 2010 Ford Focus S/Escape XLT I4/Edge SE/Flex SE Starting from $14,479/$20,999/$28,529/$30,729 (after delivery allowance and before Custom Cash deducted. All prices are based on Manufacturer's Suggested Retail Price (MSRP). ‡‡Offer valid from December 21, 2009 to March 31, 2010 (the "Offer Period") To resident Canadian Costco members in good standing, active as at December 20, 2009. Use this $1,000 private Costco offer towards the purchase or lease of a new 2010 Ford Focus, Fusion, Mustang (excluding Shelby GT500), Edge, Escape (including Hybrid), Explorer, Explorer Sport Trac, Expedition Flex, Ranger, F-150 (excluding Raptor), Super Duty (including Chassis Cab), E-Series, Transit Connect, Lincoln MKZ, Lincoln MKS, Lincoln MKX, Lincoln MKT or Lincoln Navigator. This offer is transferable to immediate family members living within the same household as an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order (if ordered within the Costco program period – December 21st, 2009 to March 31st, 2010) or delivery, but not both. On applicable vehicles, this offer can also be combined with the Commercial Connection Program incentives and, for eligible customers, the Small Business Incentive Program (SBIP). For small fleets with an eligible FIN, this offer can also be used in conjunction with the Commercial Fleet Incentive (CIP). This offer is combinable with any (CPA/GPC or Daily Rental) incentives. Customer may use the $1,000 as a down payment or choose to receive a rebate cheque from Ford Motor Company of Canada, but not both. Applicable taxes calculated before $1,000 offer is deducted. Visit www.fordcostco.ca <http://www.fordcostco.ca> for details. ▾Estimated fuel consumption may vary based on road conditions, vehicle loading and driving habits. Actual fuel consumption rating based on Transport Canada approved test methods.

CONCEPT FORD

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www.conceptford.com

GUARANTEED LOWEST PRICE