

Wednesday, November 20, 1991

Christmas Seal Campaign

Lung Association goal for Halton is \$175,000

The Lung Association is proud to be celebrating 85 years of Tradition and Community Service through its Annual Christmas Seal Campaign. This Campaign represents the gift of good health not only at the holiday season but all year round.

The Christmas Seal Campaign began in the early 1900's to raise funds to combat tuberculosis. This disease now being under control we are concerned with the prevention and control of all lung diseases including asthma, chronic bronchitis, emphysema, lung cancer and smoking preven-

tion. Over three million households in Ontario will receive Christmas Seals in their mail to use on cards and gifts. These Christmas Seals should arrive by mid November. "Use these attractive seals on cards and gifts to show that you care and help us stamp out lung disease" said Dr. Roger Raddon, President of the Lung Association, Halton Region.

"Howie Mandel, the Comic is the Honorary Campaign Spokesperson and he knows that Lung disease is not a laughing matter. He has generously

donated of his time and he appears in the print and electronic public service announcements for the campaign" said Mrs. Joan Dunham, Fundraising Chairperson for the Lung Association Halton Region.

The Lung Association's 1991 Provincial goal for the Christmas Seal Campaign is 47 million dollars. The goal for Halton is \$175,000. "Please give generously. With your help we will be able to expand our local programs and so help adults and children suffering from lung disease in our

community" concluded Dr. Roger Hadden, President.

The Lung Association is Canada's oldest health promotion organization and it conducts public health education and

research and public awareness programs which are supported by donations to the Christmas Seal Campaign and by other voluntary contributions.

Before you send it - Seal it with a Christmas Seal.

Say: "I saw it in The Herald"



