

# Gino's Pizza will fly chicken wings to your door



Angelo Mastrella

To remain competitive in Halton Hills without price increases "we had to offer the community something that was not readily available," Angelo Mastrella, the owner of Gino's 2-4-1 Pizza says.

Although the store, located at 184 Guelph St., opened in September of 1988, it was not until last month that Angelo introduced "Gino's Wings" to the menu.

"Chicken has become a very popular food in the past five years because of its low calories, versatility, lack of fat and easy preparation," Angelo said.

He also noted that chicken wings in particular have become ex-

tremely popular. Angelo said they are sold in pubs and restaurants.

The difference between pubs and restaurants and Angelo's store is the home delivery. For pubs and restaurants you need to go out to get chicken wings, Angelo said. "So we decided to offer this popular item, sold by the pound, and deliver it as well."

In order to appeal to an even wider range of consumers the concept of Gino's Pizza was drastically changed to Gino's 2-4-1 Pizza earlier on this month.

The reason for the change was simple, Angelo said. "Everyone has their own taste in foods and the

most difficult think in ordering pizza for a group, is to please everyone," he added.

So instead of the one pizza, in which it gets difficult asking to dress one half with this and the other with that, people can order two individually dressed pizzas, Angelo noted.

"If you're having a party or just having the family (visit) you can order pizza that everyone is pleased with because they got what they wanted," he said.

The pricing structure also had to undergo serious changes to keep the price of a slice of pizza consistent. Previously a 12-slice pizza

with three toppings cost \$9.99 (including tax) and now two six slice pizzas cost \$10.58 (including tax). A small 59 cent difference, Angelo noted. He added another example of a previous 18-slice pizza costing \$17.82 while now two eight-slice pizzas cost \$17.01. An 81 cent difference, Angelo said.

"Between the introduction of Gino's Wings and Gino's 2-4-1 Pizza, I think that as a pizzeria in Georgetown, we offer the consumer the best quality and greatest variety at an extremely attractive price," Angelo said.

His store is presently involved in renewing their house league soccer sponsorship.

**GINO'S PIZZA**

**Take Two...**

**Two For One Pizza Deal**

**Buy One, Get One FREE** On Any Size Pizza

**Gino's Wings**  
SOLD BY THE POUND  
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**\$3.00 LUNCH SPECIALS**

PEPPERONI	PIZZA TOPPINGS	GREEN PEPPER
MUSHROOMS	SALAMI	ONIONS
EXTRA CHEESE	BEEF	GREEN OLIVES
BACON	PINEAPPLE	SLICED TOMATOES
ITALIAN SAUSAGE	SLICED TOMATOES	ANCHOVIES
HAM	GARLIC	HOT PEPPERS

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6-PACK  
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WITH  
EVERY  
PICK-UP  
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**\$1.99**  
6-PACK  
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DELIVERY  
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**Free Delivery** After 4:00 p.m.

**STORE HOURS**

MON.	11 a.m. - 12 a.m.
TUES.	11 a.m. - 12 a.m.
WED.	11 a.m. - 12 a.m.
THURS.	11 a.m. - 1 a.m.
FRI.	11 a.m. - 2 a.m.
SAT.	11 a.m. - 2 a.m.
SUN.	4 p.m. - 12 a.m.

184 Guelph St., Georgetown

**873-4499**