

Business Heating the home with corn



Acton businessman Lyle Preuter is leaning over what looks like a normal wood heater. But wait, what's that in his hand? It's certainly not wood. No, it's run of the mill shelled corn. This common grain is the energy source for the corn-run home heaters that Mr. Preuter has been selling in Halton Region since September. The innovative heaters burn 98.9 per cent efficient and are environmentally safe, said Mr. Preuter. (Herald photo).

When people think of corn they usually think of two things; a vegetable that tastes great smothered with butter; or a type of animal feed. But for Acton businessman Lyle Preuter corn is an efficient and environmentally safe energy source.

Mr. Preuter through his company, Halton Corn Energy Systems, is the distributor in Halton Region for home heaters that run on shelled corn. The American based company Dove Energy Systems manufactures the heaters. Shelled corn is more commonly known as a type of animal feed.

Since corn is a non-fossil fuel, it is pollutant free, said Mr. Preuter. As well, corn burns 98.9 per cent efficient, he added. Mr. Preuter went on to say compared to other fuels, such as oil and wood, corn is cheaper and is a renewable resource.

The advantage of using a corn heater, however, doesn't stop here. The greater the demand for corn the more revenue farmers can expect, he said.

Mr. Preuter sells three types of corn heaters. The corn stove, which produces 35,000 British Thermal Units (BTU) of heat, the space heater which emits 65,000 BTUs and the corn furnace which produces 100,000 BTUs.

Mr. Preuter started selling corn heaters in September and since then business has been great, he said, noting that on one day alone last week he sold seven.

Most of the heating units have been sold to people in Acton, Milton and Georgetown, but he's planning to turn his sights to the southern part of Halton in the near future.

Initially Mr. Preuter anticipated most of his sales to be in the rural area but urban area residents have also been receptive to the product, he noted.

The corn heaters range in price

from \$1,995 to \$2,495.

Mr. Preuter predicts the corn heater is only "the tip of the iceberg" in terms of ways corn can be used as a viable energy source.

"There is talk of corn turbines and corn water heaters," he offered.

For more information about the corn heaters call Mr. Preuter at 853-2572.

CCA introduces new chairman

TORONTO - Concerned Children's Advertisers (CCA), a consortium of television advertisers to children, has announced the election of Michael Aymong as Chairman of the committee. CCA is a committee of the Association of Canadian Advertisers. Mr. Aymong, a Director and senior executive of General Mills Canada Inc., has years of relevant experience in marketing and general management. Mr. Aymong's experience in public and governmental affairs will assist his work with the committee as a consultant and Chairman.

Concerned Children's Advertisers has created Canada's largest anti-drug media campaign and has been instrumental in the creation of the Reader's Digest, "Friend-to-Friend, Drug-

Awareness Challenge."

"I am very honoured to be given this opportunity by my colleagues," said Mr. Aymong, "and I certainly welcome the challenge which this task presents. Advertisers to children are well known for their capacity to create a demand for something and now we are using that expertise to reduce the demand for something - illicit drugs and alcohol abuse."

"It is especially important for me to build upon the wonderful groundwork laid by our first Chair, Scott Irwin, of Irwin Toy. It was Scott's confidence in, and respect for, the child audience that solidified our determination to address the problems of drug abuse through powerful, yet positive, messages for young Canadians."

Higgins heads CREA

OTTAWA - David R. Higgins has been elected Vice-President of the Canadian Real Estate Association (CREA) following its 47th Annual Conference in Ottawa. He is also starting a third term on the Board of Directors as Representative of a large company, an appointment which was re-affirmed at that time.

He has been active in the real estate industry for 20 years, and is now the Branch Manager for Royal LePage Real Estate Services Ltd. in Oakville, Ontario.

A member of the Oakville Real Estate Board, Mr. Higgins has

served on the Ontario Real Estate Association Strategic Planning Committee and a number of CREA Committees, including Strategic Planning, Broker/Board Computers, Education, Ad-Hoc Divisions, Government Communications and National Conference. He has been a CREA Director since 1987.

The Canadian Real Estate Association is Canada's largest single industry organization representing over 93,000 licensed and registered brokers and salespeople in 115 local real estate boards and 10 provincial associations.

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