

# Proper footwear important for the perfect wedding

New wedding fashions combine comfort and chic for fall 1991. When choosing shoes for the big event, brides can now look for the latest, most glamorous styles while keeping comfort in mind.

Today's shoe styles range from the traditional satin heel to a lacy Victorian boot. Pearls, lace, and ribbons can accessorize shoes as well as gowns. And, shoes can be dyed a wide range of shades to perfectly match wedding party ensembles.

To accent today's fashions, various

heel heights can be chosen for a comfortably chic look from head to toe. From simple flats to high heels, the bride has the freedom to select the perfect shoe for her gown. Low-heeled evening slippers are the best match for tea-length dresses, while mid-to-high heels complement more traditional gowns.

Brides now have limitless choices in wedding day footwear, from classic simplicity to high glamour. Kinney Shoes offers these tips for choosing the best footwear for a bride and her party:

- Choose a comfortable heel height. There are a variety of fashion styles available in high, medium, and low heels. The bride's height and dress length should be taken into consideration.

- Try on the shoes at gown fittings.

The height of the heel will affect the skirt's length.

- Insert cushioned insoles into wedding shoes for added comfort throughout the day.

- Break in new shoes by wearing them around the house for a few hours at least a week before the ceremony. Scuff the soles a bit to avoid slipping down the aisle.

- When having shoes dyed to match, bring a swatch of material from the dress — don't guess at the right shade. Allow 72 hours for dyeing.

- For a dressier look, try a floral tapestry design or lace-on-satin dyeables. The lace dyes lighter than the satin for a contrasting effect.

- Add pizzazz to a plain pump with a rhinestone or pearl ornament.

- Satin dyeable maryjanes with a

swivel strap or strapless skimmers are available for children. Flower girls should be measured in-store to assure a proper fit.

- Wedding day footwear can be dyed black for use on other formal occasions.

From the wedding march to the final dance, a bride can now remain relaxed and comfortable without sacrificing

the glamour and tradition of her wedding day.

Kinney Shoes offers fashion at a reasonable price, with quality and comfort that meet consumers' lifestyles. This season's collection is sizzling with creativity and fashion-right looks...reflective of the New-Age spirit now emerging from the fashion footwear chain.

## ANNIVERSARY GIFTS

- First year — paper
- Second year — cotton
- Third year — leather
- Fourth year — electrical appliances
- Fifth year — silverware
- Sixth year — wood
- Seventh year — woolens
- Eighth year — linen and lace
- Ninth year — leather
- Tenth year — tin
- Eleventh year — fashion jewelry and accessories
- Twelfth year — colored gems
- Thirteenth year — textiles
- Fourteenth year — gold jewelry
- Fifteenth year — watches
- Sixteenth year — silver hollowware
- Seventeenth year — furniture
- Eighteenth year — porcelain
- Nineteenth year — bronze
- Twentieth year — linen
- Twenty-fifth year — silver
- Thirtieth year — pearl
- Thirty-fifth year — jade
- Fortieth year — ruby
- Forty-fifth year — sapphire
- Fiftieth year — gold
- Sixtieth year — diamond jubilee