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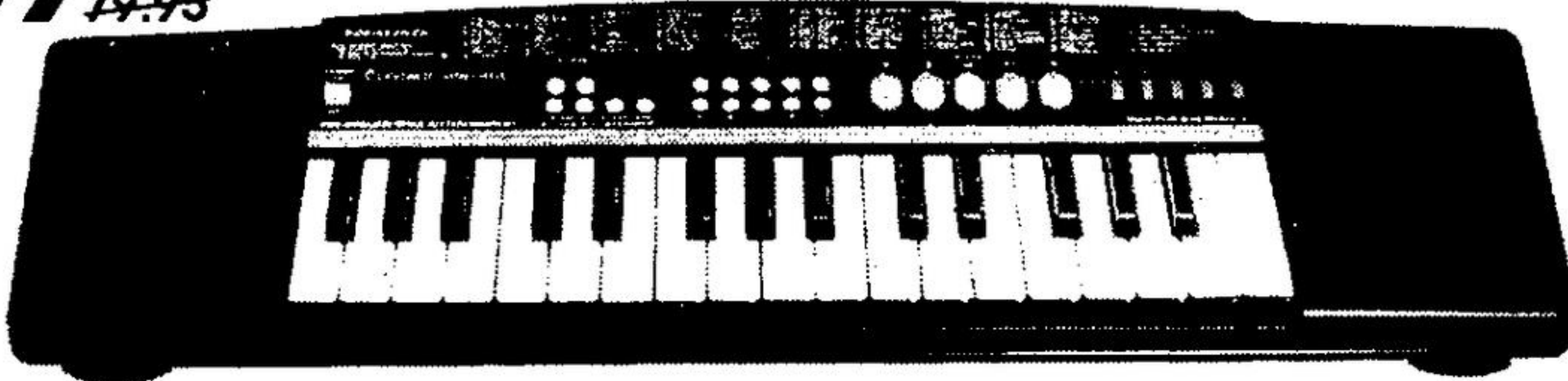
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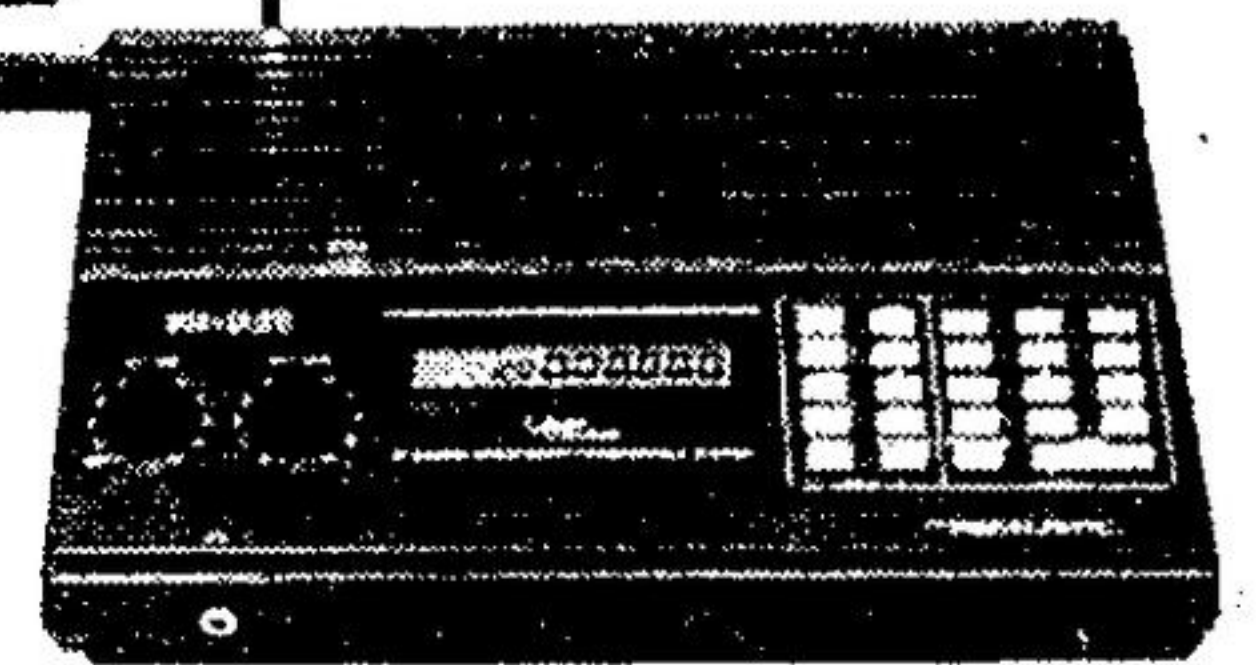
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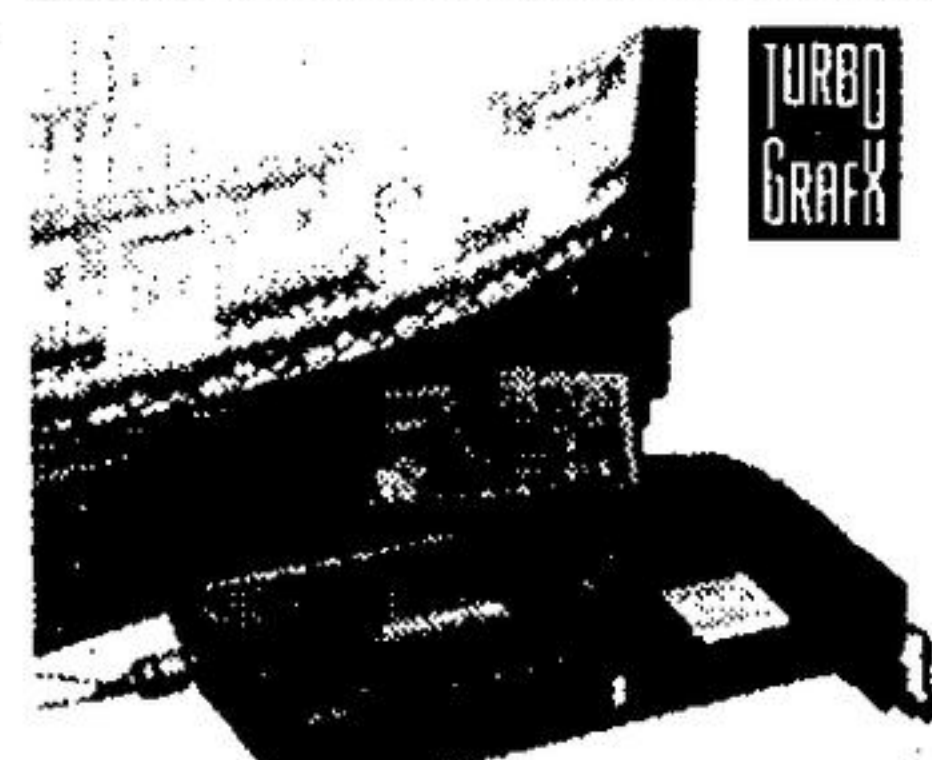
