GET IN THE SPIRIT!

CHEVROLET

GET YOUR FREE GO CANADA FLAG AT YOUR LOCAL CHEVROLET DEALER!♠

LTZ model shown††

2010 CHEVROLET MALIBU LS

PURCHASE PRICE **$22,935*** INCLUDES **$2,500** CASH CREDITS♦

INCLUDES $500 GOLD MEDAL BONUS♦♦

OFFERS INCLUDE:

• FREIGHT $ 1,350 • AIR TAX $100 • TAX FOR FUEL CONSERVATION $75 • ENVIRONMENTAL HANDLING FEE $29 • VEHICLE REGISTRATION $10 • OMVIC FEE $5

INCLUDES • 170 HP 2.4L ECOTEC® VVT Engine with Direct Injection • Automatic Transmission • Air Conditioning • StabiliTrak® Electronic Stability Control System • Power Windows, Door Locks and Mirrors • Driver and Front Passenger Frontal and Seat-mounted Side-impact Air Bags • Head Curtain Side-impact Air Bags • 4-wheel Disc Brakes with ABS and Panic Brake Assist • OnStar® with 1-year of the Directions and Connections Plan¥

HWY: 6.5 L/100 km – 43 mpg CITY: 9.5 L/100 km – 30 mpg‡

★★★★★ FIVE-STAR SAFETY RATING◊

Win an Equinox every day of the 2010 Winter Games†

17 days...17 Equinox

2010 CHEVROLET TRAVERSE LS

PURCHASE PRICE **$31,935*** INCLUDES **$4,700** CASH CREDITS♦

INCLUDES $500 GOLD MEDAL BONUS♦♦

OFFERS INCLUDE:

• FREIGHT $ 1,350 • AIR TAX $100 • TAX FOR FUEL CONSERVATION $75 • ENVIRONMENTAL HANDLING FEE $29 • VEHICLE REGISTRATION $10 • OMVIC FEE $5

INCLUDES • 8-passenger Seating • 281 HP 3.6L V6 VVT Engine with Direct Injection • 6-speed Automatic • Power Windows, Door Locks and Mirrors • StabiliTrak® Electronic Stability Control System • Remote Keyless Entry System • Air Conditioning • Driver and Front-passenger Frontal and Seat-mounted Side-impact Air Bags • Front-to-Rear Outboard Head Curtain Side-impact Air Bags • Second-row with SmartSlideTM and 60/40 Split-Bench Seat • Third- row with 60/40 Split-Bench Seat

HWY: 8.4 L/100 km – 34 mpg CITY: 12.7 L/100 km – 22 mpg‡

BEST FUEL CONSUMPTION OF ANY 8-SEAT CUV/SUV△

★★★★★ FIVE-STAR SAFETY RATING◊

2010 CHEVROLET SILVERADO CHEYENNE EDITION EXT. CAB 4WD

PURCHASE PRICE **$30,895*** INCLUDES **$7,000** CASH CREDITS♦

INCLUDES $500 GOLD MEDAL BONUS♦♦

OFFERS INCLUDE:

• FREIGHT $ 1,350 • AIR TAX $100 • ENVIRONMENTAL HANDLING FEE $29 • VEHICLE REGISTRATION $10 • OMVIC FEE $5

INCLUDES • 302 HP Vortec® 4.8L V8 VVT Engine • Automatic Transmission • Locking Rear Differential • Trailering Special Equipment Package • StabiliTrak® Electronic Stability Control System • Driver and Front-passenger Frontal and Seat-mounted Side-impact Air Bags • Head Curtain Side-impact Air Bags with Rollover Protection • Air Conditioning • Power Windows, Programmable Door Locks and Heated Mirrors • 17-in. Wheels with Chrome Appearance • 4-wheel ABS

HWY: 11.4 L/100 km – 25 mpg CITY: 15.9 L/100 km – 18 mpg‡

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT AND MANDATORY GOVERNMENT LEVIES.

Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $599 for administration fees and/or fuel charges.***

60 DAY SATISFACTION GUARANTEE▼

GM Canada

THE BEST COVERAGE IN CANADA
5 YEARS 160,000 KM▲
• POWERTRAIN COMPONENT LIMITED WARRANTY
• ROADSIDE ASSISTANCE
• COURTESY TRANSPORTATION
▲WHICHEVER COMES FIRST. EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

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OR ASK ABOUT

RECYCLE YOUR 1995 OR OLDER VEHICLE AND RECEIVE UP TO $3300▼▼ IN ADDITIONAL CASH INCENTIVES.

CA$H FOR CLUNKERS

IN COLLABORATION WITH RETIRE YOUR RIDE, FUNDED BY THE GOVERNMENT OF CANADA.

