LAST DAYS!

CHRYSLER Jeep DODGE RAM

OFFERS END FEB. 1ST

LOYALTY REWARDS EVENT

GET UP TO AN EXTRA $1,000* OFF IF YOU CURRENTLY OWN A CHRYSLER, JEEP®, DODGE, RAM VEHICLE OR ANY COMPETITIVE MINIVAN.

NOW WITH CANADA'S MOST COMPETITIVE COMBINATION OF OFFERS:

UP TO $6,000 CONSUMER CASH♦ + CHOOSE 0%† PURCHASE FINANCING (FOR 36 MONTHS) OR 2.25%▪ INDUSTRY FIRST VARIABLE PRIME RATE (UP TO 84 MONTHS)

CANADA'S BEST SELLING MINIVAN FOR MORE THAN 25 YEARS.

2010 DODGE **GRAND CARAVAN**
CANADA VALUE PACKAGE

PURCHASE FOR $19,999▾

INCLUDES $7,500 CONSUMER CASH* AND $500 LOYALTY/CONQUEST BONUS CASH*, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED.▲ OTHER RETAILER CHARGES MAY APPLY.

"MOST DEPENDABLE VAN IN THE U.S. FOR 2009¥"

★★★★★ NHTSA 5 Star Frontal and Side Impact‡

CANADA'S #1 SELLING CROSSOVER√

TOP SAFETY PICK 2010

2010 DODGE **JOURNEY SE**
CANADA VALUE PACKAGE

PURCHASE FOR $19,999▾

INCLUDES $750 CONSUMER CASH* AND $500 LOYALTY/CONQUEST BONUS CASH*, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED.▲ OTHER RETAILER CHARGES MAY APPLY.

★★★★★ NHTSA 5 Star Frontal and Side Impact‡

PLUS GET 0%† FOR 36 MONTHS

OR CHOOSE $119 BIWEEKLY AT A VARIABLE PRIME RATE OF 2.25%▪ FOR 84 MONTHS

2010 RAM **1500 QUAD CAB® SXT 4x4**

PURCHASE FOR $29,033▾

INCLUDES $4,750 CONSUMER CASH* AND $1,000 LOYALTY/CONQUEST BONUS CASH*, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED.▲ OTHER RETAILER CHARGES MAY APPLY.

PLUS GET 0%† FOR 36 MONTHS

OR CHOOSE $174 BIWEEKLY AT A VARIABLE PRIME RATE OF 2.25%▪ FOR 84 MONTHS

Limited Quantities

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER OR DODGE.CA/OFFERS

▲YOUR LOCAL RETAILER MAY CHARGE ADDITIONAL FEES FOR ADMINISTRATION/PRE-DELIVERY THAT CAN RANGE FROM $0 TO $1,098 AND ANTI-THEFT/SAFETY PRODUCTS THAT CAN RANGE FROM $0 TO $1,298. CHARGES MAY VARY BY RETAILER. SEE LOCAL RETAILER FOR COMPLETE PRICING INFORMATION.

DODGE Caravan Kids — PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA

SIRIUS SATELLITE RADIO — INCLUDES 1 YEAR PREPAID SUBSCRIPTION

Wise customers read the fine print: ▾, ▪, ♦, †, ■ Loyalty Rewards Event offers apply to retail deliveries of selected new and unused models purchased between January 5th, 2010 and February 1st, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change without notice. See participating retailer for complete details and conditions. ▾$19,999 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes $7,500 Consumer Cash Discount and $500 Bonus Cash Offer. $19,999 Purchase Price applies to 2010 Ram 1500 Quad Cab® SXT 4x4 (24A+AGR) only and includes $4,750 Consumer Cash Discount and $1,000 Loyalty/Conquest Bonus Cash Offer. $29,033 Purchase Price applies to 2010 Dodge Journey SE Canada Value Package (22F) only and includes $750 Consumer Cash Discount and $500 Bonus Cash Offer. LIMITED QUANTITIES. See participating retailer for complete details. Prices include freight ($1,400), air tax, tire levy and OMVIC fee. Prices exclude licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. ♦Bonus Cash offer includes Loyalty Bonus Cash and Conquest Bonus Cash. Loyalty Bonus Cash is available to customers who currently own a Chrysler, Jeep, Dodge, Ram, Plymouth or Eagle vehicle and who purchase or lease a new 2009/2010 Chrysler, Jeep, Dodge vehicle (excluding 2009/2010 Dodge Challenger and Sprinter models and 2010 Dodge Caliber SE/CVP). Some conditions apply. Loyalty Bonus Cash varies from $500-$1,000 depending on vehicle purchased/leased. Conquest Bonus Cash applies to customers who currently own a competitive minivan and who purchase/lease a new 2009/2010 Dodge Caravan or Journey or Chrysler Town & Country model or customers who currently own a competitive pickup truck and who purchase/lease a new 2009/2010 Ram 1500 or Ram HD model. Some conditions apply. Conquest Bonus Cash varies from $500-$1,000 depending on vehicle purchased/leased. Bonus Cash is a manufacturer to retailer incentive which will be deducted from the negotiated price before taxes. See your retailer for complete details. ▪Consumer Cash Discount is offered on most new 2010 vehicles and is deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. †0% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and GMAC on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger. Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package, Sprinter, and Ram Chassis Cab. Examples: Journey (22F)/Ram Quad Cab SXT 4x4 (24A+AGR) with a Purchase Price of $19,999/$29,033 financed at 0% for 36 months equals monthly payments of $555.53/$806.47; cost of borrowing of $0 and a total obligation of $19,999/$29,033. Prices include freight ($1,400), air tax, tire levy and OMVIC fee. Taxes excluded. Variable Prime Rate up to 84 months is offered on most new 2010 vehicles on approved credit to qualified retail customers through TD Financing Services. Biweekly payments shown are based on 84 month terms. Variable rate is TD Prime Rate and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. Offer not valid for residents of New Brunswick, Newfoundland and Labrador, Yukon, Nunavut and NWT. Some conditions apply. See participating retailer for complete details. ¥The Dodge Caravan/Grand Caravan received the lowest number of problems per 100 vehicles among mid-sized cars in the proprietary J.D. Power and Associates 2009 Vehicle Dependability Study℠. Study based on 46,313 consumer responses measuring problems consumers experienced in the past 12 months with three-year old vehicles (2006 model-year cars and trucks). Proprietary study results are based on experiences and perceptions of consumers surveyed October-December 2008. Your experiences may vary. Visit jdpower.com. ‡Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2010 model year Dodge Grand Caravan and Journey. √Based on January through September 2009 R.L. Polk sales total registrations. ®SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. ®Jeep is a registered trademark of Chrysler Group LLC.