# Robert Campeau's empire nears bankruptcy

## BUSINSS PAGE



Robert Campeau's struggle for survival took a turn for the worse this week, raising again the prospect that his U.S. retail empire might be forced to seek protection under Chapter 11 of U.S. bankruptcy law.

Mr. Campeau owns Federation Department Stores and Allied Stores, making him one of the biggest retailers in the United States. Under Chapter 11, a court presides over the sale of a company's assets, if that is what it deems necessary to solve the company's financial problems.

The worst blow came from Dun and Bradstreet, a U.S. creditrating agency. Dun and Bradstreet advised manufacturers and distributors to stop shipping goods to Federated and Allied. For troubled retailers, this can be the

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kiss of death.

The company responded with shock and anger, but it has not been able to dispel the uncertainty. On Wednesday, in a filing with the U.S. Securities and Exchange Commission, Campeau Corp. admitted that if it does not come up with some money soon, it will have to seek Chapter 11 protection.

"Bankruptcy is spelled out as a possibility given certain circumstances," a Campeau spokesman said. "The companies are going to be counting upon the co-operation of its bondholders and other lenders to see it through."

TWO CHOICES

Holders of junk bonds of Federated and Allied have been bucking an attempt by the Reichmanns, Campeau's secondlargest shareholders, to restructure the company. Faced with a diminished net worth, the Reichmanns are trying to get bondholders to share the losses with shareholders.

Bondholders can either go along with the Reichmann plan or kiss their money goodbye, the Campeau spokesman implied. "In the next 30 to 60 days, there's going to be a restructuring one way or the other," she said. One way is a voluntary one, under the Reichmann plan. "The other would be under bankruptcy protection."

Shareholders of Campeau Gorp. will be hoping the Reichmanns win. They will also be wondering what the future holds for them. If Federated and Allied go into receivership, will Campeau stock be worthless?

The answer is no, but what it would be worth is impossible to say. In its filing with the SEC, Campeau is laying the facts out as they stand. True as they are, though, these facts tend to serve the interest of shareholders. To the

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extent that junk bond holders take less money, Campeau shares will be worth more.

This poses a problem for people who already own Campeau stock. (Those who do not should not rush out to buy it, unless they are strong of heart and can afford to gamble.) Even if the Reichmanns succeed in

restructuring Campeau, will the shares be worth any more than they are today?

Again, this is impossible to predict. Whether it is best to sell the stock now or keep it in hopes of a happy resolution depends on one's personal financial position.

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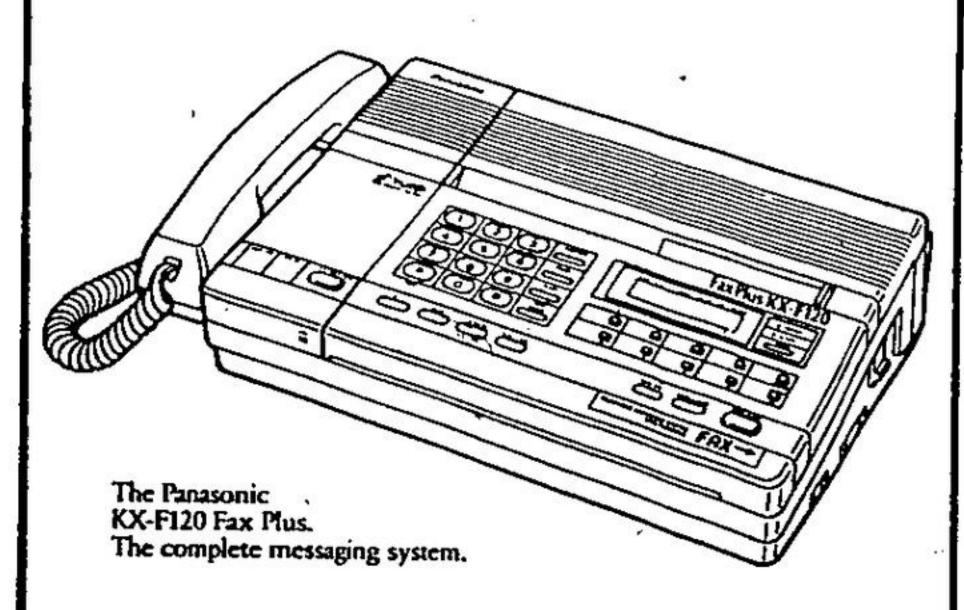
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