Ford NATIONAL SYNC my RIDE EVENT

No-extra charge hands-free.*

Voice activated Phone, MP3's, Text, and 911 Assist.™‡‡
Now get No-Extra Charge SYNC on most 2010 Ford vehicles.

SYNC POWERED BY Microsoft †

With the power of your voice, you can:
- Make or receive phone calls
- Select tracks from your MP3 player

It's the safer hands-free solution from Ford.

TXT

- Access playlists, podcasts or audio books
- Have it read your text messages aloud
- In case of an accident or emergency 911 Assist helps put you in touch with a 911 operator.‡‡

For more information visit ford.ca or your local Ford store.

Plus you could also get

0% APR up to 60 MONTHS‡ PURCHASE FINANCING on select new 2010 Ford models

OR

up to $8,000 In price adjustments. Offers vary by model.

2010 Escape XLT with No-Extra Charge SYNC®*

Starting from **$22,999****

Offer includes freight, air tax and Stewardship Ontario Environmental fee. Offer excludes variable dealer admin charges, fuel fill charge and applicable taxes.

Canada's Best Selling Compact SUV.***

2010 Edge SEL with No-Extra Charge SYNC®*

Lease with **2.99% APR up to 48 MONTHS▲** On most 2010 Edge models

Purchase Finance with **0% APR up to 60 MONTHS‡** On most 2010 Edge models

2010 Flex SEL with No-Extra Charge SYNC®*

Lease with **2.99% APR up to 48 MONTHS▲** On most 2010 Flex models

Purchase Finance with **0% APR up to 60 MONTHS‡** On most 2010 Flex models

COSTCO WHOLESALE® MEMBERS GET AN ADDITIONAL **$1,000 OFF**††
LIMITED TIME OFFER ON MOST NEW 2010 FORD VEHICLES.

2010 Fusion 2010 Taurus 2010 Escape 2010 F-150

VISIT FORDCOSTCO.CA OR YOUR LOCAL DEALER FOR DETAILS.

Introducing The Ford Recycle Your Ride Program

Recycle your 1995 or older vehicle and receive up to **$3,300**▼ of additional incentives over and above those currently offered when combined with the $300 available from the Government of Canada's Retire Your Ride program. Incentives range from $1000 to $3000. Visit ford.ca for details.

Retire Your Ride Canada's Vehicle Recycling Program cleanair FOUNDATION

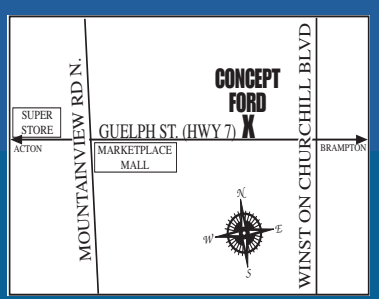
Hurry into Concept Ford for your NO-EXTRA CHARGE SYNC today.

