BUILT Ford TOUGH

CUSTOM TRUCK EVENT

MAKE YOUR TRUCK YOUR TRUCK.

Shown with XTR package and optional accessories.

2010 FORD F-150 SUPERCAB XLT 4x4

WITH AIR, AUTOMATIC, V8 AND MORE!

PURCHASE FOR ONLY

$29,999*

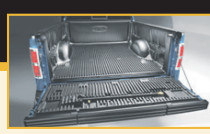
Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

CUSTOMIZE YOUR TRUCK WITH

UP TO $1000† + **UP TO $8000††**

WORTH OF NO EXTRA CHARGE GENUINE FORD ACCESSORIES
WITH THE PURCHASE OR LEASE OF MOST NEW 2010 FORD TRUCKS

IN PRICE ADJUSTMENTS
ON SELECT NEW 2010 FORD VEHICLES



CHOOSE FROM OVER 150 ACCESSORIES

Sport model shown

2010 FORD RANGER

STARTING FROM

$13,929*

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

2010 FORD SPORT TRAC

RECEIVE A PRICE ADJUSTMENT OF

$5,000††

On all 2010 Sport Trac models.

2010 FORD SUPER DUTY

RECEIVE A PRICE ADJUSTMENT OF

$8,000††

On all new 2010 Super Duty models. Excluding chassis cab models.

The Ford Recycle Your Ride Program

Recycle your 1995 or older vehicle and receive up to **$3,300▼**

of additional incentives over and above those currently offered when combined with the $300 available from the Government of Canada's Retire Your Ride program. Incentives range from $1000 to $3000. Visit ford.ca for details.

Retire Your Ride — Canada's Vehicle Recycling Program | cleanair FOUNDATION

HURRY, ONLY UNTIL MARCH 1

COSTCO WHOLESALE

MEMBERS GET AN ADDITIONAL **$1,000 OFF‡‡** ON MOST 2010 FORD VEHICLES.
VISIT FORDCOSTCO.CA

Get an extra **$1,000‡**

towards the purchase or lease of most new 2010 Ford vehicles if you currently own or lease a Pontiac, Saturn, Hummer, Saab, or Oldsmobile.

HURRY INTO CONCEPT FORD TO MAKE YOUR TRUCK *YOUR* TRUCK

CONCEPT FORD

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GUARANTEED LOWEST PRICE