Ford Quality is hard to beat.*

And so are these offers.

Right now, you can get

up to $8,000**

In price adjustments on most 2010 Ford models. Offers vary by model.

Shown with XTR package

2010 F-150 XLT SUPERCAB 4x4

with No Extra-Charge SYNC®▲

Purchase for only

$29,999†

Offer includes freight, air tax and stewardship Ontario environmental fee. Offer excludes variable dealer admin charges, fuel fill charges and applicable taxes.

Canada's Best Selling Pickup Truck.***

Sport model shown

2010 F-150 REGULAR CAB XL

with No-Extra Charge SYNC®▲

Starting from

$20,529†

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

2010 FORD SUPERDUTY

with No-Extra Charge SYNC®▲

Receive a price adjustment of

$8,000**

on all new 2010 Super Duty. Excluding chassis cab models.

2010 Ford Ranger

SYNC® not available on Ranger models

Starting from

$13,929†

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

Plus for a limited time

Ford NATIONAL SYNC my RIDE EVENT

No-Extra Charge hands-free.▲

Voice activated Phone, MP3's, Text, and Navigation. Now get **No Extra-Charge SYNC** with the purchase or lease of 2010 Ford vehicles.▲

COSTCO WHOLESALE

MEMBERS GET AN ADDITIONAL

$1,000 OFF‡‡

ON MOST 2010 FORD VECHICLES. VISIT FORDCOSTCO.CA

The Ford Recycle Your Ride Program

Recycle your 1995 or older vehicle and receive up to **$3,300▼**

of additional incentives over and above those currently offered when combined with the $300 available from the Government of Canada's Retire Your Ride program. Incentives range from $1000 to $3000. Visit ford.ca for details.

Retire Your Ride Canada's Vehicle Recycling Program · cleanair FOUNDATION

Get an extra $1,000■

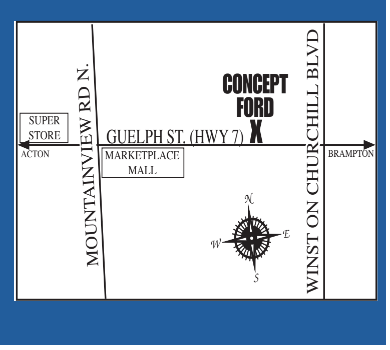
towards the purchase or lease of most new 2010 Ford vehicles if you currently own or lease a Pontiac, Saturn, Hummer, Saab, or Oldsmobile.