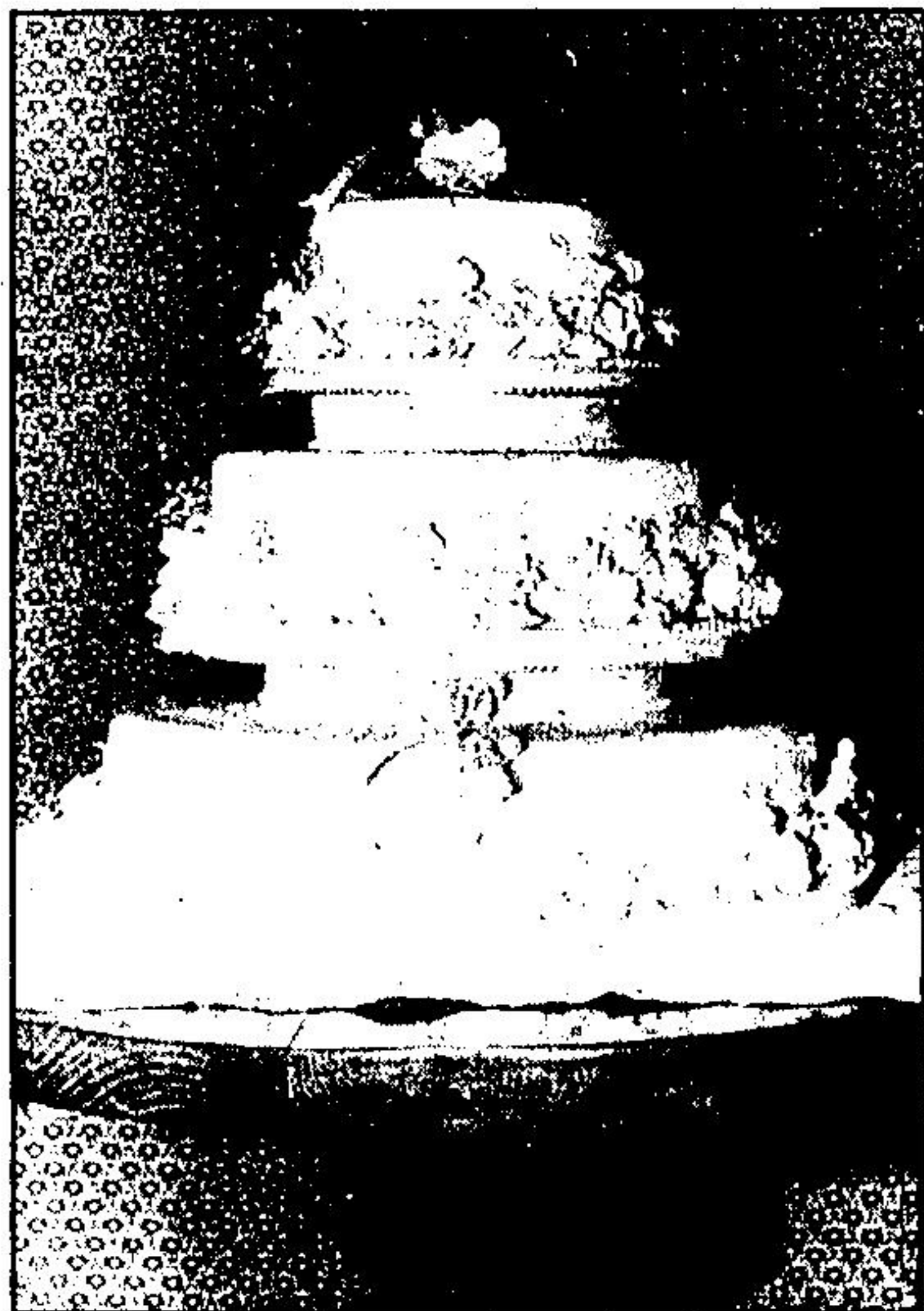
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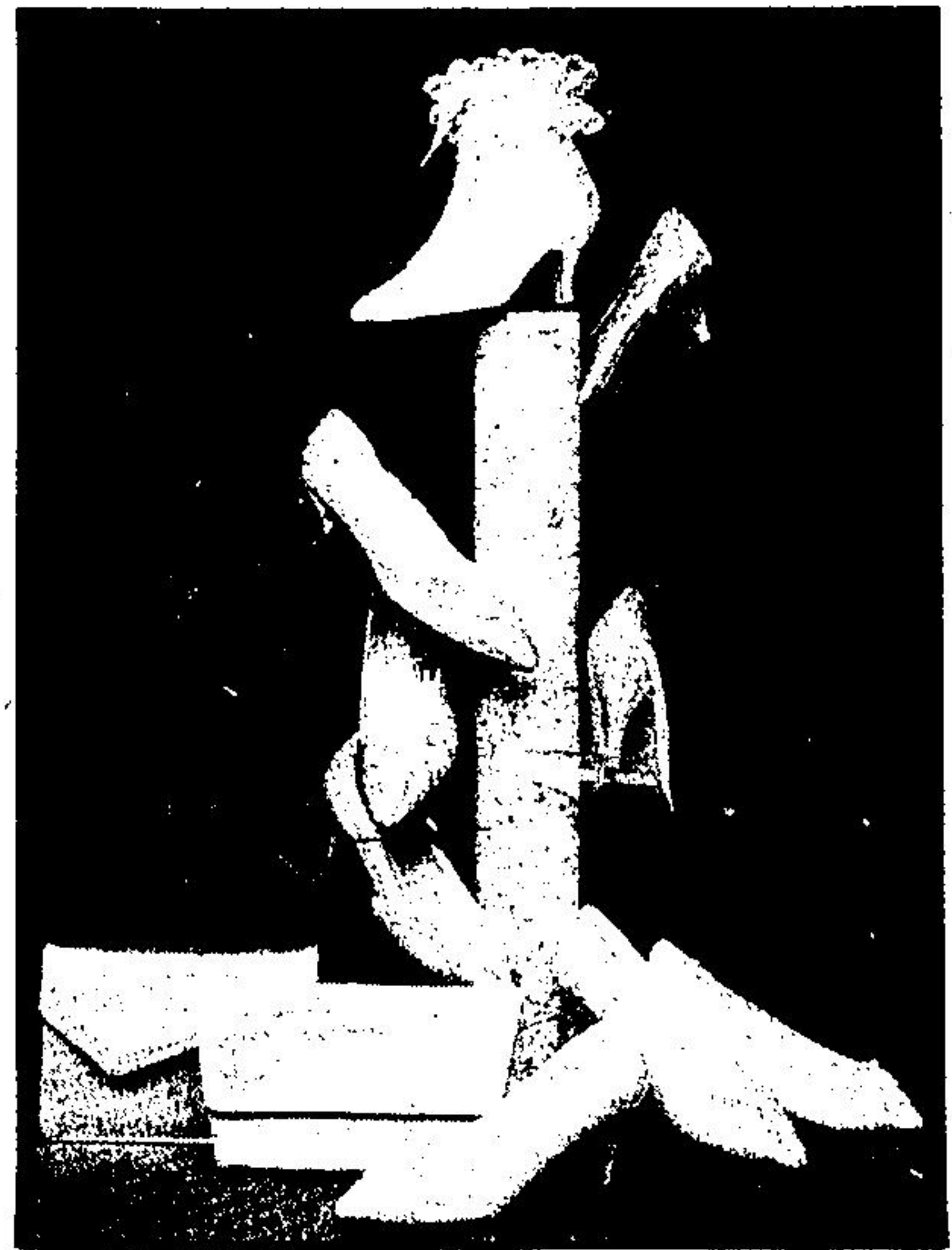
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