

Mold-Masters continues with innovative policy

By STEVEN LeBLANC
The Herald

On December 9, Mold-Masters Limited, a world leader in the plastics industry, will take their commitment to educating customers and producing quality products one step further with the official opening of their new Engineering, Research and Development Centre.

The new centre is situated in the same complex as the Canadian manufacturing plant and international headquarters, located at 233 Armstrong Avenue in Georgetown.

According to Marketing Manager Dario Vettor, this new facility is needed because of the company's

substantial growth in the last few years.

"Mold-Masters has had 10-20 per cent growth per year for the last few years. This new building will house our entire engineering department as well as the research and development areas," said Mr. Vettor.

Also included in this new building will be the Mold-Masters' Academy - which is designed as an educational establishment for customers and potential customers. Training seminars and forums will be held on a regular basis in order to keep customers informed on development procedures and ideas for new products.

"The more we keep our

customers informed, the higher their success rate will be, which in turn helps us to succeed," explained Mr. Vettor.

In conjunction with the opening of the new building, Mold-Masters will be introducing its new Mini-Probe product line which results from increasing global concern for efficient use of energy and conservation of Petro-Chemical based materials.

Mr. Vettor explained there has been a great demand for this product line, which is designed to use less plastics.

This new Mini-Probe product line will be produced using Mold-Masters' revolutionary 'hot runner melt conveying system'. This

system eliminates the scrap associated with older methods by providing a continuously heated conveying system for the molten plastic or melt.

"Without question, what has made Mold-Masters a world leader in the plastics industry is our leading edge in technology and our commitment to making a wide range of quality products," Mr.

Vettor said.

The ground-breaking ceremony for this 15,000 square foot facility was held in July. The official opening is set for Monday, December 9 with a 1 p.m. start time.

Special guests for this opening will include Premier Bob Rae, North Halton MPP Noel Duignan, and several local politicians and business leaders.

Christian book store now open

By LISA BOONSTOPPEL-POT
The Herald

For Christine Numan of Georgetown, opening Sonlife Christian Book Store last week fulfilled two of her needs-financial gain and Christian ministry.

The long-time resident of Georgetown and member of Georgetown Christian Reformed Church was faced with the need to earn money when the Main St. North home she, husband Gerry and their four children lived in, wouldn't sell.

"To help pay for the house, I needed a business income," she said. The need arose when her husband, moved his Allstate In-

surance office to a downtown location from the addition that had been on the family home.

"We decided to put another business in that space," said Mrs. Numan adding the family didn't need the extra room for their living quarters.

But Mrs. Numan didn't want to be involved in just any business, she wanted to open a Christian bookstore because "we thought it was a type of ministry needed in this town."

At the time however, there was a Christian book store in town called the Hope Chest on Wesleyan St. When she learned it closed in September, she immediately put into

action her plans.

Now, just over a month later, the business addition on the house is lined with shelves containing bibles, greeting cards, fiction and non-fiction books, gifts, cassettes and compact discs.

Having a sister in the business in Strathroy has helped her get an idea of what merchandise is popular and needed by Christian buyers.

Mrs. Numan said she is still working on expanding her stock. She plans to have an official opening some time in November.

The store is open Tuesday to Thursday from 10-5 and on Friday from 10-9.



Christine Numan of Georgetown flips through a children's bible in her new store, Sonlife Christian Book Store, which opened on Main St. N in Georgetown last week. (Herald Photo)

Book Store, which opened on Main St. N in Georgetown last week. (Herald Photo)

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