CONCEPT FORD

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com



F-150 class is full size pickup. Escape class is small utility. ▲Offer valid from January 5, 2010 to March 1, 2010. Receive a SYNC Media System at no extra charge with the purchase or lease of most new 2010 Ford vehicles (excluding Focus S, Fusion S, Mustang Value Leader, Shelby GT 500, Taurus SE, Ranger, Transit Connect, F-150 Raptor, Expedition SSV, F650/750, and all Lincolns) delivered or factory ordered on or before March 1st. Rainchecks available on factory orders. Taxes payable on total price of the vehicle, including accessories. The SYNC Media System Incentive is subject to vehicle and option availability. The SYNC Media System Incentive is not redeemable for any cash or vehicle rebate and can only be applied to eligible SYNC Media Systems. This offer can be redeemed once for each eligible vehicle purchased or leased. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. On applicable vehicles, this offer can also be combined with Small Business Incentive Program (SBIP). For small fleets with an eligible FIN. This offer is combinable with the RCL program, but not combinable with any CPA/GPC or Daily Rental incentives, or the Commercial Fleet Incentive Program (CFIP). Offer only available to Canadian residents. The SYNC Media System may not be available on all new 2010 or 2011 Ford vehicles. Some mobile phones and some digital media players may not be fully compatible - check www.syncmyride.com for a listing of mobile phones, media players, and features supported. Driving while distracted can result in loss of vehicle control, accident and injury. Ford recommends that drivers use caution when using mobile phones, even with voice commands. Only use mobile phones and other devices, even with voice commands, not essential to driving when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. **Receive [$1,000] / [$1,500] / [$2,000] / [$2,500] / [$3,000] / [$3,500] / [$4,000] / [$4,500] / [$5,000] / [$6,000] / [$7,000] / [$8,000] in price adjustments when you cash purchase, purchase finance or lease a new 2010 Ford [Explorer 4 door/F-450-550 Chassis Cabs GAS] / [Fusion Hybrid/Transit Connect/F-350 Chassis Cabs GAS/F-450-550 Chassis Cabs Diesel] / [Focus S] / [Ranger Regular Cab FEL] / [Fusion S/Taurus SE/Edge SE/Flex SE] / [Mustang Value Leader] / [Escape I4 Manual] / [Ranger Super Cab XL] / [Explorer Sport Trac 4x4/Expedition/F-150 Regular Cab] / [Ranger Super Cab (excluding XL)] / [F-150 Super Cab 4x4/F-150 Super Cab 4x2/F-150 Super Crew 4x4/F-150 Super Crew 4x2] / [F250-450 (excluding Chassis Cabs)] models. †Cash purchase a new 2010 Ford F-150 SuperCab XLT 4x4/F-150 Regular Cab XL/Ranger Regular Cab FEL 4x2 for $29,999/$20,529/$13,929 [after delivery allowance of $7,000/$5,000/$2,500 and Price adjustment of $1,930/$600/$0 deducted] All purchase offers include freight ($1,400), air tax, and Stewardship Ontario Environmental Fee but excludes administration fees which vary by dealer, Fuel Fill Charge and all applicable taxes. Taxes payable on full amount of purchase price. All prices are based on Manufacturer's Suggested Retail Price (MSRP). ‡‡Offer valid from December 21, 2009, to March 1, 2010 (the "Offer Period") to resident Canadian Costco members in good standing, active as at December 20, 2009. Use this $1,000 private Costco offer towards the purchase or lease of a new 2010 Ford Fusion (including Hybrid), Taurus, Mustang (excluding Shelby GT500), Edge, Escape (including Hybrid), Explorer, Explorer Sport Trac, Expedition, Flex, Ranger, F-150 (excluding Raptor), Super Duty (including Chassis Cab), E-Series, Transit Connect, Lincoln MKZ, Lincoln MKS, Lincoln MKX, Lincoln MKT or Lincoln Navigator. This offer is raincheckable, the new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada dealer within the Offer Period. Offer is only valid at participating dealers, and is subject to vehicle availability and may be cancelled or changed at any time without notice. Only one offer may be applied towards the purchase or lease of one eligible vehicle. Only one offer can be redeemed per eligible Costco member. This offer is transferable to immediate family members living within the same household as an eligible Costco member. