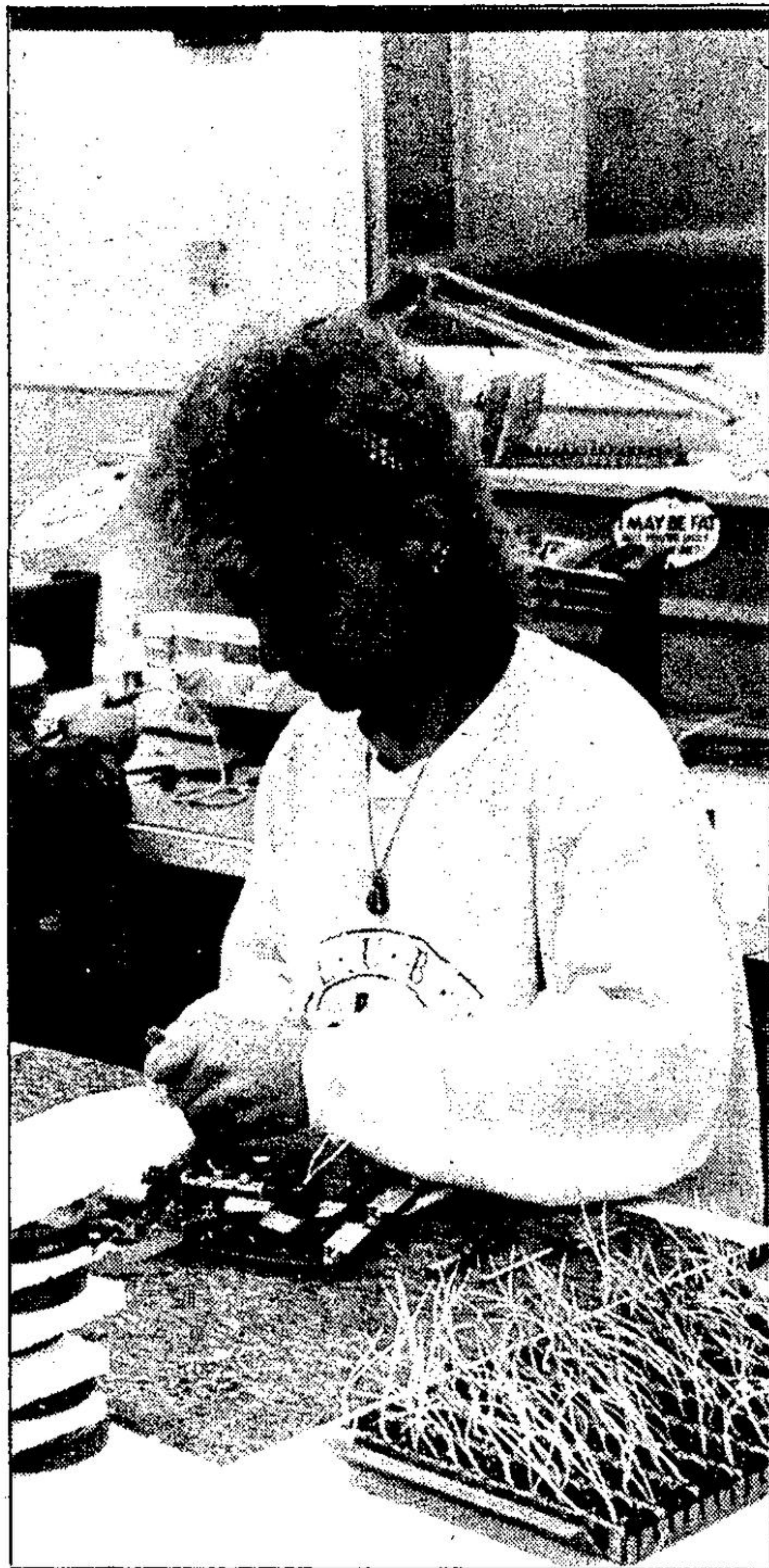


Zavitz Technology expects business to double this year



Zavitz Technology's main "claim to fame" is for its work in printed circuit boards, said Lester P. Hogan, the general manager. Susie Parsons (pictured above) is one of the employees that creates the boards. Ms. Parsons has been with the company for about seven months. (Herald photo)

By ALAN MACKIE
The Herald

Zavitz Technology Incorporated, on Todd Road in Georgetown, is looking forward to the future as its general manager sees his business "in this year alone; doubling."

The Georgetown section of the company is a "proto-type house" that can design, create and ship printed circuits boards, Mr. Hogan said.

