

Bell Canada to use recycled paper for billing

Bell Canada recently announced that it will now use recycled paper for the billing envelopes mailed to its nearly 7 million customers in Quebec, Ontario and parts of the Northwest Territories.

"The use of recycled paper for billing envelopes and the return envelopes includes with customers' bills is one of several major initiatives which reflect Bell's commitment to operating in an environmentally-conscious manner," said Gilles G. Belanger, General Manager (Acquisitions and Quality Assurance).

He pointed out that the return envelopes Bell receives from customers are recycled under contract and are used in the manufacture of roof shingles. He described the recycled envelope initiative as part of a company-wide environmental commitment which embraces purchasing policies, office paper and telephone directory recycling and numerous other activities.

Belanger added that the company currently purchases approximately 9,000 tons of paper products annually and in the future, in keeping with its

waste management policy, expects to be able to purchase recycled stock for use in high volume areas such as general office paper, computer paper, telephone bills, etc.

"Our purchasing objectives are to give preference to products which are recyclable, which reduce the amount of waste generated and which degrade readily into environmentally safe substances," he explained.

Belanger said that Bell's environmental commitment is designed to build on the company's excellent track record in the areas of health, safety and environmental concerns. In addition to waste reduction and paper recycling initiatives,

he noted that the company recycles telephones, copper and other metals. Projects are also underway aimed at recycling lead acid batteries and engine oil.

Bell Canada, the largest Canadian telecommunications operating company, markets a full range of state-of-the-art products and services to

nearly seven million business and residence customers in Quebec, Ontario and parts of the Northwest Territories.

Bell Canada, a subsidiary of BCE Inc., is a member of Telecom Canada - an association of Canada's major telecommunications companies.

Banking publication provides answers

How do you write cheques? Open a bank account? Use an automated banking machine? These are the kinds of questions answered in a new publication called "Helping You Bank: Your Guide to Bank Accounts, Cheques and Banking Machines," produced by The Canadian Bankers' Association.

"Helping You Bank" is written in a friendly, easy-to-understand manner specifically designed for those who are new to the Canadian banking system. New Canadians, students

and others who may not be familiar with the Canadian banking system will all find this primer useful.

"There's a real demand out there for a simple introduction to banking," said Linda Routledge, Consumer Education Advisor for The Canadian Bankers' Association. "We hope that 'Helping You Bank' will help to address this need."

For a free copy in either English or French, write to: Helping You Bank, The Canadian Bankers' Association, Box 1500, Station A, Toronto, Ontario M5W 2N8.

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