Retire Your Ride
Canada's Vehicle Recycling Program

cleanair FOUNDATION

For the latest information, visit us at chevrolet.gm.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. †No purchase necessary. Contest runs from January 12, 2010 at 9:00:00 a.m. [PST] to February 27, 2010 at 11:59:59 p.m. [PST] (the "Contest Period"). Residents of Canada who have reached the age of majority in their province or territory of residence and who possess a valid driver's license at the time of entry may enter this contest. Limit of one (1) entry per person. There are seventeen (17) Grand Prizes available to be won during the Contest Period, each consisting of the winner's choice of either a 2010 Chevrolet Equinox FWD LS (Approximate retail value: $27,345 CAD) or a 2010 GMC Terrain FWD SLE (Approximate retail value: $28,815 CAD). One Grand Prize awarded per day for seventeen (17) days. Odds of winning depend on total number of entries received at the time of each daily draw. Correct answer to an arithmetical skill-testing question and completion of a declaration and release form required in order to be declared a winner. Full contest rules available at http://www.gm.ca. ♠Available at all Chevrolet, Buick, GMC dealers. No purchase necessary. While quantities last. ♦$2,000/$4,200/$6,500 for 2010 Chevrolet (Malibu/Traverse/Silverado 1500 Ext. Cab) reflected in offers in this advertisement. ♦♦$500 gold medal bonus cash is a manufacturer to dealer delivery credit (tax exclusive) and is reflected in offers in this advertisement. Offer available on all 2009/2010 Chevrolet, Pontiac Buick GMC and Cadillac models excluding all Hummer, Saturn and Saab models. Camaro, Express/Savana, Corvette ZR1 and Medium Duty Trucks. *Offer applies to the purchase of 2010 Chevrolet (Malibu LS R/C/Traverse LS R/A/Silverado Ext. Cab 4WD R/A). ♦♦♦"Freight ($1,350/$1,350/$1,350), registration, air and tire levies and OMVIC fees are included. Insurance, licence, PPSA, administration fees and applicable taxes are not included. Offers apply as indicated to the purchase or finance of 2010 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealer order (2010 models only) or trade may be required. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. ***At some dealers, the vehicles in this advertisement are only available with additional features of glass etching (up to $325), Walk Away Insurance (up to $389) and/or Drive Green Program ($199) which have additional costs. †Chevrolet Malibu LTZ, MSRP $32,255. ‡US government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. For more information on safety ratings, go to www.safercar.gov. 2010 Chevrolet Malibu and 2010 Chevrolet Traverse received both a 5-star rating for the driver and front passenger in the Frontal Crash Test and for front and rear seat occupants in the Side-impact Crash Test. Side-impact Crash Test rating is for a model tested with standard head-curtain side-impact air bags. △2010 ratings based on GM Testing in accordance with approved Transport Canada test methods. Comparisons based on 2010 Energuide submissions/competitive websites. Your actual fuel consumption may vary. Excludes other GM models. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ◊Chevrolet is a brand of General Motors of Canada. The Official Vehicle Partner of the Vancouver 2010 Olympic Winter Games. TM© 2009, VANOC. ▼Return between 30-60 days with less than 4,000km. Program applies to 2009 and 2010 models only; excludes demos, fleet, lease vehicles and medium duty trucks. Maximum damage allowed of $200. Vehicle usage fee and other restrictions apply. Not available with some other offers. See dealer or gm.ca for additional details. ♥♥To qualify for GM Canada's Cash For Clunkers incentive, you must qualify for the Retire Your Ride Program, supported by the Government of Canada, and you must turn in a 1995 model or older vehicle that is in running condition and has been registered and insured for the last 6 months (12 months in B.C.). Upon Government confirmation of vehicle eligibility under the "Retire Your Ride Program", GM Canada will provide an incentive towards the purchase or lease of a new 2009 or 2010 GM vehicle, excluding Medium Duty trucks, in an amount ranging from $3000 to $3,000, depending on the model purchased. Incentive applied after taxes. If you successfully complete the "Retire Your Ride" program, you will be eligible for a $3000 cash incentive. By participating in this program you will not be eligible for any trade-in value for your vehicle. GM Canada's Cash For Clunkers incentive is only available to customers who take delivery between January 12, 2010 and March 1, 2010. GM Canada's Cash For Clunkers offer may not be combined with certain other incentives available on GM vehicles, including the 60 Day Satisfaction Guarantee. See your participating GM dealer for additional program conditions and details. Residents of Northwest Territories, Yukon or Nunavut are excluded from the Government's Retire Your Ride program and are therefore ineligible for GM Canada's Cash For Clunkers incentive. Some conditions apply. Visit www.retireyourride.ca for more information.