

Fragrance can add a lovely essence to a couple's honeymoon

When planned correctly, fragrance can add a lovely new dimension to your honeymoon. But without proper planning, it can be an unwelcome guest! Here, Liz Claiborne's Director of Marketing Services, Karen Quinn, outlines practical guidelines for traveling with fragrance so your honeymoon will bloom with happiness rather than wilt with waning memories.

When is a travel size not a travel size? The mere fact that a product is small does not necessarily make it ideal for traveling. Check out how easy it is to close the package for spill-proof packing. Make sure those small-sized travel items are big enough to last to the end of your trip.

Is the package refillable? (most sample sizes are not!) If you go on a long trip, you should be able to refill your small sizes, without having to buy regular sized ones that are heavy and take up space in your suitcase.

Liz Claiborne and Realities both have refillable perfume sprays, which are convenient to carry. Perfume is the longest lasting form of fragrance, so a small amount can last through your whole trip.

Air wars: Bring a fragrance that does not offend anyone. People will be sitting near you for hours until you arrive at your destination — and your new spouse will be closest of all! Scents that have animal notes, heavy fruity notes, incense tones or strong woody elements are generally "love/hate" fragrances. You either love them passionately or hate them with a vengeance. Your honeymoon is not the time to risk it!

Instead, travel with scents that have bright, fresh, top notes (they make you smile), and warm, cozy base notes (they are "comfortable" notes). Bring along scented dusting powder for long trips. Powder is soothing, comfortable and cool.

The perfect match: When both husband and wife wear fragrance, it's a good idea to wear scents that go together. An easy way to do this is to choose scents made by the same company — they often blend well. For instance, Claiborne for men would blend well with either Liz Claiborne or Realities. Claiborne is a fresh-air fragrance, that is uplifting, and perfect for travel.

The perfect nose: Believe it or not, the amount of moisture in your nose affects how a fragrance is perceived. The ideal medium is intermediate — not too moist, not too dry. If you're going someplace arid or someplace humid, your sense of smell will not be as acute. You can afford a slightly heavier scent or scent form.

Into thin air: As you go higher up in altitude, the air gets drier and thinner, so you have to take more breaths to get enough oxygen. This affects how you will experience a fragrance. Pack scented body lotion or cream to substitute for perfume and ease the dry skin caused by higher altitudes.

Because they are designed for use all over the body, body creams and lotions have a lower fragrance concentration and will not be overpowering in thin air. The emollients will also help the fragrance last longer, aid in healing a peeling tan, and make wearing stockings more comfortable.

Diet matters, too: If you travel to places with spicy food like India, Mexico or Italy, bring along a scented body lotion. Garlic, curry and other spicy foods emit odors from the body and body cream will help to mask them.

Hot scents: When traveling to hot places, remember that heat diffuses more fragrance into the air. The fragrance doesn't escape any faster from your skin, but it does "bloom larger" in the air. Wear a lighter form of scent and layer it over other scent forms if

you want it to last longer without being overpowering.

Cold scents: In cold weather, fragrance diffuses less, so you'll want a


stronger form, such as perfume. Since cold weather tends to dry the skin, fragrance forms that have more oils and less alcohol are preferable. SB925058

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