

Master bedroom can be transformed

As people look to their homes as a place for relaxation, the typical bedroom is transforming into a master suite. No longer simply a place to lay one's head, the bedroom is now a haven of tranquility.

Bedrooms are more spacious. They include sitting areas, often with large fireplaces. And, adjacent to the bedroom is a large spa-like bathroom, often with exercise equipment and a whirlpool. Together, the bed and bath of the past comprise the master suite of today.

Unlike the past, when guests were limited to such public areas in the home as living rooms, today's master suite is no longer off limits to friends.

The master suite is a design showplace, an area where decorating dollars are dedicated to fine furniture, works of art, accessories and window coverings. With so much emphasis placed on decorating the master suite, homeowners now proudly show this well-designed area of their home to guests.

The emergence of the master bedroom suite has brought with it unique needs for window coverings. Both the bedroom and bathroom feature large, expansive windows. Specialty windows such as skylights, arches and angles are prominent in the room for greater emphasis on style and design with a feeling of openness.

Like the windows they adorn, window coverings must make a fashion statement, provide a feeling of airiness and openness, and ensure privacy when needed. The Duo-Pleat II, a day and night pleated shade by Verosol USA Inc., originator of the pleated shade,

features two shades in one.

For daytime use, a sheer pleated shade may be selected for a view to the outside and a feeling of openness. With a pull of a cord, change the shade to a privacy fabric for night.

And, for the master bathroom, the Duo-Pleat I pleated shade lowers from the top or raises from the bottom, allowing light and air to enter at the top portion of the window while maintaining privacy below.

Pleated shades can also be lined with materials such as Veroliner to satisfy room darkening or privacy needs.

Now, as individuals look to the master bedroom suite as a center for relaxation, they will look to window coverings and other furnishings to reflect their lifestyle and personality.

Moire, jacquard and silk-look fabric pleated shades make an elegant statement. Suedes, prints, tweeds and other textural pleated shades are well suited for the masculine suite. Pleated shades in sun-drenched hues and southwestern inspired prints dress the California-style master suite. Floral laces adorn windows in Victorian rooms. Pleated shades allow the window to be a room's focal point or blend subtly with the decor of the master suite.

The nature of the master bedroom suite requires that fashion go hand in hand with function. Energy efficient pleated shades are perfect for skylights and large windows, which are so popular in the master suite because they can block harsh solar rays to keep interiors comfortable year-round, while providing protection from ultraviolet rays.



WINDOW COVERINGS in the master bedroom suite must combine stunning fashion with function. Verosol pleated shades in marble print provide privacy with exciting new style. What's more, their energy efficient backing provides a neutral exterior appearance and keeps interiors comfortable year-round.

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