

Ontario Used Tire Program aims to recycle tires into useful products

Ontarians can now feel better about where their old tires are going with the launch of Ontario's Used Tire Program by Ontario Tire Stewardship (OTS).

This program will ensure the more than 12 million scrap tires generated annually will now be diverted from burning and landfilling to other uses, such as rubber mats, playground products, hockey rinks and automotive parts. The Used Tires Program is an ambitious initiative to responsibly recycle scrap tires into useful products, creating investment and new green jobs, and driving innovation in Ontario.

"Ontario's Used Tires Program will bring new life to the millions of used tires coming off vehicles every year," said Andrew Horsman, executive director of Ontario Tire Stewardship.

"Funding for research and develop-

ment to create new processes and markets for recycled rubber products within the province will create green jobs and economic benefits for Ontarians."

Through a network of registered Collectors including retailers, municipalities and other collection locations across the province, the program will allow Ontarians to drop off up to four used tires per person, at no charge, to be recycled.

Tracking systems will help eliminate the illegal dumping of scrap tires and ensure that used tires are managed responsibly.

The Used Tires Program also includes a three-year plan to eliminate the approximately 2.8 million stockpiled tires across Ontario.

—www.newscanada.com

Toyota to help Haiti earthquake victims

Adding local support to a global relief effort, Toyota Canada Inc. (through the Toyota Canada Foundation) and Toyota Financial Services have committed \$35,000 to the Canadian Red Cross to help those in need following the earthquake that devastated Haiti January 12.

In parallel with the Government of Canada's program to match individual donations, both companies will also match

individual employee donations dollar for dollar.

The Toyota Canada Foundation, which organizes Toyota's corporate social responsibility activities and co-ordinates contributions, has pledged \$25,000 to the Canadian Red Cross. Toyota Financial Services is contributing an additional \$10,000.

—Metroland Newspapers
Carguide Magazine

Find a car. Fast.

Wheels.ca has tens of thousands of active listings and lets you search and compare multiple vehicles at once. So finding the right car is easy. And fast.



Wheels.ca
Your friend in the automotive business.

HONDA

HELLO.

We're? Honda Owners.
The only car we'd give up
our old Honda for, is a
new 2010 Honda.



As Honda owners, we all have one thing in common: we love to drive! But we also love economy, dependability and long term value - legendary Honda strong points. We can't wait to test drive the new 2010 models. Won't you join us?

2010 CIVIC

PRICE LOWERED BY \$1,000
NOW MSRP* \$17,385 For Civic DX Sedan
Includes Freight & PDI

LEASE FROM / APR **\$148[#] @ 3.9%[£]**

PER MONTH FOR 48 MONTHS WITH \$4,100 DOWN
ON APPROVED CREDIT
INCLUDES \$1,395 FREIGHT & PDI



Civic DX Sedan
model FA1E2AEX



Accord LX Sedan
model CP2E3AE

2010 ACCORD

PRICE LOWERED BY \$500
NOW MSRP \$26,340 For Accord LX Sedan
Includes Freight & PDI

LEASE FROM / APR **\$248[#] @ 3.9%[£]**

PER MONTH FOR 48 MONTHS WITH \$5,750 DOWN
ON APPROVED CREDIT
INCLUDES \$1,550 FREIGHT & PDI



CR-V LX 2WD
model RE3H3AEY

2010 CR-V

PRICE LOWERED BY \$1,500
NOW MSRP \$27,880 For CR-V LX 2WD
Includes Freight & PDI

LEASE FROM / APR **\$268[#] @ 3.9%[£]**

PER MONTH FOR 48 MONTHS WITH \$5,600 DOWN
ON APPROVED CREDIT
INCLUDES \$1,590 FREIGHT & PDI

Purchase Financing
36 months

1.9%

OR CHOOSE
from **3.9%**
for 60 months

FIND OUT WHAT HONDA OWNERS ALREADY KNOW.

LOW COST OF OWNERSHIP • HIGH RESALE VALUE • AFFORDABLE • RELIABLE
• FUEL EFFICIENT • ADVANCED SAFETY • FUN TO DRIVE!

HONDA OFFERS ONE OF THE MOST FUEL EFFICIENT LINE-UPS OF VEHICLES*

GEORGETOWN HONDA
316 GUELPH STREET, GEORGETOWN
905-873-1818 OR 905-874-3021

sales@georgetownhonda.net



*Limited time lease offers based on new 2010 Honda models. Lease examples based on new 2010 Civic DX Sedan, model FA1E2AEX / 2010 Accord LX Sedan, model CP2E3AE / 2010 CR-V LX 2WD, model RE3H3AEY available through Honda Financial Services on approved credit. \$3.9% / 3.9% lease APR for 48 / 48 / 48 months. Monthly payment is \$148 / \$248 / \$268 with \$2,705 / \$4,200 / \$4,100 down payment or equivalent trade. \$1,395 / \$1,550 / \$1,590 freight and PDI, first monthly payment and \$0 / \$0 / \$0 security deposit due at lease inception. Total lease obligation is \$11,084.17 / \$18,197.52 / \$19,067.62. Taxes, license, insurance and registration are extra. 96,000 kilometre allowance; charge of \$0.127/km for excess kilometres. Retailer may lease for less. Retailer order / trade may be necessary. †Limited time financing offers based on new 2010 Honda models. Finance example based on new 2010 Civic DX Sedan, model FA1E2AEX available through Honda Financial Services on approved credit. ‡MSRP is \$17,385 (includes \$1,395 freight and PDI) financed at 1.9% APR equals \$497.19 per month for 36 months. Cost of borrowing is \$513.95 for a total obligation of \$17,898.95. Taxes, license, insurance and registration are extra. Retailer may sell for less. Retailer order / trade may be necessary. #E†Offers valid from January 5th, 2010 through February 1st, 2010 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details.