CONCEPT FORD

361 Guelph St. (Hwy. #7), Georgetown

905-873-1626

www.conceptford.com



Offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. Some conditions apply. See participating Dealer for details. *Offer valid from January 5, 2010 to March 1, 2010. Receive a SYNC Media System at no extra charge with the purchase or lease of most new 2010 Ford vehicles (excluding Focus S, Fusion S, Mustang Value Leader, Shelby GT 500, Taurus SE, Ranger, Transit Connect, F-150 Raptor, Expedition SSV, E650/750, and all Lincoln) delivered or factory ordered on or before March 1st. Raincheck available on factory orders. Taxes payable on total price of the vehicle, including accessories. The SYNC Media System Incentive is subject to vehicle and option availability. The SYNC Media System Incentive is not redeemable for any cash or vehicle rebate and can only be applied to eligible SYNC Media Systems. This offer can be redeemed once for each eligible vehicle purchased or leased. This offer can be used in conjunction with most retail consumer offers made available by Ford of Canada at either the time of factory order (if ordered within the Offer Period) or delivery, but not both. On applicable vehicles, this offer can also be combined with Small Business Incentive Program (SBIP). For small fleets with an eligible FIN. This offer is combinable with the RCL program, but not combinable with any CPA/GPL or Daily Rental incentives, or the Commercial Fleet Incentive Program (CFIP). Offer only available to Canadian residents. The SYNC Media System may not be available on all new 2010 or 2011 Ford vehicles. Some mobile phones and some digital media players may not be fully compatible - check www.syncmyride.com for a listing of mobile phones, media players, and features supported. Driving while distracted can result in loss of vehicle control, accident and injury. Ford recommends that drivers use caution when using mobile phones, even with voice commands, only use mobile phones and other devices, even with voice commands, not essential to driving when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. †The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. ‡Receive 0% APR purchase financing on all new 2010 Ford Fusion (excluding S and Hybrid) / Mustang (excluding Value Leader/Shelby GT 500) / Taurus (excluding SE) / Edge (excluding SE) / Flex (excluding SE) / Focus (excluding S) models for a maximum of (60) / (72) months, monthly payment is $33.33 / [$27.77], cost of borrowing is $0 or APR of 0%, and total to be repaid is $20,000. Down payment on purchase financing offers may be required based on approved credit. **Based on 2008 International sales figures for F-Series and its twelve closest competitors. The data covers the calendar years 1977 through 2007. This is the most recent information available, the only source for this collective information is Auto Strategies International Inc. Based on 2008 combined sales figures from DesRosiers Automotive Consultants Inc. (DAC), Association of International Automobile Manufacturers of Canada (AIAMC), and Canadian Vehicle Manufacturers' Association (CVMA). ■ Receive $1,000 / [$1,500] / [$2,000] / [$2,500] / [$3,000] / [$3,500] / [$4,500] / [$5,000] / [$6,000] / [$7,000] / [$8,000] in price adjustments when you cash purchase, purchase finance or lease a new 2010 Ford [Explorer 4 door/F-45-550 Chassis Cabs 6A5] / [Fusion Hybrid/Escape Hybrid/Transit Connect/F-550 Chassis Cabs 6A4/F-150 Super Cab 4x4/F-150 Super Cab 4x2/F-150 Super Crew 4x2] / [F250–F59] (excluding Chassis Cabs)] models. **Cash purchase a new 2010 Ford Escape XLT LM Manual for $22,999 [after delivery allowance of $3,000 and Price adjustment of $3,000 and Price adjustment of $500 deducted]. All purchase offers include freight ($1,400), air tax, and Stewardship Ontario Environmental Fee but excludes administration fees which vary by dealer, Fuel Fill Charge and all applicable taxes. Taxes payable on full amount of purchase price. ▲Receive 2.99% APR on most new 2010 Ford Edge SEL/Flex SEL and lease for $459.26/$456.66 monthly payment. OAC from Ford Credit. Not all buyers will qualify for the lowest APR payment. Down payment of $0 or equivalent trade-in. Total lease obligation is $22,106.58 [after price adjustment of $3,000 deducted]. ‡‡Offer valid from December 21, 2009, to March 1, 2010 (the "Offer Period") to resident Canadian Costco members in good standing, active as at December 20, 2009. Use this $1,000 private Costco offer towards the purchase or lease of a new 2010 Ford Fusion (including Hybrid), Taurus, Mustang (excluding Shelby GT500), Edge, Escape (including hybrid), Explorer, Explorer Sport Trac, Expedition, Flex, Ranger, F-150 (excluding Raptor), Super Duty (including Chassis Cab), E-Series, Transit Connect, Lincoln MKZ, Lincoln MKS, Lincoln MKX, Lincoln MKT or Lincoln Navigator. This offer is cancheckable, the new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada dealer within the Offer Period. Offer is only valid at participating dealers, and is subject to vehicle availability and may be cancelled or changed at any time without notice. Only one offer may be applied towards the purchase or lease of one eligible vehicle. Only one offer can be redeemed per eligible Costco member. This offer is transferable to immediate family members living within the same household as an eligible Costco member. This offer can also be used in conjunction with the Commercial Connection Program incentives and, for eligible customers, the Small Business Incentive Program (SBIP). For small fleets with an eligible FIN, this offer can also be combined with the Commercial Fleet Incentive (CFIP). This offer is combinable with the RCL program, but not combinable with any CPA/GPL or Daily Rental incentives. Customer may use the $1,000 as a down payment or choose to receive a rebate cheque from Ford Motor Company of Canada, but not both. On applicable vehicles, this offer can also be combined with the Commercial Fleet Incentive (CFIP). Offer only available to Canadian residents. ††In order to qualify for the Ford Recycle Your Ride incentives, you must qualify for the Government of Canada's "Retire Your Ride Program" and you must turn in a 1995 model year or older vehicle that is in running condition and has been properly registered and insured for the last 6 months (12 months in B.C.). Upon government confirmation of vehicle eligibility under the "Retire Your Ride Program," Ford of Canada will provide additional incentives towards the purchase or lease of a new 2009 or 2010 Ford (Escape, Escape Hybrid, Edge, Flex, Taurus X, Explorer, Sport Trac), and $3,000 (F150, F250-550, E-Series, Expedition, MKZ, MKS, MKX, MKT, Navigator). If you qualify, the Government of Canada will provide you with $300 cash or a rebate on the purchase of a 2004 and newer vehicle as part of their Retire Your Ride program. ‡‡‡Offer valid from December 21, 2009, to March 1, 2010 (the "Offer Period") to resident Canadian Costco members in good standing, active as at December 20, 2009. Use this $1,000 private Costco offer towards the purchase or lease of a new 2010 Ford Fusion (including Hybrid), Taurus, Mustang (excluding Shelby GT500), Edge, Escape (including hybrid), Explorer, Explorer Sport Trac, Expedition, Flex, Ranger, F-150 (excluding Raptor), Super Duty (including Chassis Cab), E-Series, Transit Connect, Lincoln MKZ, Lincoln MKS, Lincoln MKX, Lincoln MKT or Lincoln Navigator. This offer is cancheckable, the new vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada dealer within the Offer Period. 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If you qualify, the Government of Canada will provide you with $300 cash or a rebate on the purchase of a 2004 and newer vehicle as part of their Retire Your Ride program.