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order (if ordered within the Costco program period – December 21st, 2009 to March 1st, 2010) or delivery, but not both. On applicable vehicles, this offer can also be combined with the Commercial Connection Program incentives and, for eligible customers, the Small Business Incentive Program (SBIP). For small fleets with an eligible FIN, this offer can also be used in conjunction with the Commercial Fleet Incentive (CFIP). This offer is combinable with the RCL program, but not combinable with any CPA/GPC or Daily Rental incentives. Customer may use the $1,000 as a down payment or choose to receive a rebate cheque from Ford Motor Company of Canada, but not both. Applicable taxes calculated before $1,000 offer is deducted. Visit www.fordcostco.ca <http://www.fordcostco.ca> for details. ▼In order to qualify for the Ford Recycle Your Ride incentives, you must qualify for the Government of Canada's "Retire Your Ride Program" and you must turn in a 1995 model year or older vehicle that is in running condition and has been properly registered and insured for the last 6 months (12 months in B.C.). Upon government confirmation of vehicle eligibility under the "Retire Your Ride Program", Ford of Canada will provide additional incentives towards the purchase or lease of a new 2009 or 2010 Ford or Lincoln vehicle in the amount of $1,000 (Focus, Fusion, Fusion Hybrid, Mustang, Taurus, Transit Connect, Ranger), $2,000 (Escape, Escape Hybrid, Edge, Flex, Taurus X, Explorer, Sport Trac), and $3,000 (F150, F250-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator). If you qualify, the Government of Canada will provide you with $300 cash or a rebate on the purchase of a 2004 and newer vehicle as part of their Retire Your Ride program. These Ford Recycle Your Ride incentives are only in effect from September 2nd, 2009 to March 1st, 2010. Ford Recycle Your Ride incentives will be applied after taxes. Ford Recycle Your Ride incentives can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order or delivery, but not both. Ford Recycle Your Ride incentives are raincheckable. Ford Recycle Your Ride incentives are not available on any vehicle receiving Commercial Fleet Incentive Program, Competitive Price Allowance or Government Price Concession, Fleet Delivery Allowance, or Daily Rental Incentives. By participating in this program you will not be eligible for any trade-in value for your old vehicle. The Government of Canada's "Retire Your Ride Program" is not available to residents of Northwest Territories, Yukon or Nunavut and, therefore, Ford Recycle Your Ride incentives are also not available to residents of North West Territories Yukon or Nunavut. Other provincially specific rewards may be available in association with the government's "Retire Your Ride program", for more information visit retireyourride.ca. Limited time offer, see dealer for details or call the Ford Customer Relationship Centre at 1-800-565-3673. ©2009 Ford Motor Company of Canada, Limited. All rights reserved. Ontario FDAA, P.O. Box 2000, Oakville, Ontario L6J 5E4. ■Offer valid from January 5, 2010 to March 1, 2010 (the "Program Period"). Any customer who, at the time of purchase/lease (during the Program Period) of an eligible new 2010 Ford or Lincoln vehicle (excluding Shelby GT500, F-150 Raptor and F-650/F-750) ("Eligible Vehicle"), is an owner or lessee of any Pontiac, Saturn, Hummer, Saab or Oldsmobile model vehicle (each a "Qualifying Competitive Model") will be eligible for a $1,000 incentive (the "Conquest Incentive") towards the purchase or lease of the Eligible Vehicle during the program period. The Eligible Vehicle must be delivered and/or factory-ordered from your Ford Motor Company of Canada, Limited dealer during the program period. Offer only valid at participating Ford of Canada dealerships. Offer is raincheckable. Trade-in of the applicable Qualifying Competitive Model is not required in order to qualify for the offer. Eligible customers will have the option of using the Conquest Incentive as a down payment or receiving a rebate cheque from Ford of Canada (but not both). The Conquest Incentive is transferable to immediate family members living within the same household. Only one (1) Conquest Incentive may be applied towards the purchase or lease of one (1) Eligible Vehicle. Each customer is able to receive the Conquest Incentive on up to a maximum of two (2) separate Eligible Vehicle purchases/leases during the Program Period if valid proof is provided that the customer is the owner/lessee of two (2) separate Qualifying Competitive Models. Each customer will be required to provide proof of ownership/registration of the applicable Qualifying Competitive Model and the ownership/registration address must match the address on the new Buyer's Agreement or Lease Agreement for the Eligible Vehicle sale. This offer is subject to vehicle availability and may be cancelled at any time without notice. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at the time of factory-order or delivery (but not a combination of both). This offer is combinable with the Commercial Connection Program. This offer is not combinable with CPA, GPC, Daily Rental Allowances or the Commercial Fleet Incentive Program (CFIP). No mechanically or otherwise reproduced Conquest Incentives will be accepted. The Conquest Incentive is only available for use by Canadian residents. The Conquest Incentive is in Canadian Funds. Taxes payable on full amount of purchase price before Conquest Incentive is deducted.

Ontario FDAA, P.O. Box 2000, Oakville, Ontario L6J 5E4