

# Bea Shawn, making your day perfect for over 45 years



Debbie Shawn, owner of Bea Shawn Fashions in Brampton, adjusts a piece of jewelry on one of her many wedding gowns at her 389 Main Street North location in Brampton. In business for 47 years, Bea Shawn has served many generations of brides, their mothers and daughters, with bridal gowns, bridesmaids' dresses, mothers of the bride and prom dresses.

When it comes to choosing the perfect wedding dress, every bride is different. Some make quick decisions, while others need more time to mull it over before feeling certain that it is "the one." This is where experienced the sales help at Bea Shawn Fashions can be invaluable.

For more than 45 years, Bea Shawn Fashions, located at 389 Main Street North in Brampton, has been helping brides look their best on their big day. The family owned and operated business provides free alterations on all regularly-priced wedding gowns, as well as complimentary gown steaming, a zippered garment bag and, of course, professional advice from friendly staff.

This year promises to be another exciting year in bridal fashions, says shop owner Debbie Shawn.

"We have the return of the very full ball gown with a form-fitting bodice and a very full skirt, shown in all fabrics from satin to organza," she says. "As well, we're seeing lots of very form-fitting styles that hug the body to the hips or knees. Both are available in the newest one-shouldered look, so brides of any figure type have

some exciting styles to look at."

A growing number of brides are choosing gowns in colours like diamond white and light ivories, as well as shades of magnolia, pearl, gold and silver.

"When it comes to bridesmaids' styles, Alfred Angelo and the Dessy Group of Dessy, After Six and Alfred Sung have designed spectacular collections of affordable, wearable styles with dozens of colours and all are available in a full size range from zero to 30," Shawn says.

Once again, Bea Shawn Fashions will be hosting a Bridal Blowout Event from January 30 to February 13 where a number of wedding gowns in all sizes will be reduced by up to 70 per cent. The shop will also be having a special Maggie Sottero Wedding Gown Trunk Show from February 4 to 7. The show will feature all the newest Maggie Sottero gowns direct from the manufacturer.

For more information, call 905-457-3363 or drop by the store at 389 Main Street North in Brampton. Remember, no appointments are necessary.

905-457-3363

389 Main Street North  
Brampton

Between Vodden & Williams Parkway  
[www.beashawnbridal.com](http://www.beashawnbridal.com)



*Bea Shawn*  
BRIDAL SPECIALISTS

## BRIDAL BLOWOUT SALE

JANUARY 30 - FEBRUARY 13, 2010

SAVE UP TO 70% • GOWNS FROM \$99

HUNDREDS OF WEDDING GOWNS FROM

ALL MAJOR DESIGNERS - SIZES 2-28

SHOP EARLY FOR BEST SELECTION

MAGGIE SOTTERO TRUNK SHOW  
PREVIEW THE SPRING 2010 COLLECTION

*4 days only*

Thurs. Feb. 4

10:00 am - 9:00 pm

Fri. Feb. 5

10:00 am - 9:00 pm

Sat. Feb. 6

9:30 am - 5:30 pm

Sun. Feb. 7

12:00 pm - 5:00 pm

Our only Sunday of the Year

10% off all gowns ordered  
during this Special Event