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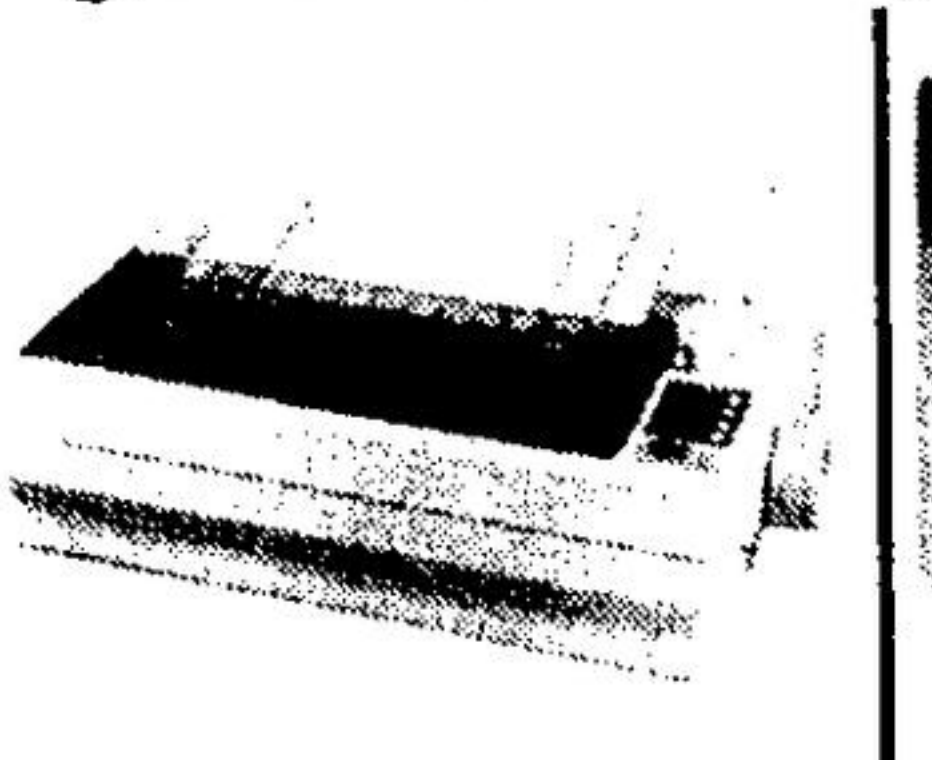
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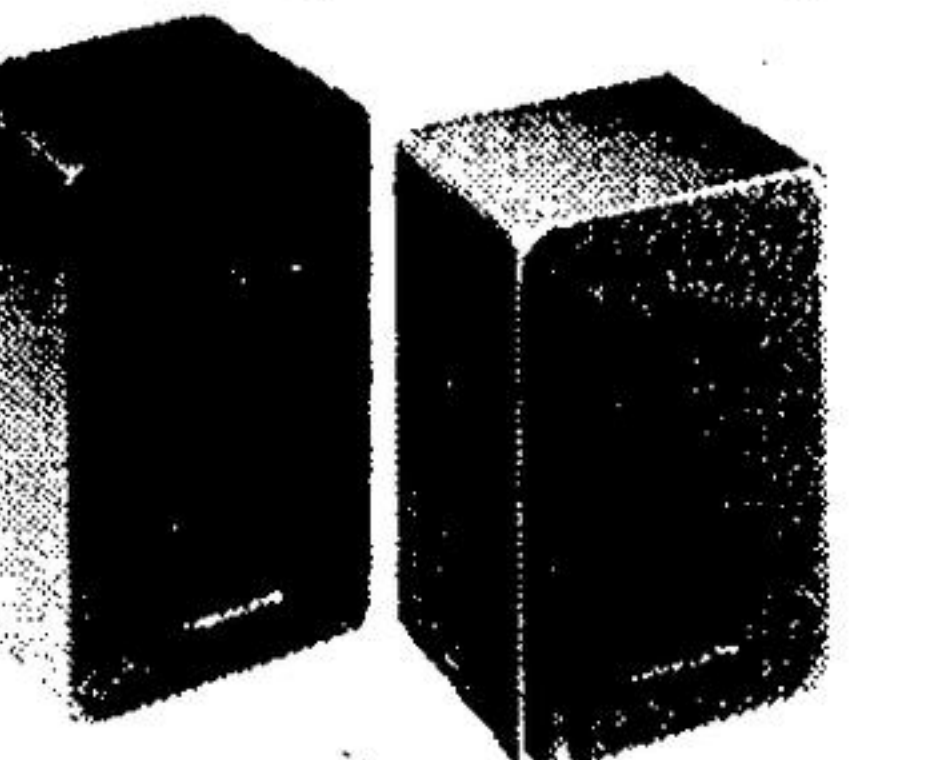
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Sale ends November 30, 1991