



# LOYALTY REWARDS

## EVENT

GET AN EXTRA **\$500\*** OFF IF YOU CURRENTLY OWN A CHRYSLER, JEEP®, DODGE, RAM VEHICLE OR ANY COMPETITIVE MINIVAN.



"MOST DEPENDABLE VAN IN THE U.S. FOR 2009<sup>†</sup>"

### 2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE

STARTING FROM	<b>\$18,965</b>	INCLUDES \$7,500 CONSUMER CASH*
PLUS	<b>\$ 1,400</b>	DESTINATION
PLUS	<b>\$ 100</b>	AIR TAX
PLUS	<b>\$ 29</b>	TIRE LEVY
PLUS	<b>\$ 5</b>	OMVIC FEE
MINUS	<b>\$ 500</b>	LOYALTY BONUS CASH*

\*TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

PURCHASE FOR  
**\$19,999<sup>†</sup>**



★★★★★  
NHTSA 5 Star Frontal and Side Impact<sup>†</sup>

2010 DODGE GRAND CARAVAN SXT WITH SXT PLUS GROUP SHOWN\*\*

HWY: 8.4L/100 km (34 mpg)<sup>†</sup>  
CITY: 12.6L/100 km (22 mpg)<sup>†</sup>

### CANADA'S BEST SELLING MINIVAN FOR MORE THAN 25 YEARS.

### NOW WITH CANADA'S MOST COMPETITIVE COMBINATION OF OFFERS:

UP TO **\$6,000** CONSUMER CASH<sup>†</sup> + CHOOSE

0%<sup>†</sup> PURCHASE FINANCING (FOR 36 MONTHS)

OR

2.25%<sup>†</sup> INDUSTRY FIRST VARIABLE PRIME RATE (UP TO 84 MONTHS)

★★★★★  
NHTSA 5 Star Frontal and Side Impact<sup>†</sup>



HWY: 7.9L/100 km (36 mpg)<sup>†</sup>  
CITY: 11.0L/100 km (20 mpg)<sup>†</sup>

2010 DODGE JOURNEY R/T SHOWN\*\*



### CANADA'S #1 SELLING CROSSOVER<sup>†</sup>

#### 2010 DODGE JOURNEY SE CANADA VALUE PACKAGE

STARTING FROM	<b>\$18,965</b>	INCLUDES \$750 CONSUMER CASH*
PLUS	<b>\$ 1,400</b>	DESTINATION
PLUS	<b>\$ 100</b>	AIR TAX
PLUS	<b>\$ 29</b>	TIRE LEVY
PLUS	<b>\$ 5</b>	OMVIC FEE
MINUS	<b>\$ 500</b>	LOYALTY BONUS CASH*

\*TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

PURCHASE FOR  
**\$19,999<sup>†</sup>**

OR CHOOSE **\$119** BIWEEKLY AT **2.25%** A VARIABLE PRIME RATE OF FOR 84 MONTHS

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER OR [DODGE.CA/OFFERS](http://DODGE.CA/OFFERS)

\*YOUR LOCAL RETAILER MAY CHARGE ADDITIONAL FEES FOR ADMINISTRATION/PRE-DELIVERY THAT CAN RANGE FROM \$0 TO \$1,098 AND ANTI-THEFT/SAFETY PRODUCTS THAT CAN RANGE FROM \$0 TO \$1,298. CHARGES MAY VARY BY RETAILER. SEE LOCAL RETAILER FOR COMPLETE PRICING INFORMATION.



Wise customers read the print: \*...†. † Loyalty Rewards Event offers apply to retail deliveries of selected new and unused models purchased between January 5th, 2010 and February 1st, 2010 from participating retailers. Retailer order/trade may be necessary. Others subject to change without notice. See participating retailer for complete details and conditions. † \$19,999 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes \$7,500 Consumer Cash Discount and \$500 Bonus Cash Offer. † \$19,999 Purchase Price applies to 2010 Dodge Journey SE Canada Value Package (22F) only and includes \$750 Consumer Cash Discount and \$500 Bonus Cash Offer. See participating retailer for complete details. Prices include freight (\$1,400), air tax, the levy, OMVIC fee, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell vehicles with a cash offer. Bonus Cash and Loyalty Bonus Cash are available to customers who currently own a Chrysler, Jeep, Dodge, Ram, Plymouth or other vehicle and who purchase a new 2010 Dodge Challenger, Dodge Charger, Dodge Durango, Dodge Journey SE, Dodge Ram, Plymouth or other vehicle from participating retailers. Bonus Cash applies to customers who currently own a competitive minivan and who purchase/lease a new 2010 Dodge Caravan or Journey or Chrysler Town & Country model. Some conditions apply. Conquest Bonus Cash varies from \$500-\$750 depending on vehicle purchase/lease. Bonus Cash is a manufacturer to retailer incentive which will be deducted from the negotiated price before taxes. See your retailer for complete details. † Consumer Cash Discount is offered on most new 2010 Journey (22F) with a Purchase Price of \$19,999/\$19,999 financed at 0% for 36 months equals monthly payments of \$555.53/\$555.53; cost of borrowing of \$0 and a total obligation of \$19,999/\$19,999. Prices include freight (\$1,400), air tax, the levy, OMVIC fee, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. † Variable Prime Rate up to 84 months is offered on most new 2010 vehicles on approved credit to qualified retail customers through TD Canada Trust. Biweekly payments shown are based on 84 month terms. Variable rate is TD Prime Rate and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. Offer not valid for residents of New Brunswick, Newfoundland and Labrador, Yukon, Nunavut and NWY. Some conditions apply. See participating retailer for complete details. † The Dodge Caravan/Grand Caravan received the lowest number of problems per 100 vehicles among mid-sized cars in the proprietary J.D. Power and Associates 2009 Vehicle Dependability Study™. Study based on 46-313 consumer response measuring problems experienced in the past 12 months with three-year old vehicles (2006 model-year cars and trucks). Proprietary study results are based on experiences and perceptions of consumers surveyed October-December 2008. Your experiences may vary. Visit [jdpower.com](http://jdpower.com). Based on 2010 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada, Transport Canada test methods used. Your actual fuel consumption may vary. † Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2010 model year. Dodge Grand Caravan and Journey. † PDK sales total registrations. ©SRUUS and the dog are registered trademarks of Chrysler Group LLC.