

Business

Acton business cares about environment

For those Halton Hills residents wanting to take a more hands-on approach to improving the environment, but are unsure about what they can do, the new Acton business Modern Concepts, The Store, could very well provide the answers.

Doris Hentschel, who is one of the businesses seven owners, was quick to point out during an interview last Friday, the store isn't operated like a typical retail outlet. Although environmentally

friendly products will be available to the public, it's primarily a consulting service for people who want to be more environmentally conscious, said Ms. Hentschel.

The store is located at 75 Mill Street and is scheduled to open April 4.

The store will run regular seminars for its customers on ways to make their home and/or office more environmentally friendly, said another one of the company's partners, Elaine Fitz-

patrick. As well, if the store can't provide an immediate answer to the customer's problem, "we will find it out," said Ms. Hentschel.

The store's owners make extensive use of the Niagara Escarpment Commission Library and the province's Ministry of Environment to keep abreast of current environmental problems and what can be done to deal with them, said Ms. Fitzpatrick.

The two women say their knowledge of the environment has been spurred on by "drinking the water and breathing the air in the Acton area."

Any products sold by the company, explains Ms. Hentschel, are installed by one of the owners and accompanied with a full explanation of how the equipment is used. "We will be very involved with our customers," added Ms. Fitzpatrick. Customers will be able to try out a product on a test basis at no expense, added Ms. Fitzpatrick.

Some of the products sold through the store include a saltless water conditioner and a water soil conditioner. The saltless water conditioner maintains the water's minerals while eliminating the salt that leads to calcium build-up on water pipes,

explained Ms. Hentschel. In this way, any appliances that hold water will be protected against corrosion caused by the salt normally found in water, she continued.

As well, saltless water is better for an individual's health, and for soil, added Ms. Fitzpatrick.

A water retaining soil conditioner, says Ms. Fitzpatrick, allows people to cut down on the amount of water they use. The conditioner holds 500 times its

weight in moisture and therefore when mixed with soil, less than the normal amount of water is required to maintain a lawn, said Ms. Hentschel. She stresses the conditioner isn't a fertilizer.

For the time being, said Ms. Fitzpatrick, the business will service Halton Hills residents but eventually there are plans to establish branches all along the Niagara Escarpment.

For more information about the business call 1-800-287-5671.



Acton residents Doris Hentschel, (left), and Elaine Fitzpatrick are two of the seven people behind the new Acton business, Modern Concepts. The store is scheduled to open April 4 at 75 Mill Street. The business offers customers advice on what they can do to improve the environment; the idea being if everyone does their bit to improve the environment, the greater the overall impact. (Herald photo)

Chamber breakfast

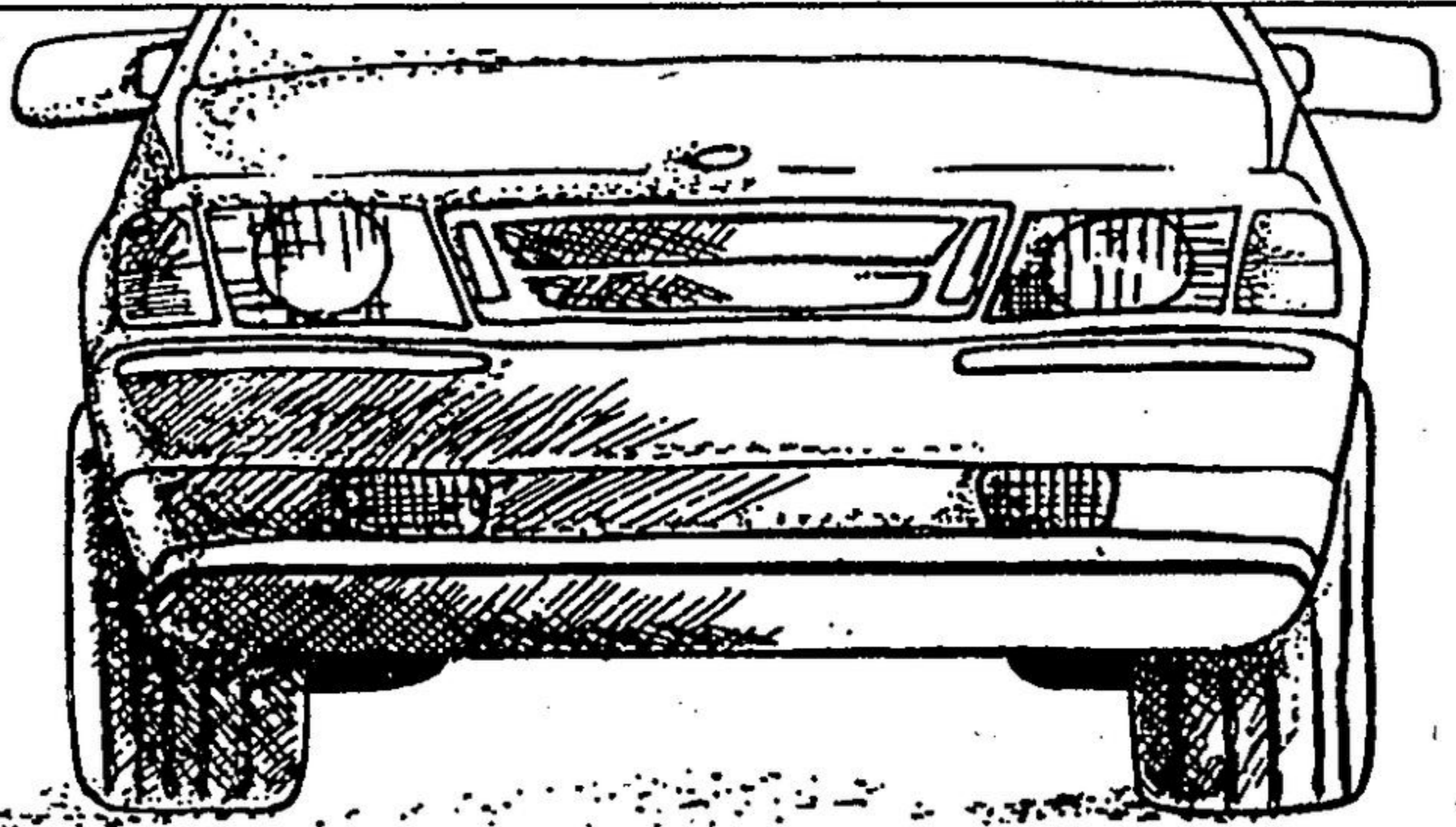
The Halton Hills Chamber of Commerce, representing over 340 businesses in Halton Hills, has invited local M.P.P. Noel Duignan to speak to members about the legislative agenda of the NDP government. This will be the first time that Mr. Duignan will have had the opportunity of addressing the business community since his election.

There are many ongoing concerns that businesses, both large and small have, some of which include Sunday shopping, the Employer Health Tax, Pay Equi-

ty, Rent Controls and so on. Some of the opinions of business are opposite to the position taken by the government and this will be a chance to air your concerns as well.

Mr. Duignan will address the group and then will answer questions from the floor.

The meeting will take place April 9 at 8:00 a.m. at Jack Tanner's Restaurant in Acton. Cost will be \$15.00 per person and will include a continental breakfast. To reserve a ticket please call the Chamber of Commerce Office at 877-7119.



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