While the company deals with more than just the inner workings of a computer, "Our main claim to fame is printed board assembly," he said.

A printed circuit board is made of thin wire strips, that replace conventional interconnecting wires, etched onto an insulating board, he explained.

The building Zavitz is located in had a major fire in 1976 and was redesigned and rebuilt with the making of printed boards in mind, Mr. Hogan said.

He took a Herald reporter on a tour of the facility showing him the areas where it is visible the building was created for this specific business.

Mr. Hogan has been with the company for just less than two years.

He noted Zavitz moved in to the building eight years after the fire.

The company started during the late seventies as a computer maintenance service in Montreal. The head office is still in Montreal but is no longer a small basement, Mr. Hogan said. He added back in the beginning the company probably did not make the \$10 million a year it does now.

The president of the company, Peter Quzak, takes a great interest in all parts of the business, Mr. Hogan said.

He added Mr. Quzak visits the Georgetown section at least once a month.

Mr. Jogan predicted the Georgetown section of the company will probably double the number of its employees because everyone from small businesses to schools seems to be getting computers.

One of the other items that Georgetown's section of Zavitz deals with is a space saver keyboard, Mr. Hogan said. According to flyers about the new keyboard, it is approximately 60 per cent smaller than other computer keyboards. Mr. Hogan said his business is a distributor for the new keyboard.

Rockwell International helps us make calls on the go

By BEN DUMMETT
The Herald

Alexander Graham Bell probably never imagined the sophisticated communication technology currently being produced by Rockwell International in Georgetown when he first invented the telephone.

The communication company, which employs 150 people, has made it possible for the advent of new technology such as car telephones, and telephones in aeroplanes, says Rockwell's personnel manager Helen Reid.

Fibre optics is one of the more advanced pieces of voice and data transmission equipment manufactured by Rockwell.

This system uses fibre strands instead of more dated equipment which uses copper strands to allow the people of Halton Hills to call their neighbor or someone in Vancouver. One strand of fibre can carry 10,000 conversations at the same time, said Ms. Reid.

Just as Mr. Bell would have been surprised at what Rockwell has done for the telephone, Henry Ford would probably be amazed at what this internationally-known company has done to his four-wheeled invention.

Mr. Ford got the car to move but Rockwell made car telephones possible.

Rockwell also produces a piece of equipment called the microwave radio that carries the transmission from a car phone, explained Ms. Reid. And the company sold 22 million microwave radio systems last year alone, she added.

Most of the company's products are manufactured at the Georgetown plant, which is Rockwell's Telicom Canadian head office, said Ms. Reid. The company's head office is based in Dallas. Ms. Reid said 70 per cent of Rockwell's fibre optic equipment and 50 per cent of its microwave equipment is produced in Georgetown.

And she stresses if the company is to continue to grow into the 21st century it has to ensure the quality and delivery of its products. This objective can be achieved as Rockwell has control over the manufacturing of the product, said Ms. Reid.

The company has grown from \$3 million in sales three years ago to \$40 million last year. Its success is based on keeping pace with the technology and "the skill of the employees," said Ms. Reid.

Ms. Reid, as the personnel manager, puts significant effort towards ensuring the company will always have the skilled employees the company needs.

"I work very closely with the high school (Georgetown District High School) and the co-op program," she said.

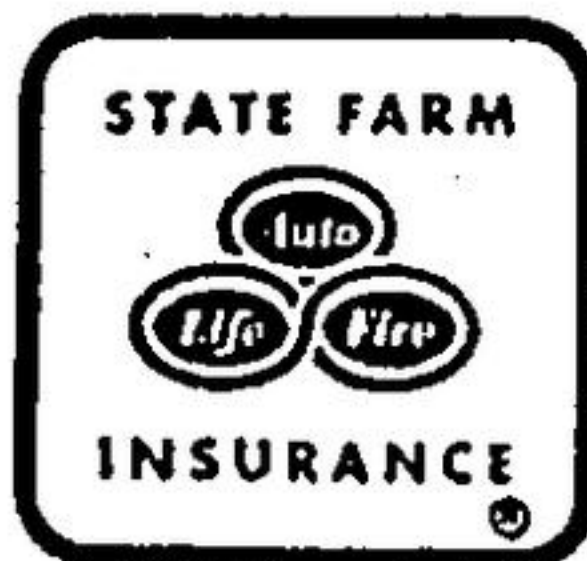
Last semester Rockwell employed five co-op students.

As for the future, Ms. Reid said, Rockwell will continue to grow, but the rate of growth will depend on the availability of markets.

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